



Sierra Watercolor Society

sierrawatercolorsociety.com

March 2018

EXHIBIT NEWS



Exciting news! Our two upcoming exhibits have been approved for listing on the Reno 150th events calendar.

Colleen Reynolds has set up the website marketing site, **Constant Contact**, for online registration of art for our exhibits. She will train the show chairs on the program. See The President's Message for more information.

- **“Celebrating Reno’s 150th Birthday and 2018 Everywhere”** will be at the North Valleys Library from March 3 to April 13. Ken Heitzenrader and Cheryl Keaveney (cherylkeaveney@gmail.com) are co-chairs. Take-in is March 3 from 10 am to 12 (*please enter through the rear doors*). Pick up is April 14 from 10 am to 12. Library policy prohibits the display of prices so the artist's bio card should provide contact information.
- The annual plant themed Spring exhibit at the May Museum will be titled **“Bouquets to Reno’s 150th Birthday”**. Marjee Smith will chair and the take-in date is May 1, with take-down on June 3.
- Ronnie Rector offered to chair an **“Anything Goes”** exhibit in June/July, *if* a venue can be located. Linda Parisi offered to assist. Being considered would be to allow older paintings and watercolor paintings done on alternate supports such as Ampersand Aquabords, canvas boards, or paper mounted to boards, then varnished or preserved in such a fashion as to make glass and mats unnecessary. Paintings would still be required to be presented in a professional manner and properly framed.
- Ruth Jaeger and Julene Hunter will chair the annual judged exhibit in August/September at the Sparks Heritage Museum. Hope Thompson will handle the prize procurement process. The Judge will be Julie Gilbert Pollard, our August workshop artist. The artist reception is scheduled for September 22, from 1 to 4, to take advantage of the free Museum Day sponsored by the Smithsonian.
- Diane Sewell has provided the dates for the Winter Exhibit at the May Museum as: Take-in on November 13 from 11 to 1, Exhibit opens on November 14, and Take-down will be on December 16 from 11 to 1. The SWS Holiday Brunch will take place there on December 1.



Artwork for the North Valleys Library exhibit
by Ruth Jaeger

Bold Expressions 2018

Northern California Arts, Inc. – 63rd International Open Juried Art Exhibit, Sacramento Fine Arts Center

Often called “BoldX” for short this show invites daring, high-impact pieces in a variety of media, from traditional to experimental. Open to fine artists everywhere. NCA, Inc. located in Sacramento Area invites you to submit your original artwork, no photography, film or crafts. Juror: Margarita Chaplinska. Online application deadline August 11, 2018; exhibit date: October 2-28, 2018. Best of show \$1,000, \$3,000 total cash & gift awards. For detailed Artist's Prospectus: norcalartsinc.org & click on call to artists. “NCA Bold Expressions 2018.” Info: paul@nccn.net

NEWS FROM THE BOARD

A MESSAGE FROM OUR PRESIDENT, RONNIE RECTOR

March 2018:

I'm sure you've noticed that there's a lot going on in our association these days – especially the online registration process we're requiring for the first exhibit of 2018. I am excited to tell you about some of the things your Board is discussing.

Constant Contact, the program we're using for the first exhibit entries, is an online marketing tool used by various organizations, including the Utah Watercolor Society (check out their website, utahwatercolor.org, to see it in action). We're looking at automating membership and workshop registration payments, improving your exhibit entry day experience, communication, and so many other things. We're testing it out at the moment with a free 60-day trial, and will do all we can to make sure our members without access to a computer are a part of this process. Don't worry; it's all baby steps!

And it's budget season for SWS. One of the things we are discussing is an increase in membership dues, which have been \$30 for as long as I've been a member, and for many years prior. Our expenses have gone up – like everyone's. We pay for liability insurance, a CPA and online accounting software, rent for meetings, Art Angels support (we no longer receive grants for this program), and website maintenance, among other things.

We're also discussing the pros and cons of the location of our annual judged exhibit, future Challenges, framing requirements, the defective camera, and workshop artists in 2020 (that sounds so far away, doesn't it?).

And, as usual, we're looking for volunteers, especially for our Treasurer and Secretary positions starting in 2019. Laurel Sweigart and Carol Baker will have worked in these positions for two years and will undoubtedly want to just sit in the audience with you by the end of this year. Please step up, talk with Tricia Leonard about volunteering, or send me an email at presidentsierrawatercolor@gmail.com if you have any questions or comments.

