



Sierra Watercolor Society

sierrawatercolorsociety.com

August 2018

EXHIBIT NEWS

- The July “**Anything Goes**” Show at the Sparks Library on 12th Street featured 22 alternatively-finished and framed (or not!) watercolor artworks. Paintings were sealed with wax, varnish or other permanent fixatives, with or without frames, glass and mats.
- The annual judged exhibit, “**The Biggest Little Watercolor Show**”, will be held at the Sparks Heritage Museum, Julie Gilbert Pollard, judge. Enter online on the SWS website by August 6. Take in day is August 10 from 11-1; take down is October 1, 11-1. The reception will be September 22 from 1-4 pm. The categories will be the same as last year: Portraits/Figures; Fur, Fins, & Feathers; Abstract; Floral/Still life; and Landscape. Framed paintings: two per artist, only one full size. Any questions, please phone Co-chairs Ruth Jaeger (775 335-9899) or Julene Hunter (775 233-0389)
- The **Winter Exhibit** will be at the May Museum with Diane Sewell as Chair Person. Take-in will be on November 13 from 11-1 with the exhibit opening on November 14. Take-down will be on December 16 from 11-1. The SWS Holiday Brunch will take place there on December 1.



Anette Rink and Linda Parisi hanging the Anything Goes Exhibit

AUGUST CHALLENGE *by Judy Berland*

“Challenge for August 2018: “I Need _____!” (fill in the blank)

Michael Heaton, Alvaro Castagnet, two of the many winning and selling artists say “Every painting must tell a story, not just a pretty picture!”. Novelists take about 300 pages to tell a story; they have to catch the interest of the reader in the first chapter. We artists are authors, but we only have one page to capture the viewer. I do not see too many paintings where I know what the artist is trying to tell me, so for August you are to paint a story! **Examples: Portrait of a sad face**; either the person is saying, “I need a hug!” or the artist is saying: “I need you to remember Sept.11, (or the Holocaust), etc. **Figure barefoot with torn clothes**: person is saying “I need shoes!” or the artist is saying, “I need you to be aware of the homeless in Reno”. **Floral**: subject is saying I need water! (or a Vase) or the artist is saying, “I need you to appreciate nature and help save planet earth. The story may be obvious; if not, put a note underneath: “I need _____!” (whatever you want the viewer to understand as to why you chose the subject).

RULES FOR ALL CHALLENGES:

Entries will not be accepted unless they meet the following Challenge rules exactly - NO EXCEPTIONS

- | | |
|---|---|
| 1. Do not sign your painting. | 5. Entries must be new, having been painted specifically for the Challenge. |
| 2. Entries must fit the theme. | 6. Entries cannot have been shown in an exhibit prior to the Challenge. |
| 3. Entries must be matted (they do not need to be framed). | |
| 4. Entries may only be submitted into one Challenge. You may not enter a challenge painting into a second Challenge, even if it fits the theme. | |

NEWS FROM THE BOARD

A MESSAGE FROM OUR PRESIDENT, RONNIE RECTOR

August 2018:

Seen any good movies lately?

I was trying to come up with this month's President's Message (this ain't easy, folks), and started looking up movies about artists. I found one with Mr. Bean that I am definitely going to have to watch. Anyway, one search led to another and I ended up finding the most amazing internet site: "The Iris: Behind the Scenes at the Getty." You can find it here: <http://blogs.getty.edu/iris/>. Not only are there photos and articles on the Getty collections, there are fascinating articles, audio and video recordings on conservation, people and places, and technology.

I have been a fan of the Getty since a high school field trip took us to the original Getty Museum in Malibu. It's built like a grand Roman villa, overlooking the Pacific. I fell in love with the work of William-Adolphe Bouguereau on that first visit. (Interestingly, the Peppermill Spa has a collection of fairly okay copies of Bouguereau's works painted on the walls, including a lady with six toes - oops.) The museum is still there, all sea breezes and Roman columns, fountains and mosaic floors, but the paintings have all moved out; it's now just Greek and Roman antiquities...and I can only stand just so many old clay pots.

The Getty Center, in Los Angeles, is massive. Five huge buildings on the top of the mountain, four of which are dedicated to the collection (paintings, manuscripts, sculpture and other decorative arts from the middle ages into the early 1900's), and the fifth to special exhibitions. Every time I visit my sister, we reserve one day for the Getty, pick one floor of one building, like 17th Century Italian Paintings, and spend hours there, reading all the little notes on each one.

