

# Sierra Watercolor Society

December, 2016

sierrawatercolorsociety.com

## EXHIBIT NEWS

**ANNUAL JUDGED EXHIBIT**, "Around the World in 40 Days," **DIANE SEWELL**, Chair; Lian Quan Zhen, Judge. Seventy-three paintings are hanging in this exhibit, with another twenty-three entered as bin art. A total of nineteen awards were given at judging. Congratulations to everyone who entered this beautiful show, and to those who won awards. In case you aren't aware, the Board elected to allow only one award per artist starting with this exhibit. Following is the list of awards presented by the judge:

### Best of Show:

Lady Jill Mueller, "Twilight in the High Sierra."

### Landscapes:

1st Place - Larry Jacox, "North Coast Lighthouse."

2nd Place - Lisa Jefferson, "Admiring the Classics."

3rd Place - Barbara Kallestad, "Prefer Sailing Lake Tahoe."

Judge's Merit - Sally duPre, "Donner Summit."

### Other:

1st Place - Ronnie Rector, "Italian Gothic."

2nd Place - Laramie Ford, "Chaos in Istanbul."

3rd Place - Mary Ann Quaglieri, "Big Wave at Mavericks, Ca."

Judge's Merit - Tricia Leonard, "Blue Moon Rising."

### Fur/Fins/Feathers:

1st Place - Ruth Jaeger, "One Hump or Two."

2nd Place - Anette Rink, "Nemo's Posse."

3rd Place - Carol Baker, "Winter in Tahoe."

### Still Life/Florals:

1st Place - Kathleen Colegrove, "In My Garden."

2nd Place - Linda James, "Poppies."

3rd Place - Deborah Rife, "Sunlit Sunflowers."

Judge's Merit - Rebecca Gross - "Awakening."

### Portraits/Figures:

1st Place - Lynn Schmidt, "The Watercolorist."

2nd Place - Valerie Castor, "Road closed."

3rd Place - Gina Lijoi, "Bay Area Browsers."

Why so few Judges' Merit awards? Mr. Zhen was asked to provide "up to 3 Judges Merits in each category." Unfortunately, he heard "Up to 3 Judges' Merits." Due to closing time at the May Museum and Mr. Zhen's workshop schedule, no other awards were given.



Shown here are **LADY JILL MUELLER'S** Best of Show painting, "Twilight in the High Sierra," and **LYNN SCHMIDT'S** 1st Place in Portraits/Figures, "The Watercolorist." See Page 3 for photos of the other 1st Place artwork.

**A Very Important Reminder:** Please take photos of your artwork *before* you frame it!

You just never know when you're going to win an award and get asked for an image for this newsletter, our Facebook page and website, or even local media! If your photo is crooked, deep in shadow, or obscured by glare, your beautiful artwork will not get the attention it obviously deserves. There are online tutorials about how to photograph art to it's best advantage, or use a service like Nevada Fine Arts.

## NEWS FROM THE BOARD:

A MESSAGE FROM OUR PRESIDENT, TRICIA LEONARD  
DECEMBER, 2016

SWS members: This is the continuation of last month's message concerning the annual Judged Exhibit regulations. I went over the first three issues in November and am continuing with the final four items this month.

#### Item 4: How Judges are Selected

Observation: A comment was received that only watercolor artists could judge.

Discussion: After reviewing the Standing Rules, it was determined that this is not true. Any qualified artist, curator, or art instructor may be selected as a judge.

Decision: *The method of selecting judges should remain as it is.*

#### Item 5: Prizes and Ribbons

Observation: A comment was received stating that the large number of ribbons given out (22-26) denigrates the value of receiving an award, and that prizes going only to award winners is unfair. It was suggested that we reduce the number of ribbons to 8, and eliminate all categories, then distribute prizes by lottery. It was also suggested that having categories may give unfair advantage to one artist over others. For example, if the judge liked landscapes better than portraits, judging could be affected.

Recommendation: The Board was provided with data from Sacramento Art Fine Arts and Placerville Arts showing these organizations award approximately the same number of ribbons at their juried/judged exhibits. The Board was also advised that prize solicitation request letters are worded with the express intent to award to winners of specific categories at our annual judged exhibit.

