



Sierra Watercolor Society

sierrawatercolorsociety.com

July 2018

EXHIBIT NEWS

- SWS closed the **Bouquets to Reno's 150th Birthday Exhibit** on June 2, 2018. We had 37 artists participating and a total of 75 pieces including bin art. Sold were Virginia McLaughlin's Spring Fling, Colleen Reynolds' Wild Lupine bin art, and Vicki Curwen's Horse Haven bin art. The People's Choice ribbon was awarded to Lisa Jefferson for "Awakening", 2nd People's Choice went to Larry Jacox for "Little Last Chance Creek" and 3rd top votes went to Kathryn Dudley's "Tahoe Spring". Show Chair, Marjee Smith and Co-Chair, Cheryl Keaveney wish to thank all the following volunteers: Sandy Retter, Joycette Dapra, Molly Dondero, Kay Tietz, Jane Chapman, Ruth Jaeger, Tricia Leonard, Gail Kramer, Lisa Jefferson, Barb Kallestad, Vicki Curwen, Lynn Schmidt, and Eileen Fuller.
- **The "Anything Goes" Show** - presenting alternatively-finished and framed (or not!) watercolor artwork. Ronnie Rector and Linda Parisi are Co-Chairs. The exhibit is up now at the Sparks Library at 1125 12th St. until July 28. Take-Down Day will be Saturday, July 28, 11 to 1. Paintings are sealed with wax, varnish or other permanent fixatives, with or without frames, glass and mats. The allowable format for the exhibit is either 2 small or one large (up to full sheet) paintings.
- The annual judged exhibit, "**The Biggest Little Watercolor Show**", will be held at the Sparks Heritage Museum. Entry day is August 10 from 11-1; take down October 1, 11-1; Reception September 22 from 1-4 pm; Julie Gilbert Pollard, judge. The categories will be the same as last year: Portraits/Figures; Fur, Fins & Feathers; Abstract; Floral/Still life; and Landscape. Framed paintings: two per artist, only one full size. Entry forms will be available on the website at least a month before entry day, as well as exhibit guidelines. Any questions, please phone Co-chairs Ruth Jaeger (775 335-9899) or Julene Hunter (775 233-0389)
- The **Winter Exhibit** will be at the May Museum with Diane Sewell as Chair Person. Take-in will be on November 13 from 11-1 with the exhibit opening on November 14. Take-down will be on December 16 from 11-1. The SWS Holiday Brunch will take place there on December 1.

AUGUST CHALLENGE *by Judy Berland*

"Challenge for August 2018: "I Need _____!" (fill in the blank)

Michael Heaton, Alvaro Castagnet, two of the many winning and selling artists say "Every painting must tell a story, not just a pretty picture!". Novelists take about 300 pages to tell a story; they have to catch the interest of the reader in the first chapter. We artists are authors, but we only have one page to capture the viewer. I do not see too many paintings where I know what the artist is trying to tell me, so for August you are to paint a story! **Examples: Portrait of a sad face**; either the person is saying, "I need a hug!" or the artist is saying: "I need you to remember Sept. 11, (or the Holocaust), etc. **Figure barefoot with torn clothes**: person is saying "I need shoes!" or the artist is saying, "I need you to be aware of the homeless in Reno". **Floral**: subject is saying "I need water! (or a Vase) or the artist is saying, "I need you to appreciate nature and help save planet earth. The story may be obvious; if not, put a note underneath: "I need _____!", (whatever you want the viewer to understand as to why you chose the subject).

RULES FOR ALL CHALLENGES:

Entries will not be accepted unless they meet the following Challenge rules exactly - NO EXCEPTIONS

1. Do not sign your painting.
2. Entries must fit the theme.
3. Entries must be matted (they do not need to be framed).
4. Entries may only be submitted into one Challenge.
You may not enter a challenge painting into a second Challenge, even if it fits the theme.
5. Entries must be new, having been painted specifically for the Challenge.
6. Entries cannot have been shown in an exhibit prior to the Challenge.

NEWS FROM THE BOARD

A MESSAGE FROM OUR PRESIDENT, RONNIE RECTOR

July 2018:

A motorcycle just drove up, one of the smaller, quiet ones. From my desk I watch as the rider takes off his safety gear - gloves and a helmet with a skull and roses painted on the side. He's probably coming in to pay a bill. We don't see many motorcycles here at the office. Incliners seem to prefer Jeep Cherokees and Range Rovers: all 4 tires firmly on the ground.