If you don't have any plans to visit Los Angeles soon, you can certainly experience the Getty online. I know, once you've spent some time at this website, you'll be planning a trip down south to experience it in person. But give yourself a couple days, at least; and spare some time for lunch in the cafeteria!

...Ronnie

MEMBERS - be sure to visit our website, under Forms & Rules, to view our **Bylaws and Standing Rules**. There's information on exhibits and framing, how long elected officers serve, and so much more!

www.sierrawatercolorsociety.com

OFFICERS	
President	Ronnie Rector
Vice President	Linda Parisi
Treasurer	Laurel Sweigart
Secretary	Carol Baker
Past Pres./Advisor	Tricia Leonard
COMMITTEE CHAIRS	
Archivist	Kathy Martin
Art Angels	Nancy Podewils-Baba & Linda James
Biographer	Alicia Cobb
Challenges	Judy Berland & Tish Neff
Community Outreach	Nancy Podewils-Baba
DVD Library	Linda Halicki
Exhibits Coordinator	Anette Rink
Facebook	Kathryn Dudley
Hospitality	Sherry Muniz
Membership	Sally Dupre & Lynn Schmidt
Newsletter	Lisa Jefferson
Publicity	Nancy Podewils-Baba
Website	Hope Thompson

Be sure to send any address, phone and/or email changes to Membership Co-Chair SALLY DUPRE at: sdupre@medicine.nevada.edu or 775-232-8362. Send items for the September newsletter to Newsletter Chair LISA JEFFERSON by August 20 at: ljeffersondesign@gmail.com

SIERRA WATERCOLOR SOCIETY

Treasurer's Report
Thursday, June 30, 2018

6/1/2018 Wells Fargo Opening Balance \$ 27,942.07

	Income	Expenses
Art Angels	\$ -	\$ -
Workshops	\$ 340.00	\$ -
Operating	\$ 130.00	\$ 5.31
TOTALS	\$ 470.00	\$ 5.31

6/30/2018 Wells Fargo Closing Balance \$ 28,376.76

Income less Expenses: \$ 434.69



Banner Photo Credit: Ronnie Rector

2018/2019 WORKSHOPS

DATES	ARTIST	OPEN DATE	DEMO DATE	WEBSITE
Aug 14-17, 2018	JULIE GILBERT POLLARD	May 1	Aug 18	www.juliegilbertpollard.com
Oct 9-12, 2018	DAVID LOBENBERG	July 1	Oct 13	www.davidlobenberg.com
Mar 6-8, 2019	STAN MILLER	Dec 1	Mar 9	www.stanmiller.net
May 8-10, 2019	ALVARO CASTAGNET	Feb 1	May 11	www.alvarocastagnet.net
Aug 13-16, 2019	TOM LYNCH	May 1	Aug 17	www.tomlynch.com
Oct 22-25, 2019	STERLING EDWARDS	July 1	Oct 26	www.sterlingedwards.com

Julie Gilbert Pollard

Watercolor Unleashed – Wet & Wild

Paint Vibrant Water Scenes in Brilliant Color

www.juliegilbertpollard.com



Workshop: August 14-17, 2018 from 9 to 4

Demonstration: August 18, 2018 from 1 to 3

Learn how to make water look wet, reflective and splashy! With a stunning waterfall or intimate woody creek as your model, study watercolor in motion and glassy reflection. Painting water color that looks wet requires some basic knowledge of the dynamics of how water moves and how objects are reflected in its mirror surface. Techniques will be demonstrated to address the various puzzles which the artist is faced when painting this stunning, fascinating and challenging subject. Reference photos will be supplied, or you may use your own.

Studio lessons will focus on:

- Cascading water – the “anatomy” of a waterfall
- Reflections
- Negative painting lessons for the watercolorist
- Color theory, simplified (as needed or requested)

There will be demos, instruction at all levels, critique and lots of painting time. Class time will be structured, yet open enough to accommodate the artistic spirit within all of us all. All levels are welcome and encouraged to attend. The only prerequisite is an attitude of joy in the act of painting!

Registration Is Now Open

MEMBER FEE: \$310 with \$170 deposit • NON-MEMBER FEE: \$360 with \$200 deposit
For more information contact Linda K. Parisi at parisiart@msn.com or 360-589-9330

2018/2019 WORKSHOPS, cont.

CALIFORNIA **V I B E**

Workshop

With David Lobenberg

October 9 – 12, 2018 (9 a.m. – 4 p.m.)

Registration Is Now Open

Demo: October 13, 2018 (1 – 3 p.m.)