Decision: *It was unanimously decided to stay with the number of ribbons we currently award, keep the categories, and award ribbons and prizes accordingly.*

*Continued on Page 3...*



<b>Officers:</b>	
President	Tricia Leonard
Vice President	Gina Lijoi
Treasurer	Laramie Ford
Secretary	Kathy Martin
Past Pres./Advisor	Kay Tietz
<b>Committee Chairs:</b>	
Archivist	Kathy Martin
Art Angels	Nancy Podewils
Biographer	Kathleen Hoff
Challenges	Judy Berland
Community Outreach	Nancy Podewils & Irene McEachen
DVD Library	Janet Pirozzi, Linda Halecki, Carol Baker
Exhibits Coordinator	Virginia McLaughlin
Facebook	Kathryn Dudley
Hospitality	Leslie Kuhn
Membership	Jane Chapman & Deb Prevost
Newsletter	Ronnie Rector
Publicity	Nancy Podewils
Website	Ruth Jaeger

Be sure to send any address, phone and/or email changes to Membership Chair JANE CHAPMAN, janechapman1@charter.net or 775-329-9886. Send items for the January newsletter to Newsletter Chair RONNIE RECTOR by Dec. 20, 2016, ronnierector@yahoo.com.

#### TEACHING MEMBERS

**EILEEN FULLER**—233-4796  
eileen.fuller@sbcglobal.net

**TRICIA LEONARD**—925-640-1156  
triciastudio.com; triciastudio@att.net

**LADY JILL MUELLER**—ladyjill.com

**EVA STRAMER NICHOLS**  
530-414-1289; eva@mbay.net;  
beautyonlocation.com

**WELCOME** new member  
**CHERYL KEAVENEY!**



## WORKSHOPS COMING IN 2017:

Dates	Artist	Subject Matter	Website
March 7–10, 2017	Sterling Edwards	TBD	Www.sterlingedwards.com
Registration opens December 1 for members, December 15 for non-members. Cost: \$300 for members, with a \$150 deposit; \$360, with a \$180 deposit, for non-members.			
May 10–12, 2017	Jeannie Vodden	TBD	Www.jeannievodden.com
Aug. 15–18, 2017	Birgit O'Connor	TBD	Www.birgitoconnor.com
Oct. 10–13, 2017	Bev Jozwiak	TBD	Www.bevjozwiak.com

President's Message, continued from Page 2

### Item 6: Champions Category

Observation: The committee members were unanimous in their dislike of the Champions category. All artists should be judged equally.

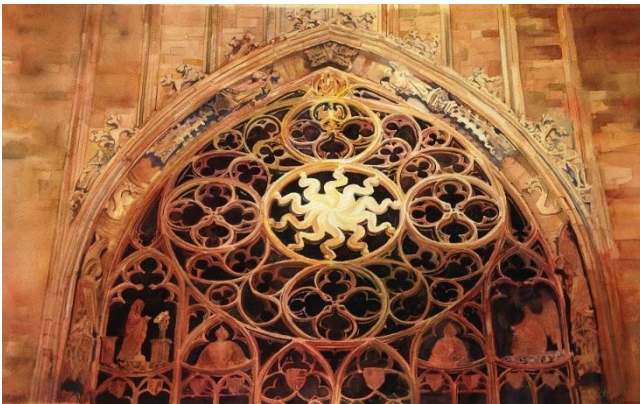
Recommendation: Eliminate the Champions category.

Decision: The Board unanimously agreed to eliminate the Champions category.

### Item 7: Limit Awards to One Per Artist

Observation: A suggestion was made at the Board Meeting to limit the number of awards one artist may receive to just one. This would allow more of our members to receive an award. Many other art organizations limit awards to one per artist, no matter how many paintings were juried in.

Decision: The Board unanimously agreed to limit awards to one per artist.



The other four 1st Place winners from our annual Judged Exhibit are, top left, Ronnie Rector's "Italian Gothic;" bottom, left to right: Larry Jacox's "North Coast Lighthouse;" Kathy Colgrove's "In My Garden;" Ruth Jaeger's, "One Hump or Two?" Photos of more winning art can be seen on our Facebook page!



