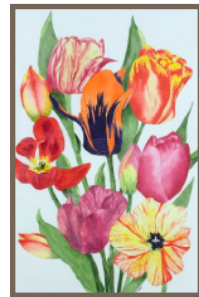




UPCOMING EVENTS:

Next Board/General Meeting: **May 11th**
Next free public demo: **May 11th**
Current Exhibit: **May 6th - June 20th**
Next Workshop: **May 8 - 10th**



BANNER artist:
Ruth Carreher - "Tiptoe Thru.....",
displayed at the "Spring
Reimagined" exhibit, McKinley
East Gallery

EXHIBIT NEWS

**Downtown Reno Public Library exhibit "Innovations with Watercolor"
May 6 to June 20**

301 South Center St., hours are Sunday-Friday, 10 am-5 pm
Take-in Sunday, May 5, 11am-1pm; Take-down Friday, June 21, 11am-1pm
Reception May 19, 3-5pm
Chairperson - Virginia McLaughlin

**Reno Public Market/Maker's Paradise, Artown "Northern Nevada: Impressions in Watercolor"
July 1 to July 31**

Registration deadline June 23 - register at sierrawatercolorsociety.com/member-exhibits.html
Take-in Sunday June 30, 1-3pm; Take-down Wednesday, July 31, 1-3pm
Reception is Saturday, July 20, 3:30-6pm
Chairperson - Nancy Podewils-Baba

Carson City Arts Initiative exhibit "We are the Champions"

Display of award-winning artwork by SWS
Crowell Board Room, 851 E. William Street, Carson City
July 15 - October 10
Chairperson - Ronnie Rector

Fall Exhibit, Wilbur May Museum, Tentative dates: In September; *Chairpersons needed*

Winter Exhibit, Wilbur May Museum, Tentative dates: December to January 2025; *Chairpersons needed*

A MESSAGE FROM OUR PRESIDENT

Ronnie Rector

Happy spring!

I am looking forward to seeing the “Innovations with Watercolor” Downtown Library exhibit, and all the exciting innovations you managed to come up with for this show. Thank you, Virginia McLaughlin, for chairing this exhibit.

And I'm also excited to see the results from the upcoming Challenge at our May 11 meeting! Thank you, Graciela, for coming up with it! I'll have something to bring, I hope! It's only half-done.

As our Newsletter Editor's article discusses, we really do need volunteers:

- A new Exhibit Coordinator to help guide the individual exhibit chairs who step up, and who can talk with our exhibit venues to set dates, and work closely with the Vice President so that our Judged exhibit falls at a time when we have a visiting guest artist to perform the judging.
- A small group of members who are willing to assist the VP when setting up for a workshop. You'd just have to be willing and able to show up the day before a workshop starts, and help arrange tables and chairs.
- An Exhibit Chair* for the Fall Exhibit at the Wilbur May Museum; tentative dates are September 1 to September 29, but must be coordinated with the Museum.
- An Exhibit Chair* for the Winter Exhibit, also at the Wilbur May Museum, dates are normally late November into mid-January, but must be coordinated with the Museum.
- And last but not least, a new President. I will not be continuing as yer Pres next year. I'll be your wingman, though, so there's no need to panic!

So step up, make new friends, learn some new stuff, and help keep this great group going!

Ronnie

*As we've said before, if we don't have exhibit chairs, these exhibits will not happen.

Board Members

President	Ronnie Rector
Vice President	Cheryl Keaveney
Treasurer	Anette Rink
Secretary	Vickie Behrens
Past President/ Advisor	Diane Sewell

Committee Chairs

Archivist	Vickie Behrens
Art Angels	Nancy Podewils-Baba Linda James
Biographer	Sherry Klingensmith
Challenges	Graciela Mancini
Community Outreach	Nancy Podewils-Baba
DVD Library	Bess Inouye Sandy Retter
Exhibits Coordinator	<i>vacant</i>
Facebook/ Instagram	Carolyn Runnells
Membership	Sally DuPre Lynn Schmidt
Newsletter	Linda Halicki
Scholarship	Kathryn Dudley
Publicity	Nancy Podewils-Baba
Website	Julene Hunter

VOLUNTEER



VOLUNTEERING AND THE SIERRA WATERCOLOR SOCIETY

For many, taking on a volunteer position can be a daunting thought. Who has that extra time or ample energy to add one more thing to their plate?

