



[sierrawatercolorsociety.com](http://sierrawatercolorsociety.com)

January 2018

## EXHIBIT NEWS

- The Winter exhibit, "Freedom of Expression", was up from Nov. 8 to Dec. 9, 2017 at the May Museum with 60 paintings and 30 bin art pieces entered. Chair Person, Diane Sewell, reports that one painting and 4 bin arts sold. Congratulations to Reid Sewell for winning the People's Choice Award with his train painting entitled "Passing Through".
- The exhibition at the North Valleys Library, 1075 North Hills Blvd., will be in the newly created exhibit space there. Ken Heitzenrader and Cheryl Keaveney will be co-chairing this show with the title "Celebrating Reno's 150th Birthday and 2018 Everywhere". The take-in date will be March 1 and the show will be up until April 14.
- The annual plant themed Spring exhibit at the May Museum will be titled "Bouquets to Reno's 150th Birthday". Marjee Smith will chair and the take-in date is May 1, with take-down on June 3.



Eileen Fuller's painting was part of the Winter Exhibit

## JANUARY CHALLENGE

By Judy Berland

**"MAKE A SILK PURSE OUT OF A SOW'S EAR II"**

*(With a twist!)*

Take one of your old paintings that didn't work out and:

1. Abstract it (unless it already was an abstract).
2. OR: If you are a detailed, realistic artist, you must paint loose; and vice-versa if you're a loose painter, you must repaint it in a detailed, realistic version.
3. OR: Take a PIECE of the original and repaint it, but change it as per 1 or 2 above. At the very least, TOTALLY change it color-wise.

You must provide a small photo of the original "sow's ear" so we can see if it really is a silk purse now!

### RULES FOR ALL CHALLENGES:

Entries will not be accepted unless they meet the following Challenge rules exactly - NO EXCEPTIONS

1. Do not sign your painting.
2. Entries must fit the theme.
3. Entries must be matted (they do not need to be framed).
4. Entries may only be submitted into one Challenge. You may not enter a challenge painting into a second Challenge, even if it fits the theme.
5. Entries must be new, having been painted specifically for the Challenge.
6. Entries cannot have been shown in an exhibit prior to the Challenge.

# NEWS FROM THE BOARD

## A MESSAGE FROM OUR PRESIDENT, RONNIE RECTOR

January, 2018

Oh boy, here we go. I am extremely honored to be your new President, and a wee bit nervous, as well. What artistic opportunities and adventures are coming our way? What can I and your Board do to help you get the most out of Sierra Watercolor Society? With this in mind, I plan on occasionally handing out short surveys at our general meetings. There will be room for you to write down any suggestions or comments you might have, too. The survey for January's meeting will be about the surfaces we paint on, matting requirements, and our lunch break. Please give me your honest opinion. These surveys will be completely anonymous, unless you ask me to contact you for follow-up. Always feel free to email me with any questions, comments or suggestions you might have! My new email address is [ronniector.r2@gmail.com](mailto:ronniector.r2@gmail.com). As Tricia mentioned in her last message as President, we have so many new members, and many have already jumped in to volunteer their time. Whether just for a one-day job, an exhibit, or as a Board member or Chair – know that your time is well spent and truly appreciated.

I want to sincerely thank JR Stafford and his lovely wife, Brigette, for chairing the spectacularly sparkly holiday brunch. No one even noticed the fuses blew a few times; the party crew handled it calmly, with grace and good humor. And thank you to all the volunteers who helped with set-up, greeting, bussing, clean-up, etc; you were awesome!

I hope everyone at the brunch had a chance to see the "Freedom of Expression" exhibit, too. A bin art painting sold while I was there. The buyer asked about one of our artists, as she couldn't find any information in our Bio books; she ended up buying a different artist's work. A lesson learned...get your Bio Page information over to Alicia Cobb, our new Biographer. Who knows? You might just gain a serious collector of your work!

Speaking of new members and guests, if you happen to spot someone you don't know sitting alone at one of our meetings, why not sit next to him/her, introduce yourself, and get to know them? They may think you're crazy, or you just may make a new friend! Don't forget to pay your membership dues (if you already have, thank you)! Here's to a beautiful January, filled with health, friendship and art. Oh, and we could use some snow, too...

