

SIERRA WATERCOLOR SOCIETY
Board Meeting Minutes
April 29, 2017
Renown Board Room, 1155 Mill Street Reno, NV
10:00 a.m.

Call to Order: Time 10:04 a.m.

In Attendance:

- **Board Members:** President Tricia Leonard, Vice President Gina Lijoi, Past Treasurer Laramie Ford, Secretary Carol Baker

- **Committee Members & Members-at-Large:** Virginia McLaughlin, Hope Thompson, Sally Shaw, Ruth Jaeger, Ronnie Rector, Diane Sewell, Nancy Podewils-Baba, Jane Chapman, Judy Berland

Minutes There were no corrections to the February 11, 2017 Board Meeting Minutes. Jean Chapman motioned to approve, seconded by Diane Sewell. Minutes of the February 11, 2017 Board Meeting are approved as published.

Treasurer's Report and Proposed Budget: Laramie Ford (substituting for Laurel Swiegart)

Report Date: March 31, 2017

Beginning Bank Balance \$33,798.18

	Income	Expense
Art Angels	5.00	0.00
Workshops	925.00	4062.68
SWS	607.00	781.34
Total	<u>1537.00</u>	<u>4844.02</u>

Ending Bank Balance \$30,596.63

Additions or Corrections: There will be a separate category for Workshops.

Ronnie Rector motioned to approve, seconded by Nancy Podewils-Baba

The Proposed 2017 Budget was voted on and approved.

There will be future discussions for possible fundraising for 2018.

Reminder: Officers and chairs need provide updated job description and inventory if you have not previously submitted them. Please submit with name and date.

Workshops and Demonstrations: Gina Lijoi

To date there are 11 artists signed up for the Jeannie Vodden workshop.

Registration for the Birgit O'Connor workshop opens May 1, 2017

Members \$300. Non-members \$360.

2017: Jeannie Vodden, May 10-12, Demo May 13
Birgit O'Connor, Aug. 15-18, Demo Aug 19
Bev Jozwiak, Oct. 10-13, Demo Oct 14

2018:

Demo Jan 13, TBA Suggestion to ask Lady Jill
Michael Reardon, Mar. 7-9, Demo March 10
Michael Holter, May 9-11, Demo May 12
Julie Pollard, Aug. 14-17, Demo Aug 18
David Lobenberg, Oct. 9-12, Demo Oct. 13

Suggestions for future workshops:

Sterling Edwards
Mike Baily
Ken Goldman
Joe Miller
Cindy Brabec-King
Steven Quiller
Thomas Schaller

Hospitality: Leslie Kuhn (not present)

Art Angels and Community Outreach: Nancy Podewils-Baba

Community Outreach:

Reno Little Theater Exhibit "Witches or Things Not What They Seem" Mar. 7 - Mar. 31. Helpers on entry day were Jane Chapman, Lynn Schmidt, Laurel Sweigart, Laramie Ford, and Linda Tames. Eileen Fuller oversaw the take-down/pick up. One painting sold. There were 16 paintings entered. There was some confusion as to where the exhibit would be hung as another display was planned for the hallway. RLT ended up hanging some paintings in the lobby, most along the stairway. The sign and ballot box arrived several days later and were at the top of the stairway. Despite 12 performances, (at least 5 after the ballot box was delivered) we had only 27 votes for People's Choice. Before we commit to another exhibit at RLT, we need to be sure they are prepared to highlight our artwork. Nancy will bring their offer/proposal for the next season to a future Board meeting. We also need to clarify how/when the public can access the exhibit.

Art Angels Classes in the Schools:

To date we have gone to nine elementary school classrooms since January 1st, and have five more scheduled before the end of the school year. Also two schools have already scheduled for the 2017-18 school year. Some of the classes have been larger than in past years, requiring more supplies.

Art Angels workshops planned for 2017.

May Museum is full (50 Children) with a short waiting list, May 1
May Museum as part of Artown (1 morning and 1 afternoon), July 20
Sparks Heritage Museum, Sept. 16
May Museum, Holiday Workshop, December

So far, there have generally been enough volunteer instructors and helpers for the classes and workshops, (but extra outreach/solicitation has been needed). Funding? silent auction/raffle in December, tip/donation jar at the workshops, a stipend from Artown, and

stretching the pallets as far as possible may not be enough. Suggestions are welcome: (a second silent auction at Sparks Heritage Museum? another small painting exchange at a meeting? fewer classes or workshops? donation/tip jar at meetings? someone else to seek out and write grants and/or develop an SWS/AA Community page or Community Foundation website?)

Publicity: Nancy Podwils-Baba

Nancy has posted the demos and exhibits on 3 online sites, (Arts4Nevada, KUNR, Reno News & Review) and has arranged for radio ads for Sterling Edwards and Jeannie Vodden (via her donor messages) on KUNR. She has not been able to get the Arts Consortium meeting regularly lately due to personal plans, and was wondering if someone else might be able to attend? (3rd Thursday 9-10:30 at McKinley Arts and Culture Center). It's a great way to network with other arts organizations.

