



Sierra Watercolor Society

sierrawatercolorsociety.com

June 2018

EXHIBIT NEWS

- “**Bouquets to Reno’s 150th Birthday**” is currently up at the May Museum. Take-down is June 3, 12-2 pm.
- **The “Anything Goes” Show** - presenting alternatively-finished and framed (or not!) watercolor artwork. The exhibit will be at the Sparks Library at 1125 12th St. from June 30 to July 28. Take-In Day is Friday, June 29, 11 to 1. Take-Down Day is Saturday, July 28, 11 to 1. Ronnie Rector and Linda Parisi are Co-Chairs. This exhibit is for paintings freed from the confines of our Standing Rules for framing and matting: paintings sealed with wax, varnish or other permanent fixatives, with or without frames, glass and mats. Older paintings will be accepted, as long as they are “alternatively presented,” clean, and in good condition. All work must be wired for hanging (no sawtooth hangers or easel backs), backs must be clean and neat, and finished in a clean, professional-looking state. Sizes acceptable will be 8x10 minimum, 11x14 maximum, as measured around the **outside edges** - framed or unframed - due to space limitations.
- The annual judged exhibit, “**The Biggest Little Watercolor Show**”, will be held at the Sparks Heritage Museum. Entry day is August 10 from 11-1; take down October 1, 11-1; Reception September 22 from 1-4 pm; Julie Gilbert Pollard, judge. The categories will be the same as last year: Portraits/Figures; Fur, Fins & Feathers; Abstract; Floral/Still life; and Landscape. Framed paintings: two per artist, only one full size. The plans originally had for downstairs have been cancelled so there will only be bin art downstairs. Co-chair Julene Hunter is working with Alicia Cobb on the on-line entry which will include bios that will be required this year. The Chairs are also thinking of having photos of the paintings for the exhibit on the entry form as well. Entry forms will be available on the website at least a month before entry day, as well as exhibit guidelines. Any questions, please phone Ruth Jaeger (775 335-9899) or Julene Hunter (775 233-0389)
- The Winter Exhibit will be at the May Museum with Diane Sewell as Chair Person. Take-in will be on November 13 from 11-1 with the exhibit opening on November 14. Take-down will be on December 16 from 11-1. The SWS Holiday Brunch will take place there on December 1.

AUGUST CHALLENGE *by Judy Berland*

“Challenge for August 2018: “I Need _____!” (fill in the blank)

Michael Heaton, Alvaro Castagnet, two of the many winning and selling artists say “Every painting must tell a story, not just a pretty picture!”. Novelists take about 300 pages to tell a story; they have to catch the interest of the reader in the first chapter. We artists are authors, but we only have one page to capture the viewer. I do not see too many paintings where I know what the artist is trying to tell me, so for August you are to paint a story! **Examples: Portrait of a sad face;** either the person is saying, “I need a hug!” or the artist is saying: I need you to remember Sept. 11, (or the Holocaust), etc. **Figure barefoot with torn clothes:** person is saying “I need shoes!” or the artist is saying, “I need you to be aware of the homeless in Reno”. **Floral:** subject is saying I need water! (or a Vase) or the artist is saying, “I need you to appreciate nature and help save planet earth. The story may be obvious; if not, put a note underneath: “I need _____!”; (whatever you want the viewer to understand as to why you chose the subject).

RULES FOR ALL CHALLENGES:

Entries will not be accepted unless they meet the following Challenge rules exactly - NO EXCEPTIONS

1. Do not sign your painting.
2. Entries must fit the theme.
3. Entries must be matted (they do not need to be framed).
4. Entries may only be submitted into one Challenge. You may not enter a challenge painting into a second Challenge, even if it fits the theme.
5. Entries must be new, having been painted specifically for the Challenge.
6. Entries cannot have been shown in an exhibit prior to the Challenge.

NEWS FROM THE BOARD

A MESSAGE FROM OUR PRESIDENT, RONNIE RECTOR

June 2018:

A motorcycle just drove up, one of the smaller, quiet ones. From my desk I watch as the rider takes off his safety gear - gloves and a helmet with a skull and roses painted on the side. He's probably coming in to pay a bill. We don't see many motorcycles here at the office. Incliners seem to prefer Jeep Cherokees and Range Rovers: all 4 tires firmly on the ground.