Ronnie

OFFICERS	
President	Ronnie Rector
Vice President	Linda Parisi
Treasurer	Laurel Sweigart
Secretary	Carol Baker
Past Pres./Advisor	Tricia Leonard
COMMITTEE CHAIRS	
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Art Angels	Nancy Podewils-Baba & Linda James
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Newsletter	Lisa Jefferson
Publicity	Nancy Podewils-Baba
Website	Hope Thompson

Be sure to send any address, phone and/or email changes to Membership Co-Chair SALLY DUPRE at: [sdupre@medicine.nevada.edu](mailto:sdupre@medicine.nevada.edu) or 775-232-8362. Send items for the February newsletter to Newsletter Chair LISA JEFFERSON by January 20 at: [ljeffersondesign@gmail.com](mailto:ljeffersondesign@gmail.com)

### SIERRA WATERCOLOR SOCIETY

Treasurer's Report

Thursday, November 30, 2017

11/1/2017 Wells Fargo Opening Balance		\$ 28,287.85
	Income	Expenses
Art Angels	\$ -	\$ 476.55
Workshops	\$ -	\$ -
Operating	\$ 560.00	\$ 360.00
TOTALS	\$ 560.00	\$ 836.55

11/30/2017 Wells Fargo Closing Balance	\$ 27,515.07
Income less Expenses:	\$ (772.78)

**MEMBERS** - be sure to visit our website, under Forms & Rules, to view our **Bylaws and Standing Rules**. There's information on exhibits and framing, how long elected officers serve, and so much more!

[www.sierrawatercolorsociety.com](http://www.sierrawatercolorsociety.com)

## 2018 WORKSHOPS

DATES	ARTIST	WEBSITE
January 13 Demo	Eva Nichols	beautyonlocation.com
March 7-9, 2018	Michael Reardon <i>Registration Opened December 1. See below for details!</i>	mreardon.com
May 9-11, 2018	Michael Holter	michaelholter.com
August 14-17, 2018	Julie Gilbert Pollard	juliegilbertpollard.com
October 9-12, 2018	David Lobenberg	lobenbergart.com

### January Demo



You won't want to miss **Eva Stramer Nichol's** demonstration on January 13, 2018 from 1 to 3 p.m. Known for her use of bold colors and unique compositions, Eva is an award winning watercolorist and instructor, best described as an "impressionist colorist". She strives to convey a sense of mood and feeling through her color choices, not necessarily to match exactly what she sees, but colored by what she feels.



### Michael Reardon Workshop

"I focus on landscape painting, with each day having a theme. On the first day I typically focus on mixing greens. On the second day I focus on composition. On the third day I focus on putting it all together. Each day begins with a demonstration. The rest of each day the students paint from their own photographs while I give individual attention and instruction. The day ends with an informal review."

*Registration is open for this workshop.*

Workshop: March 7-9, 2018  
Demo: Saturday, March 10, 2018

Members: \$220 with \$110 deposit  
Non-members: \$280 with \$140 deposit







## ART ANGELS



Hi, Everyone! I have many wonderful events to report and many people to thank! The Silent Auction had 20 paintings, generously donated by SWS members, and garnered \$605 for Art Angels supplies! I am very grateful to the following artists who donated paintings: **Judy Berland** (4 paintings), **Laurel Sweigart** (4 paintings), **Mary Ann Quaglieri** (2 paintings), **Cheryl Keaveney** (2 paintings), **Ronnie Rector** (2 paintings), **Eva Nichols**, **Vicki Curwen**, **Eileen Fuller**, **Linda James**, **Pat Madura**, and **me** (2 paintings). Thanks go also to the people who graciously helped to set up and/or to oversee the Silent Auction & Raffle: **Linda James**, **Mary Ann Quaglieri**, **Leslie Kuhn**, **Sally DuPre**, **Linda Parisi**, **Wendy Marshal**, **Jane Chapman**, **Hope Thompson**, **Anette Rink**, **Vicki Curwen**, **Kay Tietz**, **Laurel Sweigart**, **Linda Halicki**, **Sandy Retter**, and **George Baba**. We sold \$540 in raffle tickets (which was significant, even after deducting the cost of framing [about \$200])! Winners of the raffle were as follows: Bev Jozwiak's Elephant painting "Going Vegan" was won by Tina Nappe (who was thrilled!); Birgit O'Connor's painting was won by Linda Halicki; Jeanne Vodden's giclee was won by Ruth Clark, and Sterling Edwards' giclee was won by Kathy Martin! So a successful event!

