

SIERRA WATERCOLOR SOCIETY

Board Meeting Minutes

April 7, 2018, 10:00 am

Renown Conference Room; 1155 Mill Street, Reno

Call to Order: Ronnie Rector, President, 10:02

In Attendance, Board Members

 Ronnie Rector, Linda Parisi, Laurel Sweigart, Carol Baker

Committee Members and Members at Large:

 Diane Sewell, Hope Thompson, Tricia Leonard, Lynn Schmidt, Lisa Jefferson,
 Judy Berland, Anette Rink, Nancy Podewils-Baba, Ruth Jaeger

Approval of Minutes from the February 10, 2018 Board Meeting, as Emailed

There were no additions or corrections to the Minutes of the February 10, 2018 Board Meeting. Tricia Leonard motioned to approve the Minutes, Lisa Jefferson seconded. Minutes of the February 10, 2018 Board Meeting are approved as emailed.

Treasurer’s Report and Proposed Budget: Laurel Sweigart

Treasurer’s Report

March 2018	Income	Expense
Art Angels	0.00	0.00
Workshop	540.00	3,048.61
SWS	731.00	444.22
Total	1271.00	3,492.83

Beginning Bank _____

Balance _____

Ending Bank _____

Balance _____

Laurel was unable to obtain the bank balances before the meeting. Income from the Michael Reardon Workshop amounted to \$1,260.00. Laurel will be on vacation from 4/10 to 4/24. Hope Thompson volunteered to check the mail once per week and will check for workshop sign-ups.

There were no additions or corrections to the Treasurer’s Report. Anette Rink motioned to approve the Treasurer’s Report, seconded by Linda Parisi. The March 2018 Treasurer’s Report was approved as presented.

The 2018 Final Budget is approved as Published.

New PA System: Ronnie Rector

Ronnie has been researching prices for a new PA system. Other Art Societies that she has contacted have paid for their systems anywhere from \$750. - \$2,500. Ronnie has applied for a grant to help cover the cost of a new system.

Possible Increase to Membership Dues: Tricia Leonard

Tricia Leonard recommended that we increase our yearly dues from \$30 per year to \$40 per year starting in 2019. Lisa Jefferson motioned to approve the increase to \$40, seconded by Judy Berland. The increase in dues was approved by the board.

2018 Workshops and Demonstrations: Linda Parisi

2018 Workshops:

Michael Holter, May 9-11, Demo May 12

Julie Gilbert Pollard, August 14-17, Demo Aug 18

David Lobenberg, October 9-12, Demo Oct 13

2019 Workshop Artists:

Lady Jill Mueller, January 12 Demo

Stan Miller, March 6-8, Demo Mar 9

Alvaro Castagnet, May 8-10, Demo May 11

Tom Lynch, August 13-16, Demo Aug 17

Sterling Edwards, October 22-25, Demo Oct 26

2020 Workshops:

TBD Demo, Jan 11

Eric Weigard, March 17-20, Demo Mar 21

TBD May 5-8, Demo May 9

Paul Jackson, August 12-14, Illusions of Glass, Demo Aug 15

TBD October 13-16, Demo Oct 17

Linda would like to have more posters of upcoming workshops at the General Meetings.

There are 13 people registered for the Michael Holter Workshop, with 4 spaces left available. Tricia and Linda will be helping on the 2nd and 3rd day of the workshop.

Linda would like to have workshop sign-ups through Constant Contact by 2019.

Hospitality: Sherry Muniz (not present)

Art Angels, Community Outreach and Publicity: Nancy Podewils-Baba

Art Angels Classes in the Schools

Classes continue with Linda James covering some classes when Nancy is not available. We will have an Art Angels Workshop on Sunday, May 6 (the Sunday before Mother's Day) at the Wilbur May Museum. Nancy has 25 students signed up, 7 instructors, 7 helpers and 2 people as greeters and to do matting. Nancy will talk with Samantha (at May Museum) about encouraging more sign-ups and continue to take flyers to schools. Helpers are still needed. Regarding walk-ins, we will accommodate them if there are no-shows.

Nancy has ordered supplies-enough to last through summer.

The ARTown "Discover Watercolor" workshops will be on July 27.