But, as with any discipline, without exception, there are intangibly rich rewards of character to be reaped for those who persevere commitment.

The Sierra Watercolor Society, like many well run organizations, has wonderful opportunities to enrich lives, particularly for those who participate, **regardless of present ability level**. Consider these offerings:



Sterling Edwards
10-2023 demo

Our numerous workshops are led by top professional artists. An experienced watercolor teacher can help you learn new techniques and guide you in creating something meaningful. Also, workshops are perfect for collaborating with others, sharing ideas, techniques, and experiences. Collaboration not only enriches your creativity but also fosters a sense of connection and support. Besides workshops, there's always inspiration to be found with the free public demos, given by these same workshop artists.

Another wonderful facet are the frequent member exhibits. Once a year there's even a judged show, where first, second and third place (and sometimes honorable mention) awards and prizes are given out in numerous painting categories. Most exhibit venues offer the People's Choice award, where exhibit visitors can submit a vote for their favorite painting - the most coveted award.



"Innovations with Watercolor" exhibit committee experimenting with new techniques



2022 Xmas Art
Angels workshop

How about our popular "Art Angels" elementary school classroom visits and workshops, where involved members can encourage budding creative yearnings - such a welcome relief from the discipline of formal student studies.

Then there's our general meetings, where recent news and issues are covered and discussed. Here, members have a chance to browse and borrow from our library that has a wonderful selection of instructional dvds and art books. The themed "Challenge" projects, present a chance to display artwork, without judgement, and the possibility for a lucky participant to win a \$50 Nevada Fine Arts gift card if their name is drawn! Wow, and it's not hard to find camaraderie here among our supportive members!

Yes, each position will be accompanied by its challenges, that's a given! But, the members that participate can't help advance professionally. I've experienced this personally from the multiple positions I've taken on over the years - Librarian, Secretary, Vice President/Workshop Coordinator, and now Newsletter Editor.

There's nearly always a position to fill. Is it time for you to step up?

:) Linda

p.s. *Opportunities are listed in red type in newsletter editions.*

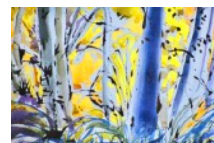
COMMITTEE CHAIR NEWS

MEMBERSHIP - Sally Dupre, sdupre728@gmail.com or (775) 232-8362
To renew or sign up your membership, please go to SWS website registration:
sierrawatercolorsociety.com/membership-info.html

If you would like to order an official SWS badge please email Lynn Schmidt at lynnbkschmidt@gmail.com Cost is \$10.00 for pin back or \$12.00 for magnetic back.

EXHIBITS - *Position vacant*

Message from Virginia McLaughlin, "Innovations with Watercolor" chairman:
Hello SWS members, the newest exhibit by our members is "Innovations with Watercolor" that opens to the public on May 6 at the Downtown Reno Library, corner of Center Street and Liberty, (301 South Center Street.) The exhibit will be there till June 21, 2024. Library hours are 10a.m. - 4 p.m. Sunday to Friday, closed on Saturdays. Reception will be held on Sunday, May 19, from 3 p.m - 5 p.m. The Library is an architectural delight, with whole trees and flowers living and blooming inside the library. Our exhibit is on the 2nd floor mezzanine overlooking the indoor forest. We hope to see you all at the reception; bring a friend or several. Metered parking on the street is available on weekdays, but FREE on Sundays, so plan to attend. Looking forward to seeing you there.



"Sunshine and Shadow"
plein air painting by Lynn Schmidt, done with brush and India ink applied with a twig from a branch.