Kind of puts me in mind of plein air painting. Throwing just a few necessary items in a backpack and getting out in the fresh air. Taking a break from painting at the dining room table to swat at bugs, slather on sunscreen, balance a watercolor pad on my knee and observe what's going on around me. My safety gear is sunscreen, hat, jug of water and a friend or two. We usually don't hike that far - from the parking area to the beach at Sand Harbor, to Spooner Lake, or halfway up the Lodgepole run at Diamond Peak.

Once, just a short walk off Mt. Rose Highway, I met a young couple with 2 small children and 3 rented llamas, taking a pack-camping tour along the Tahoe Rim Trail. I never knew you could rent llamas! There's a painting in there somewhere, I just haven't come up with it yet.

I've never created a successful painting on these day trips, but the feeling that comes from being outside with friends, listening to the creek or the lake, the breeze and the birds, breathing fresh air and soaking up some sun, makes it all worthwhile.

I hope winter has finally stormed off for the last time this year, so we can all get outside for a bit. To paint, to kayak, to hike or garden; whatever makes you happy will surely show up in your art!

Ronnie



Banner Photo Credit: Ruth Jaeger

OFFICERS	
President	Ronnie Rector
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Newsletter	Lisa Jefferson
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Website	Hope Thompson

Be sure to send any address, phone and/or email changes to Membership Co-Chair SALLY DUPRE at: sdupre@medicine.nevada.edu or 775-232-8362. Send items for the August newsletter to Newsletter Chair LISA JEFFERSON by July 20 at: ljeffersondesign@gmail.com

SIERRA WATERCOLOR SOCIETY

Treasurer's Report
Thursday, May 31, 2018

5/1/2018 Wells Fargo Opening Balance \$ 30,081.96

	Income	Expenses
Art Angels	\$ -	\$ 12.97
Workshops	\$ 1,765.00	\$ 3,861.66
Operating	\$ 350.00	\$ 262.21
TOTALS	\$ 2,115.00	\$ 4,136.84

5/31/2018 Wells Fargo Closing Balance \$ 27,942.07

Income less Expenses: \$ -2,139.89

MEMBERS - be sure to visit our website, under Forms & Rules, to view our **Bylaws and Standing Rules**. There's information on exhibits and framing, how long elected officers serve, and so much more!

www.sierrawatercolorsociety.com

2018/2019 WORKSHOPS

DATES	ARTIST	OPEN DATE	DEMO DATE	WEBSITE
Aug 14-17, 2018	JULIE GILBERT POLLARD	May 1	Aug 18	www.juliegilbertpollard.com
Oct 9-12, 2018	DAVID LOBENBERG	July 1	Oct 13	www.davidlobenberg.com
Mar 6-8, 2019	STAN MILLER	Dec 1	Mar 9	www.stanmiller.net
May 8-10, 2019	ALVARO CASTAGNET	Feb 1	May 11	www.alvarocastagnet.net
Aug 13-16, 2019	TOM LYNCH	May 1	Aug 17	www.tomlynch.com
Oct 22-25, 2019	STERLING EDWARDS	July 1	Oct 26	www.sterlingedwards.com

Julie Gilbert Pollard

Watercolor Unleashed – Wet & Wild

Paint Vibrant Water Scenes in Brilliant Color

www.juliegilbertpollard.com



Workshop: August 14-17, 2018 from 9 to 4

Demonstration: August 18, 2018 from 1 to 3

Learn how to make water look wet, reflective and splashy! With a stunning waterfall or intimate woody creek as your model, study watercolor in motion and glassy reflection. Painting water color that looks wet requires some basic knowledge of the dynamics of how water moves and how objects are reflected in its mirror surface. Techniques will be demonstrated to address the various puzzles which the artist is faced when painting this stunning, fascinating and challenging subject. Reference photos will be supplied, or you may use your own.

Studio lessons will focus on:

- Cascading water – the “anatomy” of a waterfall
- Reflections
- Negative painting lessons for the watercolorist
- Color theory, simplified (as needed or requested)

There will be demos, instruction at all levels, critique and lots of painting time. Class time will be structured, yet open enough to accommodate the artistic spirit within all of us all. All levels are welcome and encouraged to attend. The only prerequisite is an attitude of joy in the act of painting!

Registration Is Now Open

MEMBER FEE: \$310 with \$170 deposit • NON-MEMBER FEE: \$360 with \$200 deposit
For more information contact Linda K. Parisi at parisiart@msn.com or 360-589-9330

2018/2019 WORKSHOPS, cont.