□ A grant request was submitted to the Nevada Art Council on March 10th. There will be a panel review for funding (date to be determined), which Nancy plans to attend. The decision will be made by June. We have requested \$7,500 (mostly for Art Angels) but also SWS demos, DVDs, and exhibits.

□ Community Outreach and Publicity

Nancy has expanded the online notices (re: exhibits and demos) to include ArtSpot Reno and Reno Arts News (as well as Arts4Nevada, KUNR and Reno News & Review). Nancy also announces SWS events at the monthly Reno Arts Consortium.

Facebook and Scholarship: Kathryn Dudley (not present)

Exhibits: Anette Rink

□ Upcoming Exhibits

- Celebrating Reno's 150th Birthday and 2018 Everywhere, North Valleys Library,
- Co-chairs: Ken Heitzenrader and Cheryl Keaveney. Take-down is Saturday, April 14 from 10 to 12
- Bouquets for Reno's 150th, May Museum, Chair: Marjee Smith. Take in May 1; Take down June 3.
- Anything Goes exhibit during ARTown, Co-chairs: Ronnie Rector & Linda Parisi. Take in Saturday, June 30, take-down Saturday, July 28.
- Annual Judged exhibit, Sparks Heritage Museum, Committee: Julene Hunter, Ruth Jaeger, Val Castor, Tricia Leonard, Hope Thompson-prize procurement.

□ Annual Winter exhibit, May Museum, Chair Diane Sewell. Take-in on November 13 from 11 to 1, exhibit opens on November 14, and Take-down on December 16 from 11 to 1.

□ Anette has already scheduled an exhibit for 2019 at the North West Library, with a take-in date of Feb. 28th. The take down will be in April.

□ North Valley Library has expressed a desire to have us back in 2019 for another exhibit. We have to decide if we want to go for one additional 6th exhibit in 2019 or have the North Valley Library as a fallback if we can't have the ARTown exhibit?

□ Ruth Jaeger said the committee for the Annual Judged Show will have a meeting, in April to choose a name for the show. They will then determine a deadline for the entries for our postcard. However for an early printing we will use the last years best of show painting (by Larry Jacox) for an early printing of postcards.

□ The question was raised: Can you enter a painting in the judged exhibit if that painting has already been entered in a previous exhibit? The standing rules state "Paintings shown in two prior SWS exhibits in the last 24 months are ineligible for hanging" and "Entries will not have been exhibited in any previous SWS judged exhibit."

- Regarding the "Anything Goes Exhibit", the president asked for temporary dispensation from following the Standing Rules regarding framing and matting, as an experiment for that exhibit only.

Tricia Leonard made a motion for temporary dispensation for the "Anything Goes Exhibit". Nancy Podewils-Baba seconded the motion. The motion was voted on and passed.

Video Library: Linda Halicki (not present)

Membership: Sally DuPre & Lynn Schmidt

- Membership Count: 128

Newsletter: Lisa Jefferson

The newsletter is going well. Lisa said keep sending in your news and info.

Website: Hope Thompson

Hope has talked with Julene Hunter who is a web design and software expert. Julene has her own design company, "Good Ink," which offers affordable design and marketing solutions to non-profits. Julene's resume was provided for the board. She also consults and provides executive and board coaching for non-profits. If she were to build a new website for SWS, she could mentor Hope or possibly just take over the duty of managing the website.

Linda Parisi suggested adding a "donate to SWS" button or a "contact the artist" option added to the website. She also suggested the possibility of having a members' virtual gallery on the website.

Advantages:

- SWS would have "in-house" expertise
 - Less Expensive: \$120.00/yr vs. \$400.00 plus/yr (current web designer is paid hourly)
 - The website liaison can upload SWS documents/information in real time vs. sending to the current webmaster via email, and waiting for a response.
 - We're assured that a new website would be able to coordinate with Constant Contact
- Ms. Hunter will build a temporary website for review.

Challenge: Judy Berland

"I Need _____" finish the sentence. If the painting is not obvious, please put the sentence on a piece of paper.

Board Meeting Calendar: Renown Board Room, Mill Street, 10:00 am-noon

- August 4, September 8

General Meeting Calendar: Temple Sinai, 10:30 am

- May 12, August 18, October 13

Announcements:

Diane Sewell is currently a guest artist at the Artist Co-op.

Motion to Adjourn: Hope Thompson Second: Tricia Leonard

Meeting Adjourned at 11:25