DVD/BOOK LIBRARY - Bess Inouye, binouye8@gmail.com

Current Inventory: 149 DVDs, 65 Books

If you would like to place DVDs or books on hold for future pickup, please contact Bess thru "Requests" on our SWS Library website: sierrawatercolorsociety.com/library.html or email her directly.

NEWSLETTER - Linda Halicki, halickilinda@gmail.com

Please send items for the March/April 2024 issue to Linda by **June 20th**.

NANCY'S REPORTS - Nancy Podewils-Baba, njpodewils@gmail.com or (775) 343-8100

ART ANGELS CLASSROOM VISITS:

We continue to go to classes, most recently a Kindergarten class at Hidden Valley Elementary, a Title 1 school (where we have not gone before). Many thanks to wonderful helpers Vickie Behens, Chris Kjaer, Graciela Mancini, and Susan Tissier for making everything go smoothly and making sure the kids' needs were met! We now have two more classes scheduled for the school year: a 2nd grade at Caughlin Ranch Elementary on April 29th and another Kindergarten at Hidden Valley Elementary on May 13th. I do have three helpers for each, but I always like to have an alternate, in case one of the helpers can't make it - *please let me know if you are available*.

COMMITTEE CHAIR NEWS, continued

NANCY'S REPORTS, cont.

ARTOWN WORKSHOPS

The Spring Art Angels workshop will be on Sunday, May 5th, from 1-3 (set-up beginning at 11) at the South Valleys Library. So far I have about 15 registrations, 5 instructors and 4 helpers (I think--list is at home and I am in Hawaii!), but I will need more helpers and a couple more instructors if more kids sign up - *please let me know if you are available.*

The "Discover Watercolor" Art Angels Workshops for Artown will be on Friday, July 19 at the Wilbur D May Museum. There are morning and afternoon sessions, and I need 7-8 instructors and 7-9 helpers for each session. Because these workshops are listed in the Artown "Little Book", as well as on their website, these classes are usually full. I will pass around a sign-up sheet at the May meeting, but *please let me know if you can instruct or help* for either session (9:30-11:30 am, with arrival at 9) and/or 1-3 pm, with arrival at 12:30). I will buy lunch for anyone working both shifts. Set-up will be the previous afternoon.

SWS ARTOWN EXHIBIT at MAKERS PARADISE GALLERY, "Northern Nevada: Impressions in Watercolor"

Paintings can be older, as long as they fit the theme and have not been exhibited more than once for SWS. Usual requirements apply. No bin art. Up to three paintings 16"x20" or smaller, or two half-sheets or one full-sheet.

PUBLICITY

Publicity: the usual contacts and outlets, but let's all be ambassadors for SWS!

WORKSHOP & DEMO SCHEDULE

WORKSHOP DATES	FREE DEMO	FEATURED ARTIST	SUBJECT
May 8 – 10	May 11	Jeanne Vodden	Spring Fresh Watercolor
June 20 – 22		Lisa Jefferson	Realistic Landscapes in Watercolor
July 17 - 19	July 20	Iain Stewart	Painting Land, Sea and Sky
August 14 – 16	August 17	Brenda Swenson	The Art of the Illustrated Journal
October 16 – 18	October 19	David R. Smith	Fresh and Exciting Watercolor

Workshops are held at Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 150 Reno, NV. Register for workshops online on the Sierra Watercolor Society website at www.sierrawatercolorsociety.com

WORKSHOP NEWS - Vice President/Workshop Coordinator, Cheryl Keaveney

Jeannie Vodden



Our fast-approaching workshop, Spring Fresh Watercolor, with Jeannie Vodden is May 8-10. Jeannie is a painter of florals, portraits, still lifes, and landscapes and is recognized for her touches of whimsy and fantasy. Her workshop will focus on painting a spring still life using a limited palette of transparent staining colors, glazing wet over dry, negative painting, and lifting while color is still damp. She has taught watercolor for more than 25 years and has won numerous awards. Fun fact: She has designed beautiful fine art wine labels for Young's Vinyard in the Shenandoah Valley, California and for Bella Impavida Wines. You can read more about Jeannie and view her paintings and videos online at jeannievodden.com or on Facebook: Jeannie Vodden's Art Studio. She also has a number of demos and instructional videos on YouTube.