Happy painting! Ronnie

MEMBERS - be sure to visit our website, under Forms & Rules, to view our **Bylaws and Standing Rules**. There's information on exhibits and framing, how long elected officers serve, and so much more!
www.sierrawatercolorsociety.com

OFFICERS	
President	Ronnie Rector
Vice President	Linda Parisi
Treasurer	Laurel Sweigart
Secretary	Carol Baker
Past Pres./Advisor	Tricia Leonard
COMMITTEE CHAIRS	
Archivist	Kathy Martin
Art Angels	Nancy Podewils-Baba & Linda James
Biographer	Alicia Cobb
Challenges	Judy Berland & Tish Neff
Community Outreach	Nancy Podewils-Baba
DVD Library	Linda Halicki
Exhibits Coordinator	Anette Rink
Facebook	Kathryn Dudley
Hospitality	Sherry Muniz
Membership	Sally Dupre & Lynn Schmidt
Newsletter	Lisa Jefferson
Publicity	Nancy Podewils-Baba
Website	Hope Thompson

Be sure to send any address, phone and/or email changes to Membership Co-Chair SALLY DUPRE at: sdupre@medicine.nevada.edu or 775-232-8362. Send items for the April newsletter to Newsletter Chair LISA JEFFERSON by March 20 at: ljeffersondesign@gmail.com

SIERRA WATERCOLOR SOCIETY Treasurer's Report Wednesday, January 31, 2018

12/1/2017 Wells Fargo Opening Balance			<u>\$ 29,550.56</u>
	Income	Expenses	
Art Angels	\$ 165.00	\$ -	
Workshops	\$ 1,570.00	\$ 84.84	
Operating	\$ 1,761.00	\$ 867.92	
TOTALS	<u>\$ 3,496.00</u>	<u>\$ 952.76</u>	
1/31/2018 Wells Fargo Closing Balance			<u>\$ 31,992.70</u>
	Income less Expenses:		\$ 2,442.14



Banner Photo Credit: Breanne Craig

MARCH CHALLENGE

“A TRIBUTE to YOUR TALENT” by Judy Berland

Create a sketch or finished painting (with or without background) of a sculpture, monument, or totem for your garden, a statuette for your desk, or a hood ornament for your car, (of metal, wood, or marble, etc., to learn these textures) honoring you and your art. It can be an exact copy of any statue, monument, tombstone, etc. from around the world or an original, (abstract or realistic), but it should have meaning for you personally. **An SWS Oscar** to remind you what a good artist you are; and you are, believe it!

RULES FOR ALL CHALLENGES:

Entries will not be accepted unless they meet the following Challenge rules exactly - NO EXCEPTIONS

1. Do not sign your painting.
2. Entries must fit the theme.
3. Entries must be matted (they do not need to be framed).
4. Entries may only be submitted into one Challenge.
You may not enter a challenge painting into a second Challenge, even if it fits the theme.
5. Entries must be new, having been painted specifically for the Challenge.
6. Entries cannot have been shown in an exhibit prior to the Challenge.

2018 WORKSHOPS

DATES	ARTIST	WEBSITE
March 7-9, 2018	Michael Reardon (FULL)	www.mreardon.com
May 9-11, 2018	Michael Holter	www.michaelholter.com
August 14-17, 2018	Julie Gilbert Pollard	www.juliegilbertpollard.com
October 9-12, 2018	David Lobenberg	www.lobenbergart.com

Michael Holter Workshop

May 9 - May 11, 2018 (Demo on May 12)

Texas artist, Michael Holter works in both watercolor and oil. Michael's work has received numerous awards and recognition and can be found in private and corporate collections in the US and several foreign countries. His current work falls into two categories: watercolor figurative, and oil landscapes (both plein air and studio). Michael has owned and operated two galleries. This workshop will focus on the use of watercolor to paint exciting paintings of people and places. You will explore the use of light and shadow to create interesting compositions and achieve dynamic results.

Michael will demonstrate his approach to creating his award-winning paintings and also show you several high-speed video demonstrations.

Many watercolorists have an aversion to painting people and with that in mind, special attention will be paid to the steps Michael uses to paint his award-winning figurative paintings. He will break down the process, from how to use the camera to capture exciting painting subjects, to adding sparkle to the finished piece.

And by the end of the workshop you will feel confident that you can complete successful paintings.