The Art Angels Holiday Workshop had 50 registrants, plus 15 on the waiting list; a couple people called to cancel and a few did not show up, but we accommodated a total of 40 children, all of whom created beautiful artwork and had a great time! We had eight tables of instruction, so I am most grateful to instructors **Eva Nichols**, **Cheryl Keaveney**, **Alicia Cobb**, **Ronnie Rector**, **Mary Ann Quaglieri**, **Linda James**, and **Sally Shaw** (and me) and to helpers **J. R. Stafford**, **Kathy Martin**, **Bess Inouye**, **Brooke Cobb**, **Gracie Allen**, and **George Baba**, who kept emptying & refilling water containers, blow-dried paintings, and encouraged the children! We also received \$45 in tips! The Evaluation Forms were resurrected for this workshop, but were not prominently displayed, so only four parents filled them out—but all four were so enthusiastic they signed up their children for the next Art Angels Workshop in May, and two others on the Waiting List for the Holiday Workshop also signed up, for a total of 15 children registered to date! The May Workshop will be on Sunday, May 6, from 1-3 at the Wilbur D. May Museum; details and requests for help will follow.

We finished out the year with a class at Jerry Whitehead Elementary on November 21, a class at Alice Smith on November 29, and a class at Alice Smith on December 20; an additional class was scheduled at Jerry Whitehead on December 12, but the teacher ended up taking her class on a field trip that day. Many thanks to **Linda James**, who planned to instruct the class on 12/12, and who helped with all three other classes; also to **J.R. Stafford**, **Sandy Retter**, **Nancy LeSage**, **Susan Tissier**, **Mary Ann Quaglieri**, **Cheryl Keaveney**, and **Bess Inouye**, who made it all happen seamlessly! The children and teachers are so appreciative!

### ***Upcoming classes for which help is needed are as follows:***

- Friday, January 19, 12:15-3 p.m. Jesse Hall Elementary (Mrs. Clark), 185 Shelby Drive, Sparks: need an alternate
- Tuesday, January 30, 12:55-3:30 p.m. Bernice Mathews Elementary (Mrs. Kelley), 2750 Elementary Drive: need an alternate
- Friday, February 9, 12:20-3 p.m. Anderson Elementary (Ms. Cashell), 1055 Berrum Lane: need two helpers, one alternate
- Thursday, February 22, 12:20-3 p.m. Anderson Elementary (Mrs. Hall), 1055 Berrum Lane: need two helpers, one alternate
- Friday, March 2, 12:55-3:30 p.m. Bernice Mathews Elementary (Mrs. Piccinini), 2750 Elementary Drive: need four helpers, one alternate.
- Tuesday, March 13, 12:55-3:30 p.m. Bernice Mathews Elementary (Mrs. Baan), 2750 Elementary Drive: need three helpers, one alternate.

Please call me if you can help with any of the above classes, or if you have questions. Happy New Year!

Nancy Podewils-Baba, Art Angels Coordinator  
njpodewils@gmail.com  
775-343-8100

## MEMBER NEWS & ANNOUNCEMENTS

**Valerie P. Cohen** (CWA, SDWS) has had her painting, "Windy Day on Carson Peak," juried into the 9th Annual Signature Watermedia Exhibition, in Fallbrook, CA. Congratulations Valerie!



Windy Day on Carson Peak, Watercolor, 20" x 30", Valerie P. Cohen

*Be inspired at the...*

### **The California Watercolor Association 48th National Exhibition**

January 3 - January 31, 2018

Marin Society of Artists Gallery, 1515 3rd St., San Rafael, CA

We are still looking for someone willing to try **GRANT WRITING** for our Art Angels program. It's not hard. If you can read instructions, write a letter and fill out some forms, that's about it.

**NANCY PODEWILS-BABA** will be exceptionally happy to assist. Please contact her if you feel you have a couple of hours here and there to help out our Association.

### **RETURN THOSE BORROWED DVD'S**

Please remember to bring your borrowed SWS books or DVDs to the next General Meeting so that others may have the opportunity to view them!