CALIFORNIA **V I B E**

Workshop

With David Lobenberg

October 9 – 12, 2018 (9 a.m. – 4 p.m.)

OPEN FOR REGISTRATION:

July 1, 2018

Demo: October 13, 2018 (1 – 3 p.m.)



About the Workshop:

During David Lobenberg's workshop, you will learn portraiture that goes beyond the norm with super expressive paint applications and wildly intense colors. This will be accomplished by:

1. Learning how to take dramatic, stylistic photographs with a camera, smart phone, or computer pad
2. Learning a simple technique to trace contour outlines from your photographs that can easily transferred to any size of watercolor paper
3. Learning to economically and with minimal brush strokes, render head structure and facial features
4. Working with minimal color palette and the four basic water/pigment consistencies to render strong value contrasts, subtle tints, and intense hues
5. Painting 1/8 sheet "pochades" (small paintings) to quickly explore both paint application and techniques and expressive color combinations
6. Using your pochade(s) as a guide to paint your final California VIBE, beyond-the-norm portrait(s)

About the Artist:

David has emerged onto the national and international art scene with his signature "California VIBE" Watercolor Portraiture style has resulted in exhibits and publications in Europe, the Middle East, Asia (where he was invited by the Thailand Ministry of Culture to participate in the First International Water Media Exhibit), and the United States (Artist Magazine, Southwest Art, Art Collector, Plein Air Magazine, and the Palette Magazine). He teaches this workshop though many of the states and with multiple Watercolor Societies. He distributes a monthly workshop newsletter.

For further information: www.davidlobenberg.com

Member fee: \$260 • Non-Member Fee: \$320 • Contact: Linda Parisi @ parisiart@msn.com

ART ANGELS

The school year has ended, with classes at Jesse Hall Elementary, Libby Booth Elementary, and Spanish Springs Elementary. Many thanks to **Linda James**, who helped with all three classes, and to **Ruth Clark, Julene Hunter, Sandy Retter, Bess Inouye** (two classes), **Joycette Dapra**, and **Kathy Martin**, who encouraged the children and attended to all of their needs. I have already received requests for next year from the teacher at Libby Booth (who will be transferring to Caughlin Ranch) and a teacher at Anderson, all of whom would like us to come next spring. I will soon begin scheduling for the fall, so please let me know your interest and availability to help or instruct.

Coming up—on Friday, July 27 at Wilbur D. May Museum—are our "Discover Watercolor" Workshops for Artown, one in the morning and one in the afternoon. Artown is taking registrations, but I have received several calls from excited parents I need three more instructors for the morning session (9-11:30) and four for the afternoon session (12:30-3), as well as seven general helpers for each session and 1-2 people per session to greet the children and mat the paintings. Please let me know if you can fill any of these roles, as I expect the workshops to fill, and we do get a stipend from Artown. I will provide lunch for anyone who works both shifts

PUBLICITY: I will again post notices of our exhibits and workshops on several online calendars, but I welcome additional publicity, if you have connections and want to write something about the wonderful work we do!

NEVADA ARTS COUNCIL GRANT: I have not received confirmation on the amount of the grant we will receive for 2018-19; but when I do I will let you know how much we will have to spend in each of the areas we targeted (Art Angels, Marketing, Demos, Exhibits, DVDs).

Enjoy your summer, and call me with questions or offers to help. Thank you!

Nancy Podewils-Baba, Art Angels/Outreach Coordinator • njpodewils@gmail.com • 775-343-8100

MEMBER NEWS & ANNOUNCEMENTS

Congratulations to these SWS Members!

Ronnie Rector's "Man on a Mission," below, has been juried into this year's San Diego Watercolor Society's 38th International Exhibition. The exhibition will be at the San Diego Watercolor Society Gallery from September 29 - October 30. The juror was John Salminen.



Lisa Jefferson's "Awakening," below, has been accepted into the 45th Annual Rocky Mountain National Watermedia Exhibition. The exhibition will be at the Center for the Arts Evergreen (CAE) in Evergreen, Colorado from September 8 - October 27. The juror was Mary Ann Beckwith.



Colleen Reynolds won BEST OF SHOW for "A Walk In The Park", above, in the Nevada Artists Association (NAA) "Spirit of America" judged show. **Ronnie Rector** took First Place in the water media division for "No More Photos, Mom", below. The exhibit will be up from June 17 through July 27 at the NAA Gallery in the Brewery Arts Center, 449 King St., Carson City, NV 89701. Come on by and check out this all media exhibit. Why not stop in during the Carson City Wine Walk on Saturday, July 7th, 1:00-5:00 pm?