Facebook: Kathryn Dudley-Not present

Scholarships: Kathryn Dudley-Not present

Exhibits: Virginia McLaughlin, Coordinator

Nancy Podewils Chaired the Reno Little Theater exhibit. One painting was sold, and Nancy's painting was the winner of the "People's Choice".

Jane Chapman and Judy Berland are the Chair and Co-chair of the exhibit "Honoring Mother Nature" at the Wilbur May Museum, Entry Date May 2 and Take Down June 4. Volunteers include Kathy Martin, Ruth Clark, Molly Dondero, and Laurel Sweigart. The hanging crew headed up by Eileen Fuller. Her helpers: Kathy Martin, Deborah Rife, Linda James, Sharon Peters and Leslie Kuhn.

Barb Kallestad is Chair of the Artown exhibit, titled "Summers Bounty" at the South Valleys Library on Wedge Parkway. Entry Day is Saturday, July 1, and Take Down is Monday, July 31. A reception for the show will be put on by the library on Saturday, July 8, from 3-4 p.m.

The SWS Judged Show is titled "A Colorful Life" and will be held at the Sparks Heritage Museum. It is the first time that the judged show will be held there. Birgit O'Connor, instructor for the painting workshop held August 15-18, will judge the show on August 14. Co-chairs are, Kay Tietz, Molly Dondero, Vicki Curwen, Hope Thompson, Linda Halicki, and Sally Shaw. They have met twice already and have divided up the duties of producing this show. A reception is tentatively set for Saturday, Sept. 9, from 2-4. Entry day is Friday, August 11, and Take Down is Monday, Oct. 2.

Diane Sewell is chairing the Winter Show again at the Wilbur May Museum. The show is titled "Freedom of Expression". Entry Day is Tuesday, Nov. 7, and Take Down is Sunday, Dec. 10.

Virginia is working on having a sign made for the outdoor advertising of the judged show, and for an up-dated SWS brochure.

Tax and commissions at exhibits-Hope Thompson

According to the Call Center at the Nevada Dept of Taxation on April 17, 2017 an "occasional sale" is defined as 2 private sales (by an individual) or less per year. If you only make 2 private sales (by an individual) or less in a calendar year, the seller is not mandated to collect sales tax from the customer.

Commission Sales: The sales tax is based on the full price of the piece before the commission is collected. Example: A piece is priced at \$100.00; the commission is 30% reducing the seller's compensation to \$70.00. Regardless of the commission, the sales tax owed is on the full amount of \$100.00.

Because there is confusion regarding how the sales tax issue is handled at some of the venues where our shows are exhibited the Phone Consultant asks Hope to put in writing the situation that we are dealing with and any other questions we may have and address to the Director, Nevada Department of Taxation, Deonne Contine, requesting a formal written opinion on the matter.

Question: who decides how the transactions will take place? Is it totally up to the venue, or does SWS have any input?

Possible solution: SWS create policy that sales are handled by individual artists.

Example: Artists contact information is provided with each painting with a statement such as: For purchase contact the artist at: name, email, phone number. However, the onus would be on the individual artist/seller to pay commission and collect sales tax.

Hope will do more research on this matter.

Upcoming Exhibits 2017

May Museum, May 2 - June 4 "Honoring Mother Nature", Jane Chapman and Judy Berland

South Valleys Library, July 1-31, "Summer Bounty", Barbara Kallestad

Sparks Heritage Museum, Aug 15-Oct. 3 "A Colorful Life" Team: Kay Tietz, Molly Dondero, Vicki Curwen, Hope Thompson, Linda Halicki, Sally Shaw.

May Museum, Nov 7-Dec 10, "Freedom of Expression", Diane Sewell

Video Library: Linda Halicki (not present)

Membership: Sally Dupre
Membership count: 98 on roster

Challenge: Judy Berland
•Honoring Mother Nature• for May 2017
•Night• for August 2017

Newsletter: Ronnie Rector (no new info)

Website: Ruth Jaeger
Board Meeting Minutes will now be posted on the website

Board Meeting Calendar: Renown Board Room, Mill Street **10:00 a.m.**

2017: August 5, September 23, November 18 (all dates are tentative)

General Meeting Calendar: Temple Sinai, **10:30 a.m.** (except as noted)

2017: May 13, August 19, October 14, Holiday Brunch Dec. 2

Other business:

Ronnie brought up a question about whether we should just give out ribbons or ribbons and cash for the judged show which would enable the artists to purchase the art supplies of their choice. Since all prizes have been donated it was decided to keep things as they were and go with the donated prizes.

Announcements: (none)

Motion to Adjourn: Nancy Podewils-Baba
Meeting adjourned: 11:45 a.m.