***Thank you!***

### **START PLANNING YOUR 2019 ART CALENDAR!**

Workshop artists we are in contraction with include:

- Stan Miller for March 6-9
- Alvaro Castagnet for May 8-11
- Sterling Edwards for October 22-26

Rumor has it that we'll be hosting Paul Jackson and Tom Lynch in 2020!

### **Artist's Co-op Gallery of Reno Annual Art and Art Supply Sale! January 2 - 31, 2018**

Find great bargains on both gallery member's art and art supplies from members and others.

Featuring paintings, art supplies, magazines, books, frames, mats and much more...

Come on in and see what bargains are there for you!

***Shop early for best selection!***

627 Mill St., Reno, NV

### ***DID YOU KNOW?***

The National Watercolor Society, based out of San Pedro, CA, has a whole page listing national, regional, and state watercolor societies and their websites (including SWS!). You'll find inspiration, information, and shows you can enter. Check some out today on the 'WC Societies & Websites' page at [nationalwatercolorociety.org](http://nationalwatercolorociety.org)



Ronnie Rector's painting (lower right) was among those chosen by Splash 18 to be in their ad in the February 2018 issue of Watercolor Artist magazine!

### **DUES ARE DUE!**

**Mail your \$30 before March 15 to SWS Treasurer, P.O. Box 70564, Reno, NV 89570**

## MORE MEMBER NEWS & ANNOUNCEMENTS

**EVA NICHOLS** classes at NEVADA FINE ARTS  
1301 S. Virginia St., Reno, NV

### **“Watercolor Techniques for Everyone”**

4-week Course

Tuesday afternoon 1-5 PM

January 9, 16, 23 & 30

Cost: \$129 per person.

Drop-In Fee \$35 per time (if space allows)

Supplies Needed.

### **“How to Rescue a Watercolor”**

Watercolor Mixed-media

Saturday, January 20th 10 - 4 PM

Cost: \$65.00 per person

Supplies Needed.

For class descriptions please go to:

[www.nvfinearts.com/classes](http://www.nvfinearts.com/classes)

***Eva has a very exciting workshop coming up in China this spring!***



### **WATERCOLOR BEYOND THE ORDINARY WORKSHOP**

Yellow Mountain National Park, Eastern China

Workshop Dates: March 23-28, 2018

(6 days/5 nights)

Workshop Fee:

\$895 per student Double Occupancy\*

\$1095 per student Single Occupancy

\*\$100 Discount for non-painting Spouse or Friend

Workshop fee includes: Accommodations, All Meals + All watercolor supplies.

Transfers from Beijing to Huang Shan & return  
Reconnect with your creative self and discover  
inspiration in an ancient, beautiful Chinese village at  
the foot of the famed Huangshan National Park.

*For more information and to sign up please go to:*  
[www.beautyonlocation.com](http://www.beautyonlocation.com)

### TEACHING MEMBERS

**Eileen Fuller** 233-4796  
[eileenfuller@sbcglobal.net](mailto:eileenfuller@sbcglobal.net)

**Tricia Leonard** 925-640-1156  
[triciastudio.com](http://triciastudio.com); [triciastudio@att.net](mailto:triciastudio@att.net)

**Eva Stramer Nichols** 530-414-1289  
[eva@mbay.net](mailto:eva@mbay.net)  
[beautyonlocation.com](http://beautyonlocation.com)

**TRICIA LEONARD** is offering two classes at TMCC Community Education, starting in February. They are:

**Fearless Creating** - Learn about the stages of creativity and how to move through hurdles that all artists face. Visual artists, dancers, actors, musicians and writers can all benefit from this course. Starting on February 5th at 10:am. There are six sessions.

**Acrylic Painting for Retirees** - Discover the playfulness of art by learning to paint with acrylics. Starting February 9th from 9 to 12. There are nine sessions.

To sign up for these classes, go to [wdce.tmcc.edu](http://wdce.tmcc.edu)

**RONNIE RECTOR** will be teaching:

**“Silver Watercolor tips, Tricks & Techniques”** at TMCC on Saturday, April 14, 2018, from 12:30 to 5 p.m. Registration is already happening online. Visit [wdce.tmcc.edu](http://wdce.tmcc.edu) for details.

