

-SIERRA WATERCOLOR SOCIETY

Board Meeting Agenda

August 4, 2018, 10:00 am

Renown Conference Room; 1155 Mill Street, Reno

Call to Order: Ronnie Rector, President. 10:03

- Lots of items to discuss today, so please be concise in your comments and reports. No tangents!
- In Attendance, Board Members: Ronnie Rector, Linda Parisi, Carol Baker, Laurel Sweigart, Tricia Leonard
- Committee Members and Members at Large: Lynn Schmidt, Anette Rink, Hope Thompson, Ruth Jaeger, Nancy Podewils-Baba, Julene Hunter, Judy Berland

Approval of Minutes from the April 7, 2018 Board Meeting, as Emailed: Carol Baker

- Additions or corrections?
Linda Parisi had a correction regarding the Julie Pollard Workshop. There are 14 people signed up for the workshop. Tricia Leonard will be helping on the 2nd day and Linda Halicki will close on the 3rd day of the workshop.
- Motion to Approve Ronnie Rector Seconded Judy Berland
- Minutes of the February 10, 2018 Board Meeting are approved as corrected.

The Hunt for a new Secretary and Treasurer: Tricia Leonard

Linda Halicki has volunteered to run for secretary, Izzy Reed has volunteered to take over the Video Library, and Shin Hickey is considering the position of Treasurer. She will know by October if that will be possible. We still need a replacement for Hospitality Chair.

Treasurer's Report and Proposed Budget: Laurel Sweigart

July 2018	Income	Expense
Art Angels	30.00	0.00
Workshop	2,888.40	395.68
SWS	295.00	652.78
Total	3,213.40	1,048.46

Beginning Bank Balance - 28,376.76

Ending Bank Balance - 30,996.70

There were no additions or corrections to the Treasurer's Report for July 2018. Motion to Approve Nancy Podewils-Baba Seconded Jean Hare. Treasurer's Report dated July 2018 is approved as presented.

1

New PA System: Ronnie Rector

Submitted for a grant with the DEW Foundation for \$2,000; Letter of Intent approved, their fall Board Meeting will determine grant awards.

Revisiting Increase to Membership Dues

Suggest bringing dues to \$35/annual instead of \$40 – justification: the extra \$5 to cover bank fees incurred using new online payment system. Motion to Approve Tricia Leonard, Second Linda Parisi. It was approved to change the dues to \$35/annual in 2019.

Workshops and Demonstrations: Linda Parisi

2018 Workshops:

Julie Gilbert Pollard, Aug 14-17 to date only 14 registered.

David Lobenberg, Oct 9-12

2019 Workshop Artists:

Lady Jill, Demo, Jan.
Stan Miller, March 6-8
Alvaro Castagnet, May 8-10
Tom Lynch, August 13-16
Sterling Edwards, October 22-25

2020 Workshop Artists:

Tricia Leonard, Demo, Jan.
Eric Weigardt, Mar 17-20
Soon Y. Warren, May 5-8
Paul Jackson, Aug 12-14
Barbara Nechis, Oct 13-16

Linda is in contact with Tony Couch about a workshop in 2021. Anette suggested Julie Cohen.

Hospitality: Sherry Muniz – No report

Sherry can no longer fit this into her schedule. We need a new Hospitality person. Suggestions?

Art Angels, Community Outreach and Publicity: Nancy Podewils-Baba

Art Angels Classes in the Schools

Art Angels gave two workshops for children ages 6-12 on Friday, July 27, at the Wilbur May Museum. For the morning session, there were 41 children participating, with 5 instructors and 6 helpers. There were 27 children participating in the afternoon session with 4 instructors and 6 helpers. Overall, most of the feedback came back as excellent, stating they would come back again, recommend Art Angels Workshops to a friend, and on the registration process, educational value, fun and enjoyment and helpfulness of the instructors.

Expenses for the Workshop were as follows:

Mats	\$204.
Tablecloths	25.
Watercolor Paper	75.
Artist Tape	11.
Paper Towels	10.
TOTAL:	325.

A stipend was received from ARTown for \$300, and \$44 was received in tips. Many thanks to Nancy, Linda James, Mary Ann Quaglieri who instructed both sessions, and those who instructed either morning or afternoon sessions, Marilyn Kuenzli-Howell, Alicia Cobb, and Cheryl Keaveney; helpers Bess Inouye, George Baba, Brook Cobb, Annette Terzo, Kathy Martin, Sandy Retter, Nancy LeSage, and Linda James' friends Arlyn and Carolyn, who helped make the workshop a success. Nancy reported that we received a grant from Nevada Arts Council for \$4,207 to cover Art Angels supplies, as well as some money for Artist Demos, travel, rental space, marketing, and office materials, (including software and newsletter). Nancy passed out a break out of the amount for each category (based on percentage of the \$7,500 request). We have to match all funds we receive from Nevada Arts Council.