Kind of puts me in mind of plein air painting. Throwing just a few necessary items in a backpack and getting out in the fresh air. Taking a break from painting at the dining room table to swat at bugs, slather on sunscreen, balance a watercolor pad on my knee and observe what's going on around me. My safety gear is sunscreen, hat, jug of water and a friend or two. We usually don't hike that far – from the parking area to the beach at Sand Harbor, to Spooner Lake, or halfway up the Lodgepole run at Diamond Peak.

Once, just a short walk off Mt. Rose Highway, I met a young couple with 2 small children and 3 rented llamas, taking a pack-camping tour along the Tahoe Rim Trail. I never knew you could rent llamas! There's a painting in there somewhere, I just haven't come up with it yet.

I've never created a successful painting on these day trips, but the feeling that comes from being outside with friends, listening to the creek or the lake, the breeze and the birds, breathing fresh air and soaking up some sun, makes it all worthwhile.

I hope winter has finally stormed off for the last time this year, so we can all get outside for a bit. To paint, to kayak, to hike or garden; whatever makes you happy will surely show up in your art!

Ronnie

OFFICERS	
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Be sure to send any address, phone and/or email changes to Membership Co-Chair SALLY DUPRE at: sdupre@medicine.nevada.edu or 775-232-8362. Send items for the July newsletter to Newsletter Chair LISA JEFFERSON by June 20 at: ljeffersondesign@gmail.com

SIERRA WATERCOLOR SOCIETY

Treasurer's Report
Monday, April 30, 2018

4/1/2018 Wells Fargo Opening Balance \$ 29,992.44

	Income	Expenses
Art Angels	\$ -	\$ 1,581.25
Workshops	\$ 2,065.00	\$ 209.95
Operating	\$ 370.00	\$ 80.00
TOTALS	<u>\$ 2,435.00</u>	<u>\$ 1,871.20</u>

4/30/2018 Wells Fargo Closing Balance \$ 30,081.96

Income less Expenses: \$ 89.52



Banner Photo Credit: Kay Tietz

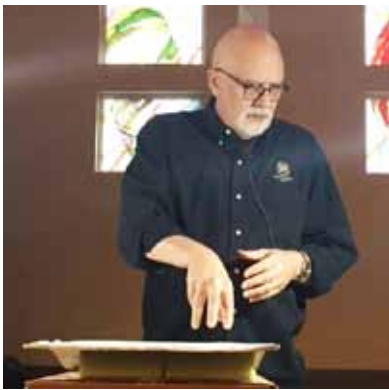
MEMBERS - be sure to visit our website, under Forms & Rules, to view our **Bylaws and Standing Rules**. There's information on exhibits and framing, how long elected officers serve, and so much more!

www.sierrawatercolorsociety.com

2018/2019 WORKSHOPS

DATES	ARTIST	OPEN DATE	DEMO DATE	WEBSITE
Aug 14-17, 2018	JULIE GILBERT POLLARD	May 1	Aug 18	www.juliegilbertpollard.com
Oct 9-12, 2018	DAVID LOBENBERG	July 1	Oct 13	www.davidlobenberg.com
Mar 6-8, 2019	STAN MILLER	Dec 1	Mar 9	www.stanmiller.net
May 8-10, 2019	ALVARO CASTAGNET	Feb 1	May 11	www.alvarocastagnet.net
Aug 13-16, 2019	TOM LYNCH	May 1	Aug 17	www.tomlynch.com
Oct 22-25, 2019	STERLING EDWARDS	July 1	Oct 26	www.sterlingedwards.com

The Michael Holter Workshop in May



Julie Gilbert Pollard Watercolor Unleashed – Wet & Wild Paint Vibrant Water Scenes in Brilliant Color www.juliegilbertpollard.com



Workshop: August 14-17, 2018 from 9 to 4
Demonstration: August 18, 2018 from 1 to 3

Learn how to make water look wet, reflective and splashy! With a stunning waterfall or intimate woody creek as your model, study watercolor in motion and glassy reflection. Painting water color that looks wet requires some basic knowledge of the dynamics of how water moves and how objects are reflected in its mirror surface. Techniques will be demonstrated to address the various puzzles which the artist is faced when painting this stunning, fascinating and challenging subject. Reference photos will be supplied, or you may use your own.