## ART ANGELS

We have gone to two more **classrooms** since the last report, and continue to be impressed with the students' creativity and responsiveness! Many thanks to helpers **LINDA JAMES, CAREN BECHTOLD, NANCY LE SAGE, MARY ANN QUAGLIERI,** and **SALLY SHAW** for sharing their enthusiasm, responsiveness, and expertise!

Classes coming up are as follows:

- Friday, December 2 , 12:25-3 p.m. Alice Smith Elementary (Mrs. LaMont), 1070 Beckwourth Drive, Golden Valley: need one more helper.
- Tuesday, December 6, 12:25-3:30 p.m. Roy Gomm Elementary (Mr. Grossman), 4000 Mayberry Drive: have enough helpers, thanks!
- Tuesday, January 10, 1-3:30 p.m. Bernice Mathews Elementary (Mrs. Piccinini), 2750 Elementary Drive: need 2-3 more helpers
- Monday, January 23, 12:25-3 p.m. Anderson Elementary (Ms. Hall), 1055 Berrum Lane: need 3-4 more helpers
- \*Tuesday, February 7, 12:15-3 p.m. Jerry Whitehead Elementary (Mrs. Ramos), 3570 Waterfall Drive, Sparks: need 2 more helpers. \*This is a change of schools, as the teacher at Bernice Mathews cancelled.
- Tuesday, February 21, 12:25-3 p.m. Anderson Elementary (Ms. Noland): need 3-4 more helpers

For the Holiday Workshop at the May Museum on Saturday, December 10, 9:30-11:30, I could use one more helper and an alternate instructor. Thank you, everyone who signed up! We already have 35 children registered for the workshop! Please email or call/text me if you can help.

**NANCY PODEWILS-BABA**, Art Angels Coordinator  
775-343-8100; njpodewils@gmail.com

**Painting**, n.: The art of protecting flat surfaces from the weather, and exposing them to the critics.

Ambrose Bierce, Author

### JANUARY CHALLENGE:

**“Make a Silk Purse out of a Sow’s Ear” - By JUDY BERLAND**

The object of the January Challenge is to take one of your old “not quite right” paintings and change it to make it good enough to enter in an exhibit. Some ways to go about this are:

1. After taking a photo of your failed painting, make the changes directly on the old painting, reworking the failed parts.
2. You can make the changes in a brand new painting.
3. Cut up an old painting and use pieces to make a new painting.
4. Abstract it. Collage it. Multi-media it. Go monochromatic.

Check out Tricia Leonard's list of 18 ways to convert a failed effort into a masterpiece in our June, 2016 newsletter. You can find this on our website!

**Requirements: A 4x6 photo of the original old painting must be provided with your challenge entry. If the new painting is different enough and has followed the rules of this challenge, the Challenge Committee will okay it to be put in a future SWS Exhibit, the 2-year age limit will start fresh, and all other exhibit rules will apply.**

## MEMBER NEWS & ANNOUNCEMENTS

For the Art Angels Silent Auction & Raffle at the May Museum, we still must have a volunteer to cover this on Saturday, December 3, from 2:30 to 4:00 and, **MOST CRITICAL**, we need someone to oversee this event on Saturday, December 10, from 9 a.m. to noon (or someone 9:00 to 10:30, and another person 10:30 to noon), when the Art Angels Workshop is taking place. There will be lots of parents and visitors on site, and this is the last day of the auction/raffle, so we will be busy! Contact NANCY PODEWILS-BABA to sign up. 775-343-8100; njpodewils@gmail.com

TRICIA LEONARD will be teaching the following classes this winter at TMCC:

- "Fearless Creating," February 6 through March 6, 10 to 12. This class explores the six stages of creativity, and blocks that keep an artist from moving forward.
- "Watercolor," February 8 through April 12, 9 to 12. All levels of experience.
- "Acrylic," February 10 through April 14, 9 to 12. All levels of experience.

To sign up, visit the TMCC website under their WDCE Silver Program, or contact Tricia at [triciastudio@att.net](mailto:triciastudio@att.net).

The Reno Portrait Group meets every Wednesday morning from 9 to noon, at Nevada Fine Arts. Three-hour sessions with a different live model each week, \$10 per session.