Jeannie will do a 2-hour demo on May 11th that will feature a portrait. The demo is open to all members and the public. Time is running out to register for this workshop but there are still openings!!

Lisa Jefferson



Lisa is back quite literally by public demand. Lisa will be teaching again June 20th-22, 2024. Lisa is recognized for her stunning, highly realistic paintings of Lake Tahoe and the surrounding area as well as sharply focused closeup views. Lisa has painted in watercolor for over 30 years and has been an SWS member for 9+ years. In case you didn't know: Lisa has a BFA in Graphic Design and Illustration and worked in the printing industry for several years. She has had paintings accepted and has won awards in several national and international exhibitions. Lisa's workshop is filling up VERY fast so don't wait and miss the chance to attend. Registration is open!!!!

Iain Stewart new workshop dates July 17-19

Iain Stewart very kindly rescheduled his SWS workshop and will be here in July during Artown. There are still some openings for this workshop so sign up if you missed the chance in March. Registration remains open at sierrawatercolorsociety.com under Upcoming Workshops.

If you aren't able to attend Iain Stewart's workshop, plan to come to Reno Public Market, Makers Paradise on **Saturday May 20th to watch Iain's demo from 1-3pm**, and attend our Artown exhibit reception which will begin at 3:30pm.



PAINTING CHALLENGES

Chairperson Graciela Mancini

May 11th General Meeting “A Snowy or Rainy Day in the City” Challenge

The idea for this challenge came to me after spending a week in CA, where it rained every day, and the vast amount of snow viewed in the Sierra coming back to Reno, when I-80 was re-opened after 4 days! I researched two artist well known for painting rain/snow in the city. The first one was Alvaro Castagnet - his loose style to portray mood and atmosphere builds on his basic 4-pillars:

- * 1- shapes, 2- colors, 3- values, and 4- edges.
- * Be aware of the 3 shapes to include: large, medium and small
- * Keep it simple by using mainly large shapes.

The other painter I researched was Paul Clark - his suggestions when painting a cityscape include:

- * Keep the drawing simple, establish the vanishing point, decide if you are going to have more than one point (the simplest is to have only one).
- * Keep the proportions right, e.g. people compared to cars and buildings, decreasing sizes as they move toward the vanishing point.
- * Choose which shapes will be depicted vaguely or accurately.

The rendering of snow and rain in the city is a complex subject and will force us to choose few elements to simplify the scene.

I suggest to search also the works of:

- * Jonathan Janson
- * Jiaur Rahman

Have fun, can't wait to see your cityscapes!

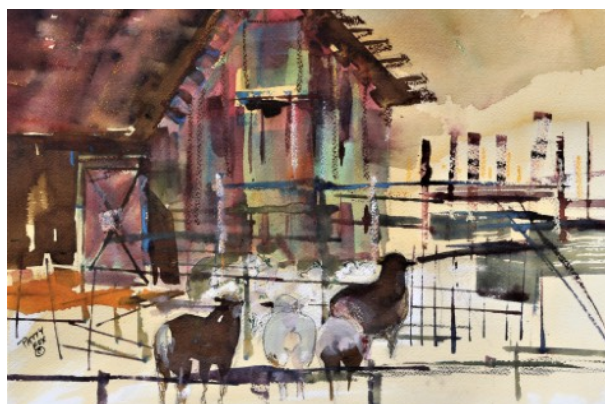


✓ Reminder - every member who ENTERS the challenge will receive a raffle ticket. At the end of the meeting, one name will be drawn, and the

RULES FOR ALL CHALLENGES (Entries must meet the following Challenge rules exactly - NO EXCEPTIONS):

- In order to be included in the raffle, please sign your painting, or leave your name on the sign-up sheet.
- Entries must fit the **theme**.
- Entries must be **new**, having been painted specifically for the Challenge.
- Unless your painting will be a sealed painting, entries must be **matted** (no need to be framed).