Website for further information: www.michaelholter.com



MEMBER FEE: \$255 (Deposit: \$130)

NON-MEMBER: \$315 (Deposit \$155)

REGISTRATION BEGINS: February 1.

Register soon to get your space. For more information contact Linda K. Parisi at parisart@msn.com or 360-589-9330

ART ANGELS

We continue to go into new classrooms and seem to be appreciated by both the students and teachers! Most recently we have gone to Bernice Mathews Elementary and Anderson Elementary. Many thanks to my awesome helpers who bring the lesson alive and respond so well to the individual students: **J.R. Stafford, Cheryl Keaveney, Sandy Retter, Ruth Clark, Nancy LeSage, Kathy Martin, and Linda James.** For some classes I have enough volunteers, but here are the upcoming classes for which I need help:

- Friday, March 2, 12:55-3:30 p.m. Bernice Mathews Elementary, 2750 Elementary Dr. (Mrs. Piccinini): need one helper, one alternate
- *Friday, March 23, 12:25-3 p.m. Libby Booth Elementary, 1450 Stewart (Deb Jones): need one alternate
- *Monday, April 16, 11:50 a.m.-3 p.m. Anderson Elementary, 1055 Berrum Lane (Ashley West): need one alternate
- Friday, April 27, 11:40 a.m.-3 p.m. Jesse Hall Elementary, 185 Shelby Drive, Sparks: need two helpers, one alternate
- Friday, May 11, 11:40 a.m.-3 p.m. Jesse Hall Elementary, 185 Shelby Drive, Sparks, need four helpers, one alternate
- Tuesday, May 22, 11:40 a.m.-3 p.m. Jesse Hall Elementary: need four helpers, one alternate
- Thursday, May 31, 11:55 a.m.- 3 p.m. Libby Booth Elementary, 1450 Stewart (Lisa Mezzetti): need four helpers, one alternate
- Friday, June 8, 12:25-3:30 p.m. Spanish Springs Elementary, 100 Marilyn Mae, Sparks (Brie Gant): need four helpers, one alternate

***Linda James** will instruct these classes, as I will be unavailable. Thank you, Linda!

The Spring Art Angels Community Workshop at the Wilbur D. May Museum will be held on Sunday, May 6, from 1-3 p.m., with set-up beginning about 11:30 a.m. I need several more instructors, one more person to greet the children & mat the paintings, and 4-5 more general helpers. Twenty –two children have already registered and are looking forward to an amazing painting experience, resulting in a great Mother’s Day gift! Please step up to instruct or to help, if you can.

We have set the date for the Artown Art Angels “Discover Watercolor” workshops (morning & afternoon sessions): Friday, July 27 at the Wilbur D. May Museum. I will be soliciting instructors and helpers for both sessions, and will again provide lunch for anyone who does both shifts.

I am getting close to completing the grant application to the Nevada Arts Council: seeking funding for Art Angels (supplies and possibly some travel reimbursement), as well as for our guest artist demos and other needs. Anyone who would like to look at the narrative or budget for this application can do so by logging on to the site. (Call me if you want instructions how to do that.) And thanks to the Board, **Ronnie, Linda James, Laurel Sweigart, Anette Rink, Lisa Jefferson, and Linda Halicki**, who supplied needed documents.

We have received heart-warming letters of support from the Wilbur D. May Museum and from one of the elementary schools we visit!

Please contact me with questions or if you can help with any of these fun & important activities! Thank you!

Nancy Podewils-Baba
775-343-8100
njpodewils@gmail.com



Thanks to Breanne Craig for submitting some of her beautiful artwork to spruce up the newsletter. Breanne is a somewhat recently joined member who balances being a Mom (picture left) with her portrait business, specifically, pet portraits (picture right).

I’d love to get more images of members’ artwork to put in the newsletter. Send to me, Lisa Jefferson, at ljeffersondesign@gmail.com

Thank you and Happy Painting!



MEMBER NEWS & ANNOUNCEMENTS

Valerie Cohen's painting, "Windy Day on Carson Peak," received the Mijello Mission Gold Award, in the Annual Signature American Watermedia International, 2018 - Juror Ratindra Das.
CONGRATULATIONS VALERIE!