RONNIE RECTOR will be offering her batik workshop again at the Nevada Museum of Art on Sunday, February 26, and a Techniques class on Sunday, April 23. Visit the NMOA website to register.

## SURFIN' THE NET

### Painting with a Limited Palette

Author: Ellen Fountain, *Fountain Studio/Graphics*

The little painting to the right was done entirely with just three pigments: permanent blue, Winsor yellow and alizarin crimson (all by Winsor & Newton).

All three of these pigments are "cool" leaning—that is, the red has a bluish cast rather than a yellowish cast; the yellow, although a clean clear hue, still leans slightly toward green rather than orange; the blue is a violet blue rather than a greenish blue. The three pigments are also very *intense*—that is, highly saturated so that it takes very little actual pigment to affect another color when mixed together. They are also all *staining* pigments, which means they cannot be re-wetted and lifted off the paper very well once they are dry. Because of this, you have to plan ahead for the pure white areas and remember to paint around them or protect them with liquid masking fluid as you work.

Finally, in terms of pigment characteristics, this palette of colors as a whole is semi-transparent, with alizarin crimson being the most transparent, and the permanent yellow lemon being the least transparent.





## MORE MEMBER NEWS & ANNOUNCEMENTS

Video Library Chair **LINDA HALICKI** is looking for DVDs to add to our library. She will provide a sign-up sheet at our meetings for your recommendations. Remember to return those DVDs you've checked out so other members can view them. And, please feel free to donate any DVDs you may own but are no longer interested in viewing! Contact Linda at [cyberlinda1@gmail.com](mailto:cyberlinda1@gmail.com) if you'd like more information.



**LADY JILL MUELLER** is pleased to announce she just sold this mammoth painting of Mammoth to Dr. and Mrs. John Billesdon of Oak Park, California. What a nice kick-off to her 40th anniversary as a professional artist. Congratulations!



Winners of the October "Make us LOL" challenge are, Left to Right: **RONNIE RECTOR**, 1st, **BARBARA SEXTON**, 2nd, and **LYNN SCHMIDT**, 3rd.

### STANDING RULES REVIEW:

#### Alcohol Inks: Not a water-based medium.

**Standing Rules Section 3, Paintings**, states (in part):

- Paintings must be original artwork executed in *water-based* media using watercolor technique.
- Other media (e.g. pastel, thick acrylic, textured grounds and non-watercolor accents) may be used as accents, as long as they do not comprise more than 20% of the completed painting.

Alcohol inks are becoming more popular with painters and, while this medium creates beautiful new opportunities for art, it is not considered a water-based media. Therefore, it is not an allowed medium for Sierra Watercolor Society exhibits, except when used as an accent. Accents can only be 20% of a watercolor painting.

For a complete copy of our current Standing Rules, go to our website, under the Forms tab. When in doubt, check it out. Also, please feel free to talk with one of our Board or Committee members.

**RETA HANKS** received a 3rd Place award for her mixed-media abstract at the Nevada Artists Association's annual Nevada Day exhibit.

**EVA NICHOLS** had 10 small pieces, including the painting shown to the right, juried into the Artists Studio in the Foothills' (ASiF's) 9th Annual Smallworks Holiday Show in Grass Valley, CA. This show opened on November 11, and will hang until January 8, 2017. Several of her pieces have already sold.



## ...AND NOW A WORD FROM OUR SPONSORS!

The following companies have provided generous support of the Sierra Watercolor Society. Please visit their websites when making your next art supply purchase:

Aaron Brothers, Reno	<a href="http://www.aaronbrothers.com">www.aaronbrothers.com</a>
American Frame Corporation	<a href="http://americanframe.com">americanframe.com</a>
Ampersand Art Supply	<a href="http://ampersandart.com">ampersandart.com</a>
Armadillo Art & Craft	<a href="http://www.armadilloart.com">www.armadilloart.com</a>
Blick Art Materials	<a href="http://dickblick.com">dickblick.com</a>
Canson, Inc.	<a href="http://www.cansonstudio.com">www.cansonstudio.com</a>
Chartpak, Inc.	<a href="http://www.chartpak.com">www.chartpak.com</a>
Cheap Joe's Art Stuff	<a href="http://www.cheapjoes.com">www.cheapjoes.com</a>
Creative Catalyst Productions	<a href="http://www.ccpvideos.com">www.ccpvideos.com</a>
Daler Rowney USA	<a href="http://www.Daler-Rowney.com">www.Daler-Rowney.com</a>
F + W Media, Inc.	<a href="http://www.fwcommunity.com">www.fwcommunity.com</a>
Golden Artists Colors, Inc.	<a href="http://www.goldenpaints.com">www.goldenpaints.com</a>
Grafix	<a href="http://www.grafixarts.com">www.grafixarts.com</a>
HK Holbein, Inc.	<a href="http://www.holbeinhk.com">www.holbeinhk.com</a>
International Artist Magazine	<a href="http://www.internationalartist.com">www.internationalartist.com</a>
Jack Richeson & Co., Inc.	<a href="http://www.richesonart.com">www.richesonart.com</a>
Jerry's Artarama	<a href="http://www.jerrysartarama.com">www.jerrysartarama.com</a>
Judson's Plein Air Outfitters	<a href="http://www.guerrillapainter.com">www.guerrillapainter.com</a>
M. Graham & Company	<a href="http://www.mgraham.com">www.mgraham.com</a>
MacPherson's Art	<a href="http://www.macphersonart.com">www.macphersonart.com</a>
Moleskine America Inc.	<a href="http://www.moleskine.com">www.moleskine.com</a>
Nevada Fine Arts	<a href="http://www.nvfinearts.com">www.nvfinearts.com</a>
Sakura of America	<a href="http://sakuraofamerica.com">sakuraofamerica.com</a>
Salis International	<a href="http://www.docmartins.com">www.docmartins.com</a>
Savior-Faire: Fabriano & Raphael	<a href="http://www.savoirfaire.com">www.savoirfaire.com</a>
Strathmore Artist Papers	<a href="http://www.strathmoreartist.com">www.strathmoreartist.com</a>
Tara Materials	<a href="http://www.taramaterials.com">www.taramaterials.com</a>
Winsor & Newton; ColArt Americas, Inc.	<a href="http://www.winsornewton.com">www.winsornewton.com</a>



[www.holbeinartistmaterials.com](http://www.holbeinartistmaterials.com)



Check out the amazing gifts, art supplies and gift card options at NV Fine Arts for your holiday shopping this year!



Sierra Watercolor Society  
 P. O. Box 70564  
 Reno, NV 89570  
[www.sierrawatercolorsociety.com](http://www.sierrawatercolorsociety.com)

## MARK YOUR CALENDAR!

<b>Date</b>	<b>Time</b>	<b>Event</b>	<b>Contact</b>
12/3/16	10 a.m. to Noon	Annual Holiday Brunch	Chair, Hope Thompson
12/18/16	11 a.m.—1 p.m.	Judged Exhibit Take-Down	Diane Sewell, Chair
1/14/17	10 a.m.; Demo at 1 p.m.	General Meeting & Demo by SWS Member Lisa Jefferson	Tricia Leonard, President
2/11/17	10 a.m. to Noon	Board Meeting	Tricia Leonard, President
3/11/17	10 a.m.; Demo at 1 p.m.	General Meeting & Demo	Tricia Leonard, President
4/29/17	10 a.m. to Noon	Board Meeting	Tricia Leonard, President
5/13/17	10 a.m.; Demo at 1 p.m.	General Meeting & Demo	Tricia Leonard, President
8/5/17	10 a.m. to Noon	Board Meeting	Tricia Leonard, President
8/19/17	10 a.m.; Demo at 1 p.m.	General Meeting & Demo	Tricia Leonard, President
9/23/17	10 a.m. to Noon	Board Meeting	Tricia Leonard, President
10/14/17	10 a.m.; Demo at 1 p.m.	General Meeting & Demo	Tricia Leonard, President
12/2/17 (Tentative)	10 a.m. to Noon	Annual Holiday Brunch	Chair TBD

General meetings, demonstrations and workshops are held at  
 Temple Sinai, 3405 Gulling Road, Reno NV.