Studio lessons will focus on:

- Cascading water – the “anatomy” of a waterfall
- Reflections
- Negative painting lessons for the watercolorist
- Color theory, simplified (as needed or requested)

There will be demos, instruction at all levels, critique and lots of painting time. Class time will be structured, yet open enough to accommodate the artistic spirit within all of us all. All levels are welcome and encouraged to attend. The only prerequisite is an attitude of joy in the act of painting!

Registration Open: May 1, 2018

MEMBER FEE: \$310 with \$170 deposit • NON-MEMBER FEE: \$360 with \$200 deposit
For more information contact Linda K. Parisi at parisiart@msn.com or 360-589-9330

2018/2019 WORKSHOPS, cont.



CALIFORNIA VIBE

With David Lobenberg



About the Workshop:

During David Lobenberg's workshop, you will learn portraiture that goes beyond the norm with super expressive paint applications and wildly intense colors. This will be accomplished by:

1. Learning how to take dramatic, stylistic photographs with a camera, smart phone, or computer pad
2. Learning a simple technique to trace contour outlines from your photographs that can easily transferred to any size of watercolor paper
3. Learning to economically and with minimal brush strokes, render head structure and facial features
4. Working with minimal color palette and the four basic water/pigment consistencies to render strong value contrasts, subtle tints, and intense hues
5. Painting 1/8 sheet "pochades" (small paintings) to quickly explore both paint application and techniques and expressive color combinations
6. Using your pochade(s) as a guide to paint your final California VIBE, beyond-the-norm portrait(s)

About the Artist:

David has emerged onto the national and international art scene with his signature "California VIBE" Watercolor Portraiture style has resulted in exhibits and publications in Europe, the Middle East, Asia (where he was invited by the Thailand Ministry of Culture to participate in the First International Water Media Exhibit), and the United States (Artist Magazine, Southwest Art, Art Collector, Plein Air Magazine, and the Palette Magazine). He teaches this workshop though many of the states and with multiple Watercolor Societies. He distributes a monthly workshop newsletter.

For further information: www.davidlobenberg.com

Workshop: October 9 – 12, 2018 (9 a.m. – 4 p.m.)

OPEN FOR REGISTRATION: July 1, 2018

Demo: October 13, 2018 (1 – 3 p.m.)

Member fee: \$260 Non-Member Fee: \$320

Contact: Linda Parisi @ parisiart@msn.com

Bold Expressions 2018

Northern California Arts, Inc. – 63rd International
Open Juried Art Exhibit, Sacramento Fine Arts
Center

Juror: Margarita Chaplinska. Online application
deadline August 11, 2018; exhibit date: October
2-28, 2018. Best of show \$1,000, \$3,000 total cash
& gift awards. For detailed Artist's Prospectus:
norcalartsinc.org & click on call to artists. "NCA Bold
Expressions 2018." Info: paul@nccn.net



FREE weekly watercolor newsletter! You can sign
up on the American Watercolor Weekly website
at americanwatercolor.net and get it sent right to
your email.

ART ANGELS

We had a successful Spring Art Angels Workshop at the Wilbur D. May Museum on Sunday, May 6th. We had 52 sign-ups and 38 participants, who had a great time and who made beautiful Mother's Day paintings! Many thanks to Instructors **Linda James, Cheryl Keaveney, Alicia Cobb, Gail Kramer, and Joan Garrett**, and to helpers **Jane Chapman and George Baba** (who greeted the children and matted their paintings) and **Brooke Cobb, Bess Inouye, Nancy LeSage, Sherry Jeurissen, Sandy Retter, Ute Vetter, and Marcia Whalley** (who changed water, blow-dried paintings, and encouraged the children)! We received very positive feedback, as well as \$59 in tips!

The next Art Angels Workshops will be on Friday, July 27, at the Wilbur D. May Museum, as part of Artown: 9:30-11:30 a.m. and 1-3 p.m. I still need three instructors for the morning session and four instructors for the afternoon session, as well as an alternate for each time frame. And I need one person to greet the children & mat their paintings in the morning, plus two in the afternoon. For general helpers I need seven more for each session. Anyone working both shifts will be given lunch. Please let me know if you can instruct or help for either session or both sessions. Thank you!