About the Workshop:

During David Lobenberg's workshop, you will learn portraiture that goes beyond the norm with super expressive paint applications and wildly intense colors. This will be accomplished by:

1. Learning how to take dramatic, stylistic photographs with a camera, smart phone, or computer pad
2. Learning a simple technique to trace contour outlines from your photographs that can easily transferred to any size of watercolor paper
3. Learning to economically and with minimal brush strokes, render head structure and facial features
4. Working with minimal color palette and the four basic water/pigment consistencies to render strong value contrasts, subtle tints, and intense hues
5. Painting 1/8 sheet "pochades" (small paintings) to quickly explore both paint application and techniques and expressive color combinations
6. Using your pochade(s) as a guide to paint your final California VIBE, beyond-the-norm portrait(s)

About the Artist:

David has emerged onto the national and international art scene with his signature "California VIBE" Watercolor Portraiture style has resulted in exhibits and publications in Europe, the Middle East, Asia (where he was invited by the Thailand Ministry of Culture to participate in the First International Water Media Exhibit), and the United States (Artist Magazine, Southwest Art, Art Collector, Plein Air Magazine, and the Palette Magazine). He teaches this workshop though many of the states and with multiple Watercolor Societies. He distributes a monthly workshop newsletter.

For further information: www.davidlobenberg.com

Member fee: \$260 • Non-Member Fee: \$320 • Contact: Linda Parisi @ parisiart@msn.com

ART ANGELS

Art Angels did two workshops for Artown on July 27th: the morning session had 41 children participating, with five instructors, the afternoon had 27 children with four instructors. Everyone had a great time & produced beautiful paintings! We received a \$300 stipend from Artown, \$44 in tips, and very positive feedback! Thanks to all who made it possible!

Re: classroom visits for the coming school year, I have already had inquiries from four schools and have scheduled six classes in the spring so far. Please let me know dates &/or schools when/where you prefer to help. Thank you!

We did receive a grant from the Nevada Arts Council in the amount of \$4207 for fiscal year 2018-19 (July 1, 2018-June 30, 2019). Some money (about 42%) is designated for Art Angels supplies (approximately \$1781), but other money is earmarked for marketing, DVDs, Guest Artist Demos, rental space, travel/lodging for guest artists, and office materials. We will be doing evaluations of the Art Angels classes & workshops, the guest artist workshops & demos, and possibly the DVDs—will talk with Linda about how to do this. All monies received need to be matched by SWS funds or in-kind hours. Please let me know if you have questions or want to help.

Hope you are all having a lovely summer and are staying cool & safe!

Nancy Podewils-Baba, Art Angels/Outreach Coordinator

775-343-8100

njpodewils@gmail.com

MEMBER NEWS & ANNOUNCEMENTS



Art by Linda Parisi

COLLEEN REYNOLDS, RONNIE RECTOR, ANETTE RINK and LINDA PARISI are having a show at the Renaissance Hotel Gallery in the main lobby, just across from Darkshot Coffee. The show will begin August 1, 2018 and end on September 29, 2018. They hope that everyone can come by and view the art!

VALERIE P. COHEN'S solo exhibition, "Great Basin Sky and Shadows", will hang at the Mono Lake Committee Gallery, in Lee Vining CA, July 28, 2018, until February 2019.



"Windy Day on Carson Peak," Watercolor, 20" x 30"
-Valerie P. Cohen, CWA, SDWS

SWS Membership - Not a 2018 Member Yet?

Join SWS today for the rest of the year! You'll receive full membership benefits for the Half-Year Membership dues of **only \$15**. Dues from August 1 through October 31 are one-half of the yearly dues. Dues paid in November and December will be carried to the following year. Click the red **"Join Now"** button/link on the Membership page on the SWS website. New or renewing members can join for the remainder of 2018 by signing up and paying ONLINE. **Voila! Instant Member!**

You can still pay with a check, your payment just has to be confirmed before your membership is complete. Mail your membership check to:

Sally DuPre, SWS Membership, P.O. Box 70564, Reno, NV, 89570, (775) 232-8362

*Thank you to **Colleen Reynolds** for setting up our new pay online system!*

"Nevada and the West"
Larry Jacox

"Loving Nevada"
Ann Weiss

Opening Reception Sunday, August 5, 12-4 pm

Join us at the Artists Co-op






EILEEN FULLER is having a solo show for the month of September at the Artists Co-op of Reno (627 Mill St) with the opening reception on Sunday, September 2nd, from 12-4. **"70 at 70"** is her title, with 70 paintings to celebrate her September 70th birthday! She'll have mostly watercolors with a few pastels and acrylics, ink, and more.