Community Outreach and Publicity

Before going on vacation Nancy will post online notices about the upcoming exhibit and artist demo. She has covered Arts4Nevada, Reno News & Review, will do KUNR, ArtSpotReno and Reno Arts News.

Facebook and Scholarship: Kathryn Dudley – No report

NOTE: Scholarship contract with UNR ends in 2020.

Exhibits: Anette Rink

Upcoming Exhibits

- Anything Goes exhibit during ARTown, Chairs Ronnie Rector and Linda Parisi. Fourteen artists hung 22 paintings at this exhibit.
- Annual judged exhibit, Sparks Heritage Museum, Committee: Julene Hunter, Ruth Jaeger, Val Castor, Tricia Leonard; Hope Thompson prize procurement.
- Winter exhibit, May Museum, Chair Diane Sewell.

Upcoming exhibit dates for 2019

- Northwest Library Feb 28 – Apr 28
- Wilbur May Museum May 14 – Jun 16

Video Library: Linda Halicki – No report

Membership: Lynn Schmidt

☐ Membership Count: 133

Sally and Lynn are working with Colleen Reynolds setting up the new online system, Constant Contact, for all new and renewing memberships. All new and renewing memberships for 2019 will be done online. This will start Nov. 1, 2018. Sally will send out announcements by email to all members. Plus, we will have announcements in the newsletter and on our webpage. I will also announce this and explain how it is done at our general meetings from now on. Payment can be made with either CC or check. CC is highly preferred because it is instantaneous, checks must go through snail mail, be deposited and clear the bank. For those members that do not have access to a computer or email, we will have them work with a “buddy with a computer”, so they will not be left out. Sally will be staying on a Membership Chair for 2019. Colleen has put a lot of time into getting our new system set up, and deserves some recognition for her efforts.

Newsletter: Lisa Jefferson

Lisa requested that you get your news in to her for the newsletter.

Website: Hope Thompson

Hope and Julene will provide a link to the new website. They are working on the process to bring the new website in-house to make things simpler and save money. Hope suggested having a computer at meetings to help members with sign-ups, membership renewals, workshops, etc. We could have a gallery for our shows on the website. There is also the possibility of having member pages on the website, which would of course have to be approved by the board.

October Challenge: Judy Berland “REFLECTIONS”

Since our August workshop and demo will be on “Water and Reflections,” the October Challenge is “Reflections.” Twice I have honored the workshop artist by making the challenge and artist’s forte’ coincide. I decided it was time to see what you learned from the workshop and/or demo by making it afterward. If you are tired of reflections on water from the workshop, you can paint reflections on mirror, glass or wet cement.

Board Meeting Calendar: Renown Board Room, Mill Street, 10:00 a.m. – Noon

- September 8
- Suggested 2019 dates: Feb. 9, Apr. 13, Aug. 3, Sept. 28, Nov. 16 – pending room availability.

General Meeting Calendar: Temple Sinai, 10:30 a.m.

- August 18, October 13, December 1
- 2019 dates: January 12?; March 9; May 11; August 17; October 26; December 7 (Party)

Announcements:

Ronnie announced that we will be having a member art supply sale at the October General Meeting. Linda Parisi said Julie Pollard's demo will be acrylic on canvas with a mountain stream over the top in watercolor.

Linda, Ronnie and Anette are having a show at the Renaissance Hotel in Reno, from August 1 thru September 29. The reception will be held on Aug 25.

Tricia's art will be showing at Swill on Lakeside and Moana for all of August. The reception will be on August 17, from 4pm to 7pm.

Tricia will also be showing her art at the Universal & Unitarian Church in Reno during the month of August. Take down will be August 31.

Lynn Schmidt and Ginny Mc Laughlin's art will be showing at the Northwest Library in Reno, during Sept and October. The reception will be on Sept 8.

Larry Jacox and Ann Weiss will be having a show at the Artist's Co-op titled "Views of Nevada and Loving Nevada.

Ruth needs to have a meeting with the Chairs and Hope after the judging of the Sparks Heritage Museum Show, regarding prizes.

Motion to Adjourn: Julene Hunter Second: Anette Rink

- Meeting adjourned at 11:35