MEMBER NEWS & ANNOUNCEMENTS



Best of Show 2023
Shearing Day
by Patty Fox

Great opportunity for SWS members to hone our plein air skills!

We hope you will consider entering (or otherwise participating) in the 4th Annual Watercolor Carson City plein air festival to be held **August 14 - 18, 2024**, and brought to you by SWS member, Colleen Reynolds, Exploring Watercolor.

Participating watercolor artists will paint plein air in and around Carson City, Nevada, August 14 - 17th, and present paintings for the Fundraiser Auction & Artists Reception on Sunday, August 18th (See [Prospectus](#) for expanded plein air date possibilities).

Watercolor Artists who enter may submit up to three plein air entries.

Entry deadline is May 15, 2024

1st Entry \$25

Two additional entries permitted @ \$10 each

(Payment for additional entries taken during entry submission on August 17th)

Up to five awards may be allocated, **chosen by attendee ballot**

Don't want to enter? Consider supporting the event by attending the auction fundraiser event August 18th, or by becoming a sponsor.

All details, artist requirements, and opportunities to contribute will be posted on the website for the event, [4th Watercolor Carson City 2024](#)

Plein air practice anyone??

Member Lynn Schmidt coordinates a weekly local group. All SWS members are welcome.

For more information:
lynnbkschmidt@gmail.com



"Artists Sketching in the White Mountains" by Winslow Homer

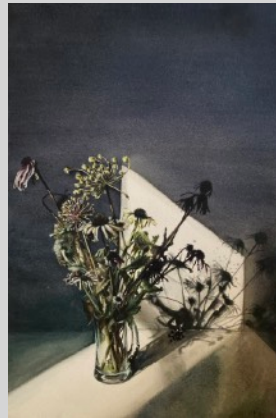
MEMBER NEWS & ANNOUNCEMENTS, cont.

TOOT TOOT!

Congratulations to our junior member, **Jacqueline Sheridan**, who was awarded a 2024 Silver Key from the Scholastic Art & Writing Awards. She is currently a freshman at Reno High. Here is her submitted work:



Congratulations to member **Tanja Hester**, who received the Sierra College Hallberg award, which entitles her to a fall exhibition at the Rocklin, CA campus's Ridley Gallery. Also, two pieces, "Tines" and "Get Well Soon," were accepted into the college's juried student show that runs April 29 through May 15 - one of the pieces was recognized with the patron award:




Get Well Soon



Tines

Join the Artists Co-op for

The Beautiful World of Pastel



Show Date May 1 - 30, 2024
Reception May 5, 12-4pm Guest Artist: Deanna Cordova

Local pastel artists will be exhibiting their paintings, showcasing the beauty of this art medium. Come marvel at some renowned pastelists' works and meet them at the reception on Sunday May 5th 12-4PM. This is an inaugural soft pastel-only show at the ACR; not to be missed!

Artists Co-op of Reno
627 Mill Street, Reno, Nevada 89502
775-322-8896

Open 11am to 4pm, 7 days a week www.artistsco-opgalleryreno.com

MEMBER NEWS & ANNOUNCEMENTS, cont.