**“Stained Rice Paper Collage Technique”** is a 2.5 day/3-night Workshop at St. Mary’s Art Center in Virginia City, Thursday May 3 to Sunday May 6, 2018. This is limited to 7 students and should be fun *and* sticky! Email Ronnie for full details at [ronnirector.r2@gmail.com](mailto:ronnirector.r2@gmail.com), or catch her at one of our meetings!

If you have a couple of spare art cards you could donate to the SWS for use by our President and Board, please contact:  
[ronnirector.r2@gmail.com](mailto:ronnirector.r2@gmail.com)  
or bring them to the next General Meeting.  
Thank You!

***Do you have any SWS memorabilia at home that is worthy of archiving? Please bring it to KATHY MARTIN at our January meeting so she can include it in our historical documents.***



## ...AND NOW A WORD FROM OUR SPONSORS!

Canson. Inc

[www.cansonstudio.com](http://www.cansonstudio.com)

Chartpak, Inc.

[www.chartpak.com](http://www.chartpak.com)

Cheap Joe's Art Stuff

[www.cheapjoes.com](http://www.cheapjoes.com)

Creative Catalyst Productions

[www.ccpvideos.com](http://www.ccpvideos.com)

Golden Artists Colors, Inc.

[www.goldenpaints.com](http://www.goldenpaints.com)

Grafix Arts

[www.grafixarts.com](http://www.grafixarts.com)

Jack Richeson & Co., Inc.

[www.richesonart.com](http://www.richesonart.com)

Judson's Plein Air Outfitters

[www.guerrillapainter.com](http://www.guerrillapainter.com)

M. Graham & Company

[www.mgraham.com](http://www.mgraham.com)

MacPherson's Art

[www.macphersonart.com](http://www.macphersonart.com)

Madison Art Shop

[www.madisonartshop.com](http://www.madisonartshop.com)

Martin/F. Weber Co.

[www.weberart.com](http://www.weberart.com)

Nevada Fine Arts

[www.nvfinearts.com](http://www.nvfinearts.com)

Salis International

[www.docmartins.com](http://www.docmartins.com)

Strathmore Artist Papers

[www.strathmoreartist.com](http://www.strathmoreartist.com)

Tara Materials

[www.taramaterials.com](http://www.taramaterials.com)

Tombow

[www.tombowusa.com](http://www.tombowusa.com)

Winsor & Newton; ColArt Americas, Inc.

[www.winsornewton.com](http://www.winsornewton.com)



**PLEASE REMEMBER OUR SPONSORS WHEN SHOPPING FOR ART SUPPLIES!**



Sierra Watercolor Society  
 P. O. Box 70564  
 Reno, NV 89570  
[www.sierrawatercolorsociety.com](http://www.sierrawatercolorsociety.com)

## MARK YOUR CALENDAR!

DATE	TIME	EVENT	CONTACT
1/13/18	10 a.m.; Demo at 1 p.m.	General Meeting & Demo by Eva Nichols	Ronnie Rector, President
2/10/18	10 a.m. to Noon	Board Meeting, Renown	Ronnie Rector, President
3/7 to 3/9/18	9 a.m. to 4 p.m.	Michael Reardon Workshop	Linda Parisi, Vice President
3/10/18	10 a.m.; Demo at 1 p.m.	General Meeting & Demo by Michael Reardon	Ronnie Rector, President
4/7/18	10 a.m. to Noon	Board Meeting, Renown	Ronnie Rector, President
5/9 to 5/11/18	9 a.m. to 4 p.m.	Michael Holter Workshop	Linda Parisi, Vice President
5/12/18	10 a.m.; Demo at 1 p.m.	General Meeting & Demo by Michael Holter	Ronnie Rector, President
8/4/18	10 a.m. to Noon	Board Meeting, Renown	Ronnie Rector, President
8/14 to 8/17/18	9 a.m. to 4 p.m.	Julie Pollard Workshop	Linda Parisi, Vice President
8/18/18	10 a.m.; Demo at 1 p.m.	General Meeting & Demo by Julie Pollard	Ronnie Rector, President

General meetings, demonstrations and workshops are held at  
 Temple Sinai, 3405 Gulling Road, Reno, NV.