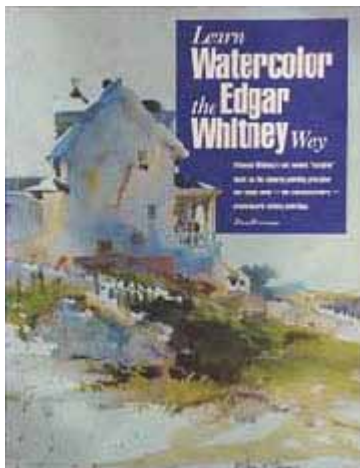
There's a new FREE weekly watercolor newsletter! You can sign up on the American Watercolor Weekly website at americanwatercolor.net and get it sent right to your email.

DUES ARE DUE!

Mail your \$30 before March 15 to
SWS Treasurer
P.O. Box 70564, Reno, NV 89570

Library Review

Librarian **Linda Halicki** has created a binder to showcase all the books donated to the library. It is her hope that members can view this collection on our website and at General meetings, place an order for those books they'd like to "check out," and she will then bring those books to the next General meeting. Linda will feature a Book Of The Month review in the newsletter from time to time. **Thank you Linda for all the work you put into the SWS Library!**



March Book of the Month Review by Linda Halicki

"Learn Watercolor the Edgar Whitney Way" by Ron Ranson

Countless modern-day watercolor instructors look towards Edgar Whitney as their artistic guru. "Learn Watercolor the Edgar Whitney Way" is a unique study of this guru by a very successful artist in his own right.

The book begins with a brief introduction and then summary of Edgar Whitney methodology and artistic philosophies. This study is unique however, in that the remainder of the book reveals more about Mr. Whitney through numerous interviews with well know disciples: Skip Laurence, Cheng-Khee Chee, Frank Webb, Tony van Hasselt, among ten others. Some watercolor examples are included with each artist entry, making for interesting studies of how Edgar Whitney's influences are found in their works.

Enjoy expanding your artistic knowledge by checking out a title or two from the Sierra Nevada Watercolor Society library today. A complete title listing can be found at the SWS website (sierrawatercolorssociety.com), in the video section. Please contact the librarian at presidentsierrawatercolor@gmail.com Reserved materials will be brought to the next general meeting.

Please return all checked out books and DVD's at the General meeting so others may enjoy them.

Do you have any SWS memorabilia at home that is worthy of archiving? Please bring it to KATHY MARTIN at our March meeting so she can include it in our historical documents.

MORE MEMBER NEWS & ANNOUNCEMENTS

TEACHING MEMBERS

Eileen Fuller 233-4796
eileenfuller@sbcglobal.net

Tricia Leonard 925-640-1156
triciastudio.com; triciastudio@att.net

Eva Stramer Nichols 530-414-1289
eva@mbay.net
beautyonlocation.com

Eva Nichols is teaching the following Watercolor class in March:

NEVADA FINE ARTS

1301 S. Virginia St., Reno, NV

“Spring Flowers in Watercolor”

Saturday, March 3rd 10-4 PM

Cost: \$65.00 Per Class. Supplies Needed.

To sign up: Call or email Eva at:

530-414-1289 *** evanichols@me.com

Or Sign up on her website:

www.beautyonlocation.com

For FREE watercolor demos please visit my YouTube Channel: Eva Nichols Art

RONNIE RECTOR will be teaching:

“**Silver Watercolor tips, Tricks & Techniques**” at TMCC on Saturday, April 14, 2018, from 12:30 to 5 p.m. Registration is already happening online. Visit wdce.tmcc.edu for details.

“**Stained Rice Paper Collage Technique**” is a 2.5 day/3-night Workshop at St. Mary’s Art Center in Virginia City, Thursday May 3 to Sunday May 6, 2018. This is limited to 7 students and should be fun *and* sticky! Email Ronnie for full details at ronniector@yahoo.com, or catch her at one of our meetings!

Some Wonderful Correspondence!

Kathryn Dudley received this letter from SWS Scholarship 2017-2018 recipient, Gwaylon Leaf, who is pursuing his MFA at UNR. The letter is transcribed below:

Dear Sierra Watercolor Society Members,

I am honored to have received your scholarship. I am a graduate student working in different painting media. I am exploring ideas of thought and language through themes of entropy and decay. I am using the scholarship to purchase art supplies and fund my creative research.

I’ve always been surrounded by art. My father was a professor of art so I’ve been surrounded by art my whole life. Recently, my father has been diagnosed with cancer so this scholarship has gone a long way to ease my family’s financial burdens between funding my creative research, graduate school fees, and medical fees. Art has always been a focal point of my life.

Thank you for providing me with this scholarship so I can improve the quality of my art. It is organizations like yours that make it possible for art students like myself to continue our search for truth and beauty.