MORE MEMBER NEWS & ANNOUNCEMENTS

TEACHING MEMBERS

Eileen Fuller 233-4796
eileenfuller@sbcglobal.net

Tricia Leonard 925-640-1156
triciastudio.com; triciastudio@att.net

Eva Stramer Nichols 530-414-1289
eva@mbay.net
beautyonlocation.com

Colleen Reynolds, instructor

SILVER WATERCOLOR

Whether you're a new or continuing Silver Watercolor student, explore various painting techniques. Learn about watercolor washes, layering for values, creating texture, controlling water and pigment, and fixing mistakes. Pick up valuable photographing and framing tips and find out how to enter exhibits.

Work on small sample pieces for each technique with room for experimentation, while completing your own painting. Supplies required. Supply List

Schedule : Weekly - Sat 1:00 PM - 4:00 PM; 4 sessions; starting 9/8/2018, ending 9/29/2018

Tuition: \$99.00, Materials Cost: \$0.00

Location : TMCC Meadowood Center, 5270 Neil Rd, Reno, NV 89502

www.tmcc.edu under TMCC Workforce Development and Community Education



CLASSES BY EVA NICHOLS

ARTSTAY @ EMANDAL FARM, Willits, CA

Sign up at: www.emandal.com

September 17-21, 2018

“Watercolor Pen & Ink Techniques Beyond the Ordinary”

Food & Lodging included!

Cost: \$900-998 depending on your lodging choice.

Fabulous home cooked meals included!!

Supplies Needed.

MAX 10 STUDENTS, SO DON'T PROCRASTINATE.

THIS WORKSHOP FILLS UP FAST!

FREE WATERCOLOR DEMOS on

Eva's YouTube Channel: Eva Nichols Art

WASH - Call for entries

Go With the Flow

2018 Annual WASH Open Show

Watercolor Artists of Sacramento Horizons

The WASH Open Show is available for entry at
Onlinejuriedshows.com

Online Entry Deadline: July 6, 2018

Notification of Acceptance: July 17, 2018

Hand Deliver Artwork: Aug. 24, 1-5; & Aug. 25, 11-3

Shipped Artwork Must Arrive by: August 23

Exhibit Opens: September 4

Reception and Awards: September 8, 5:30 - 8pm

Artwork Pick-up: September 30 2018, 5-6pm



Tricia Leonard Poulos, instructor

ACRYLIC PAINTING FOR RETIREES

Discover the playfulness of art by learning to paint with acrylics. Experiment with color theory, composition and design. Use traditional and unconventional methods of applying paint to canvas and board including various brushes, glazing and dry brushing techniques and painting with a palette knife. No previous painting skills are necessary. Supplies required. Supply List

Schedule: Weekly - Fri 9:00 AM - 12:00 PM

7 sessions; starting 10/5/2018, ending 11/16/2018

Tuition: \$99.00, Materials Cost: \$0.00

Location : TMCC Meadowood Center, 5270 Neil Rd, Reno, NV 89502

www.tmcc.edu

...AND NOW A WORD FROM OUR SPONSORS!

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Strathmore Artist Papers	www.strathmoreartist.com
Tara Materials	www.taramaterials.com
Tombow	www.tombowusa.com
Winsor & Newton; ColArt Americas, Inc.	www.winsornewton.com



www.JerrysArtarama.com



PLEASE REMEMBER OUR SPONSORS WHEN SHOPPING FOR ART SUPPLIES!



Sierra Watercolor Society
 P. O. Box 70564
 Reno, NV 89570
www.sierrawatercolorsociety.com

MARK YOUR CALENDAR!

DATE	TIME	EVENT	CONTACT
8/4/18	10 a.m. to Noon	Board Meeting, Renown	Ronnie Rector, President
8/14 to 8/17/18	9 a.m. to 4 p.m.	Julie Pollard Workshop	Linda Parisi, Vice President
8/18/18	10 a.m.; Demo at 1 p.m.	General Meeting & Demo by Julie Pollard	Ronnie Rector, President
9/8/18	10 a.m. to Noon	Board Meeting, Renown	Ronnie Rector, President
10/9 to 10/12/18	9 a.m. to 4 p.m.	David Lobenberg Workshop	Linda Parisi, Vice President
10/13/18	10 a.m.; Demo at 1 p.m.	General Meeting & Demo by David Lobenberg	Ronnie Rector, President

General meetings, demonstrations and workshops are held at
 Temple Sinai, 3405 Gulling Road, Reno, NV.