A collection of work featuring the state of Nevada and surrounding areas by Larry Jacox, Ann Weiss, and invited guest artists.

Artists Co-op of Reno • 627 Mill St., Reno, NV 89502 • 775-322-8895
Open 11am to 4pm, 7 days a week • www.artistco-opgalleryreno.com

MORE MEMBER NEWS & ANNOUNCEMENTS

TEACHING MEMBERS

Eileen Fuller 233-4796
eileenfuller@sbcglobal.net

Tricia Leonard 925-640-1156
triciastudio.com; triciastudio@att.net

Eva Stramer Nichols 530-414-1289
eva@mbay.net
beautyonlocation.com



SILVER WATERCOLOR

Colleen Reynolds, instructor

Whether you're a new or continuing Silver Watercolor student, explore various painting techniques. Learn about watercolor washes, layering for values, creating texture, controlling water and pigment, and fixing mistakes. Pick up valuable photographing and framing tips and find out how to enter exhibits.

Work on small sample pieces for each technique with room for experimentation, while completing your own painting. Supplies required. Supply List

Schedule: Weekly - Sat 1:00 PM - 4:00 PM; 4 sessions; starting 9/8/2018, ending 9/29/2018

Tuition: \$99.00, Materials Cost: \$0.00

Location: TMCC Meadowood Center, 5270 Neil Rd, Reno, NV 89502

www.tmcc.edu under TMCC Workforce Development and Community Education

CLASSES BY EVA NICHOLS

ARTSTAY @ EMANDAL FARM, Willits, CA

“Watercolor Pen & Ink Techniques Beyond the Ordinary”

www.emandal.com

September 17-21, 2018

Supplies Needed.

Food & Lodging included!

Cost: \$900-998 depending on your lodging choice.

NORTH TAHOE ARTS

380 N. Lake Blvd., Tahoe City, CA

“Painting Lake Tahoe in Watercolor”

Friday, August 3rd 3:00 – 6:00 PM

\$55.00 NTA Members - \$65.00 Non-Members

All Materials Provided – All Levels Welcome.

To register, email: info@northtahoearts.com



Eva will be participating in the annual show:

Art in the Tahoe Garden

August 4th from 9 - 3

6550 N. Lake Boulevard

Tahoe Vista, CA

ACRYLIC PAINTING FOR RETIREES

Tricia Leonard Poulos, instructor

Discover the playfulness of art by learning to paint with acrylics. Experiment with color theory, composition and design. Use traditional and unconventional methods of applying paint to canvas and board including various brushes, glazing and dry brushing techniques and painting with a palette knife. No previous painting skills are necessary. Supplies required. Supply List

Schedule: Weekly - Fri 9:00 AM - 12:00 PM

7 sessions; starting 10/5/2018, ending 11/16/2018

Tuition: \$99.00, Materials Cost: \$0.00

Location : TMCC Meadowood Center, 5270 Neil Rd, Reno, NV 89502

www.tmcc.edu



...AND NOW A WORD FROM OUR SPONSORS!

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Strathmore Artist Papers	www.strathmoreartist.com
Tara Materials	www.taramaterials.com
Tombow	www.tombowusa.com
Winsor & Newton; ColArt Americas, Inc.	www.winsornewton.com



www.JerrysArtarama.com



PLEASE REMEMBER OUR SPONSORS WHEN SHOPPING FOR ART SUPPLIES!



Sierra Watercolor Society
 P. O. Box 70564
 Reno, NV 89570
www.sierrawatercolorsociety.com

MARK YOUR CALENDAR!

DATE	TIME	EVENT	CONTACT
8/4/18	10 a.m. to Noon	Board Meeting, Renown	Ronnie Rector, President
8/14 to 8/17/18	9 a.m. to 4 p.m.	Julie Pollard Workshop	Linda Parisi, Vice President
8/18/18	10 a.m.; Demo at 1 p.m.	General Meeting & Demo by Julie Pollard	Ronnie Rector, President
9/8/18	10 a.m. to Noon	Board Meeting, Renown	Ronnie Rector, President
10/9 to 10/12/18	9 a.m. to 4 p.m.	David Lobenberg Workshop	Linda Parisi, Vice President
10/13/18	10 a.m.; Demo at 1 p.m.	General Meeting & Demo by David Lobenberg	Ronnie Rector, President

General meetings, demonstrations and workshops are held at
 Temple Sinai, 3405 Gulling Road, Reno, NV.