Thank you,
Gwaylon Leaf



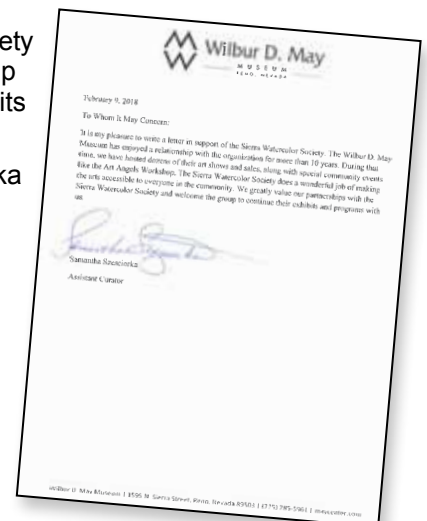
Nancy Podelwis-Baba has been pursuing grants for SWS programs and received this letter of support from Samantha Szesciorka, Assistant Curator at the Wilbur D. May Museum. The letter is transcribed below:

To Whom It May Concern,

It is my pleasure to write a letter in support of the Sierra Watercolor Society. The Wilbur D. May Museum has enjoyed a relationship with the organization for more than 10 years. During that time, we have hosted dozens of their shows and sales, along with special community events like the Art Angels Workshop. The Sierra Watercolor Society does a wonderful job of making the arts accessible to everyone in the community.

We greatly value our partnerships with the Sierra Watercolor Society and welcome the group to continue their exhibits and programs with us.

Samantha Szesciorka
Assistant Curator



...AND NOW A WORD FROM OUR SPONSORS!

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www.cansonstudio.com

Chartpak, Inc.

www.chartpak.com

Cheap Joe's Art Stuff

www.cheapjoes.com

Creative Catalyst Productions

www.ccpvideos.com

Golden Artists Colors, Inc.

www.goldenpaints.com

Grafix Arts

www.grafixarts.com

Jack Richeson & Co., Inc.

www.richesonart.com

Judson's Plein Air Outfitters

www.guerrillapainter.com

M. Graham & Company

www.mgraham.com

MacPherson's Art

www.macphersonart.com

Madison Art Shop

www.madisonartshop.com

Martin/F. Weber Co.

www.weberart.com

Nevada Fine Arts

www.nvfinearts.com

Salis International

www.docmartins.com

Strathmore Artist Papers

www.strathmoreartist.com

Tara Materials

www.taramaterials.com

Tombow

www.tombowusa.com

Winsor & Newton; ColArt Americas, Inc.

www.winsornewton.com



PLEASE REMEMBER OUR SPONSORS WHEN SHOPPING FOR ART SUPPLIES!



Sierra Watercolor Society
 P. O. Box 70564
 Reno, NV 89570
www.sierrawatercolorsociety.com

MARK YOUR CALENDAR!

DATE	TIME	EVENT	CONTACT
3/7 to 3/9/18	9 a.m. to 4 p.m.	Michael Reardon Workshop	Linda Parisi, Vice President
3/10/18	10 a.m.; Demo at 1 p.m.	General Meeting & Demo by Michael Reardon	Ronnie Rector, President
4/7/18	10 a.m. to Noon	Board Meeting, Renown	Ronnie Rector, President
5/9 to 5/11/18	9 a.m. to 4 p.m.	Michael Holter Workshop	Linda Parisi, Vice President
5/12/18	10 a.m.; Demo at 1 p.m.	General Meeting & Demo by Michael Holter	Ronnie Rector, President
8/4/18	10 a.m. to Noon	Board Meeting, Renown	Ronnie Rector, President
8/14 to 8/17/18	9 a.m. to 4 p.m.	Julie Pollard Workshop	Linda Parisi, Vice President
8/18/18	10 a.m.; Demo at 1 p.m.	General Meeting & Demo by Julie Pollard	Ronnie Rector, President
9/8/18	10 a.m. to Noon	Board Meeting, Renown	Ronnie Rector, President
10/9 to 10/12/18	9 a.m. to 4 p.m.	David Lobenberg Workshop	Linda Parisi, Vice President
10/13/18	10 a.m.; Demo at 1 p.m.	General Meeting & Demo by David Lobenberg	Ronnie Rector, President

General meetings, demonstrations and workshops are held at
 Temple Sinai, 3405 Gulling Road, Reno, NV.