

SIERRA WATERCOLOR SOCIETY
General Meeting Agenda
March 10, 2018, 10:30 a.m.
Temple Sinai

Call to Order: Ronnie Rector, President. 10:31

Job Descriptions for Open Positions provided at the Sign-In Table

We are currently looking for volunteers to fill the Secretary and Treasurer jobs starting in 2019. Please pick up a job description if you're interested.

Introduction of new members, guests

New members: Fran Johnson and Allen Wright. Guests: Lucy Bottenfield, Beth Garrigus and Carla Myers.

Results from last survey, and today's survey:

- Results from January's survey:
 - Lunch will remain 1.5 hours because of the work required to set up for our demo.
 - There is a lot of interest in presenting watercolors in a no-glass-required fashion. This would *not* open us up to acrylics or inks as an approved medium (*except* through the 20% or less rule). After the "Anything Goes" exhibit, which will be held in July at the Sparks Library, we'll discuss changes needed – if any – to our Standing Rules on framing requirements. Ronnie and Linda Parisi will chair and create guidelines for this show.
- Today's Survey:
 - The location of our Annual Judged Exhibit
 - Comments and suggestions
 - Suggestion Box in the back (don't mail them to me!) ☺

Minutes of January 6 General Meeting, as posted on our website: Carol Baker

There were no additions or corrections to the minutes of the January 6, 2018 General Meeting.

Motion to Approve: Leslie Kuhn Seconded: Colleen Reynolds

Minutes of the January 6, 2018 General Meeting are approved as posted.

Treasurer's Report: Laurel Sweigart

Report Date: February 2018

	Income	Expense
Art Angels	\$0	\$450.00
Workshops	3,210.00	432.57
SWS Operating	300.00	2,330.0
Total	\$3,510.00	\$3,212.57
Beginning Bank Balance		\$31,992.70
Ending Bank Balance		\$32,250.13

Motion to Approve: Eileen Fuller; Seconded: Colleen Reynolds. The February 2018 Treasurer's Report was approved as presented.

Dues are Due

2018 Workshops and Demonstrations: Linda Parisi

2018 Workshops:

- Today's demonstration will be given by Michael Reardon
- Michael Holter, May 9-11
- Julie Gilbert Pollard, Aug 14-17
- David Lobenberg, Oct 9-12

2019 Workshop Artists:

- Lady Jill, Demo, January
- Stan Miller, March 6-8
- Alvaro Castagnet, May 8-10
- Tom Lynch, August 13-16
- Sterling Edwards, October 22-25

2020 Workshop Artists:

- Paul Jackson (date to be determined)
- Eric Wiegart (date to be determined)

Hospitality: Sherry Muniz (no report)

Art Angels, Community Outreach and Publicity: Nancy Podewils-Baba

- Art Angels classes in the schools
We continue to go to classrooms (2-3 or more per month). One of the classes was cancelled last week because of snow, and has been rescheduled for May. Nancy passed around the sign-up sheet for classes and for the workshop on May 6 at the Wilbur May Museum. Twenty three students have signed up for the workshop, and more instructors and helpers are needed. Nancy shared a note from a grateful student from a recent class. We have applied for a grant from Nevada Arts Council for \$7,500 to benefit Art Angels, our demos, exhibits and DVD's. The application is ready to be submitted, thanks to Linda James and Ronnie Rector for reviewing the grant narrative and offering suggestions.
- Publicity
Nancy continues to post notices of exhibits and demos on the online calendars of Arts4Nevada, KUNR, and Reno News & Review. ArtSpot Reno and Reno Arts News have also been added to the list. We have the opportunity to have a page "free" on the website of the Community Foundation of Western Nevada, a group that supports nonprofits and connects potential donors with nonprofits in their area of interest. Someone is needed to design the page that would link viewers to our website.

Facebook: Kathryn Dudley

Kathryn received three new paintings for the SWS Facebook Page. Please send your paintings, along with the title to Swsarts@gmail.com.

Scholarship: Kathryn Dudley

Kathryn received a thank you letter from Gwaylon Leaf, who is pursuing his MFA at UNR, for the SWS scholarship he received. Our scholarship was not funded on time last year, but we will be in the schedule for regular distribution for 2018.