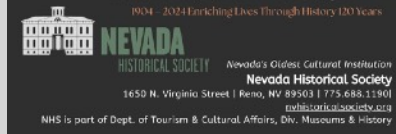
Member **Breanne Craig** took on the challenge of painting a flower a day in March.... 31 flowers....Phew! It was a lot, but such a fun way to try some new things! She's added them to her website shop breannecraig.com



BEAUTIFUL NEVADA & THE SIERRA Watercolors by Vicki Curwen



Exhibition: March 2 through June 1, 2024
Reception: March 23, 2024 - 1 to 3:30pm
Lecture: May 18, 2024 - 1 to 2:30pm



Member **Vicki Curwen** has a solo show currently hanging at the Nevada Historical Society (hours Wed. thru Sat. 11-4):

Member **James Gayles** will be teaching several upcoming watercolor portrait workshops:

- Nevada Museum of Art, May 4th-16th and June 11th-13th, both from 10am to 1pm.
- Maker's Paradise, Reno Public Market, May 28th-30th, from 1pm to 4pm.



TEACHING MEMBERS

Eileen Fuller (775) 233-4796
eileenfuller@sbcglobal.net

Tricia Leonard (925) 640-1156
triciastudio@att.net
triciastudio.com

Eva Stramer Nichols (530) 414-1289
evanicholsart.com

Colleen Reynolds (775) 461-0846
colleenreynoldsartist@gmail.com
colleenreynolds.com

SPONSORS

SWS greatly appreciates the support of our exhibit sponsors. Be sure to keep these generous companies in mind when making your next art supply purchase!

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www.americanframe.com



Judson's Plein Air Outfitters
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Ampersand Art Supply
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Legion Paper
www.legionpaper.com



Archer & Olive
www.archerandolive.com



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www.armadilloart.com



Nevada Fine Arts
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Art Summits
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Chartpak, Inc.
www.chartpak.com



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Dixon Ticonderoga
www.dixonticonderoga.com



Schut Paper, Netherlands
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En Plein Air Pro
www.enpleinairpro.com



Strathmore Artist Papers
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Faber-Castell USA
www.fabercastell.com



Golden Artists Colors, Inc.
www.goldenpaints.com



Wildthorne Handmade Watercolors
www.wildthorne.com



Holbein Artist Materials
www.holbeinartistmaterials.com



Winsor & Newton; ColArt Americas
www.winsornewton.com



Jack Richeson & Co., Inc.
www.richesonart.com





Sierra Watercolor Society
 P. O. Box 70564
 Reno, NV 89570
www.sierrawatercolorsociety.com

☀️ MARK YOUR CALENDAR ☀️

DATE	TIME	EVENT	LOCATION
5/8 - 5/10/24	9:00 a.m. - 4:00 a.m.	Jeannie Vodden workshop	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 150 Reno
5/11/24	9:45 a.m. - 10:45 a.m. 11:00 a.m. - Noon	Board Meeting General Meeting	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 150 Reno
5/11/24	1:00 p.m. - 3:00 p.m.	Jeannie Vodden demo	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 150 Reno
6/20 - 6/22/24	9:00 a.m. - 4:00 a.m.	Lisa Jefferson workshop	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 150 Reno
7/17-7/19/24	9:00 a.m. - 4:00 a.m.	Iain Stewart workshop	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 150 Reno
7/20/24	1:00 p.m. - 3:00 p.m.	Iain Stewart demo	Reno Public Market, Makers Paradise, 299 Plumb Lane, Suite 150 Reno
8/14 - 8/16/24	9:00 a.m. - 4:00 a.m.	Brenda Swenson workshop	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 150 Reno
8/17/24	9:45 a.m. - 10:45 a.m. 11:00 a.m. - Noon	Board Meeting General Meeting	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 150 Reno
8/17/24	1:00 p.m. - 3:00 p.m.	Brenda Swenson demo	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 150 Reno
10/16 - 10/18/24	9:00 a.m. - 4:00 a.m.	David R. Smith workshop	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 150 Reno
10/19/24	9:45 a.m. - 10:45 a.m. 11:00 a.m. - Noon	Board Meeting General Meeting	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 150 Reno
10/19/24	1:00 p.m. - 3:00 p.m.	David R. Smith demo	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 150 Reno
12/7/24	10am - noon	🎄 Holiday brunch 🎄	Wilbur D. May Museum, 1595 N Sierra St, Reno