Exhibits:

Upcoming Exhibits: Anette Rink

- “Celebrating Reno’s 150th Birthday and 2018 Everywhere,” North Valleys Library, chairs: Ken Heitzenrader and Cheryl Keaveney. The exhibit will be held March 3 to April 13. Pick up is April 14, from 10 a.m. to 12 p.m. Cheryl Keaveney announced that there were 18 registrants for this show including 23 paintings. New bio cards were printed and available for the artists registered.
- “Bouquets for Reno’s 150th Birthday,” May Museum, chair: Marjee Smith
- ARTown “Anything Goes,” June/July, Sparks Library, chairs: Ronnie Rector & Linda Parisi
- Annual Judged Exhibit, Sparks Heritage Museum, Committee: Julene Hunter, Ruth Jaeger, Anette Rink & Tricia Leonard. Hope Thompson is Prize Procurer. Artist reception 9/22.
- Winter Exhibit, May Museum, Chair Diane Sewell. Take-in 11/13 11-1; Take-down 12/16 11-1. Artist reception 12/1 during annual Holiday Brunch.
- Bio Cards: Alicia Cobb stated we will continue to print new bio cards. The cards are not meant to be a resume. A photo is needed with a bio of less than 100 words.
- Bio Book: Limit to 7 paintings, bio less than 250 words. The deadline for the bio cards and the book for the Spring show is April 25, and the Judged show June 6. Bio’s and pictures can be sent to Alicia at afcobb@att.net.

Video Library: Linda Halicki

Linda has a list online of all books which can be checked out online. There will be a video to watch at lunch today for those who are interested. “Pouring With Brush” and “Flirting in the Light” by Colleen Reynolds. New videos and books added to the library include “Painting Motion in Watercolor” by Doug Lew – video, and “Wet into Wet Watercolor” by Gail Speckmann – book.

Membership: Sally DuPre & Lynn Schmidt

Membership Count: 113 In attendance today: 48 members & 3 guests

Newsletter: Lisa Jefferson

Lisa thanked everyone for their contributions to the newsletter. Lisa said she will be writing an article for the ARTown “Anything Goes” Exhibit.

Website: Hope Thompson (not present)

Challenge: Judy Berland and Tish Neff

“Two Colors only.” Kathryn Dudley requested a write-up on rules and example of a painting.

Board Meeting Calendar: Renown Board Room, Mill Street, 10:00 a.m. – Noon

April 29, August 5, September 23

General Meeting Calendar: Temple Sinai, 10:30 a.m.

May 12, August 18, October 13

Announcements:

- Ruth Jaeger gave an update for the judged show for July-August at the Sparks Heritage Museum. The committee members are Ruth, Julene Hunter, Tricia Leonard and Anette Rink. Ruth Clark has offered to help in some capacity as well. The take-in date is Friday,

August 10 and pick-up is Monday, October 1. Local festivals going on at the same time are: Hot August Nights, Dragon Boat Festival, Rib Cook-off, Balloon Races, Air Races, and Street Vibrations. Ruth and Julene met with Tandy of Sparks Heritage Museum and discussed improved entry procedures, handling sales, arrangements for reception, and publicity. There will be no framed paintings hung downstairs. However, the downstairs area would be appropriate for display of artist's work, like miniatures, bin art, and greeting cards. To display artists need to be entering the judged exhibit as well. They are looking into additional signs to post outside to be seen from the Pyramid Highway. Julene is picking up where Heritage Museum leaves off in publicity. We will try to have postcards ready for our next meeting in May. We need an title for the exhibit but you can start painting any time, since the name, whatever we choose, will be all inclusive. The committee will meet again in the latter part of April. Updates will be provided in the newsletter and by email.

- Eileen Fuller invited everyone to the Nevada Poetry Society's "Equinox & Spring Haiku" exhibit at the Artists Co-op, which will be open from March 6 through April 28. Artists and Poets reception will be held on Saturday, March 17, from 1 to 5 p.m.
- Also at the Artists Co-op, the Photo Fandango XII exhibit will be open from March 1 thru 31. The Opening Reception is Sunday, March 4, 12 to 4 p.m.
- North Valleys Library Exhibit - The take-in team, Laurel Sweigart, Eileen Fuller, Ronnie Rector, Gail Kramer, Anette Rink, Colleen Reynolds, Cheryl Keaveney and Ken Heitzenrader were thanked for being there in spite of snow and ice. There were 17 registrants and 23 paintings which worked out well for this space.
- Participants in this exhibit were part of the trial of ConstantContact online registration and event management. Using ConstantContact we were able to have a checklist of artists and paintings as well as printed labels and bio cards prior to take-in which made for a quick and smooth take-in day. Thanks goes to Colleen Reynolds for doing the bulk of the work in ConstantContact as well as training and creating training materials.
- If you would like to get rid of some art supplies that you don't want anymore we will have an art supplies sale at the October 13 General Meeting. This would be a great opportunity if you would like to make a donation to Art Angels.

Door Prizes Winners are JR Stafford, Kathryn Dudley, Bess Inouye and Eileen Fuller

Motion to Adjourn: Sally DuPre **Seconded by:** Alexa Kay
Meeting adjourned at 11:30