The classroom visits are nearing an end for this school year. Many thanks to **Gail Kramer, Linda James, JR Stafford, Bess Inouye, Cheryl Keaveney, Nancy LeSage, and Eileen Fuller**, who helped with the recent classes at Jesse Hall Elementary and Bernice Mathews Elementary. The children and teachers were so appreciative.

By the time you receive this Newsletter, there will be only one more classroom visit with which I need help: Friday, June 8, 12:25-3:30 p.m. at Spanish Springs Elementary, 100 Marilyn Mae, Sparks: need two helpers, one alternate. Please let me know if you are available. Thanks.

I have not started scheduling classes for the 2018-19 school year, but will probably begin to do so shortly. Please let me know of particular interests and availability, and I will keep you posted as classes are scheduled.

PUBLICITY

I continue to post notices about our exhibits and guest artist demos on several online calendars, with information sometimes appearing in print (Reno News & Review) or on the air (KUNR Arts Calendar). Julene Hunter has agreed to work on creating a page for SWS on the Community Foundation of Western Nevada's Non-Profits site, with links to our website; thank you so much, Julene! (The Community Foundation of Western Nevada is a primary source of referrals of donors looking for worthy non-profits.) Others who would like to help spread the word about SWS activities would be much appreciated, whether via other arts groups' newsletters or elsewhere. Please contact me if you have questions.

As many of you know, I applied to the Nevada Arts Council for an Arts Learning Project Grant to fund several SWS activities, including supplies for Art Angels. The grants hearing was on May 24th. We did well at the Grants Hearing: we received the second highest score in the category of "Arts Learning Projects" and will probably get about \$4000 for Art Angels, marketing, DVDs, exhibits and workshops for the 2018-19 fiscal year. Many thanks to **Linda James and Ronnie Rector**, who proofread the grant application and offered suggestions.

The next meeting of the Reno Arts Consortium will be on Thursday, June 21, from 9-10:30 a.m. at the McKinley Arts & Culture Center on Riverside Drive. I cannot be there, but would encourage any of you who are available to attend: it's a great opportunity to meet major players in our arts community and learn what's happening!

Hope you are all enjoying your spring!

Nancy Podewils-Baba, Art Angels/Outreach Coordinator
775-343-8100
njpodewils@gmail.com

Special thanks goes to **Michael Holter**, our May Workshop Artist, who was kind enough to donate this piece for our Art Angels silent auction that will be held in December. You may recognize the scene as the First United Methodist Church on 1st and West St. as viewed over the river.



MEMBER NEWS & ANNOUNCEMENTS

Tricia Poulos Leonard has had a painting accepted into the *North Light Books AcrylicWorks 5: Bold Values* book. The book is on sale at the North Light Books Store as well as on Amazon. Tricia's painting, right, is on page 108 and is called "Discovering a Hole in the Universe".

Congratulations Tricia!

SWS Bio Cards And Bio Book Pages

Don't forget to update your Bio Card and Bio Book Pages for the binder. The **Bio Cards** should include a photo of yourself and a short paragraph about yourself. Each person's 4 pages (front & back) in the **Bio Book Binder** include your Bio Card information and a maximum of 7 images in .jpeg format. The binders are on display at most exhibits.

Judged Show: *The deadline for submission to biographer Alicia Cobb, afcobb@att.net is: **June 6.***



"Discovering a Hole in the Universe"
by Tricia Poulos Leonard



Colleen Reynolds and **Lisa Jefferson** both have paintings accepted into the *North Light Books Splash 19: Illusion of Light* book. The book will be out at the end of July and is now available for pre-sale at the North Light Books Store.

Left, "Old School", 22"x16",
by Colleen Reynolds.

Right, "Willow Reflections", 20" x 28",
by Lisa Jefferson



WATERCOLOR COMPETITIONS

Try entering a watercolor competition! Here's just a few shows with summer deadlines. Read the prospectus very carefully. **GOOD LUCK!**

WATERCOLOR SOCIETY	LOCATION	EXHIBITION DATES	DEADLINE	WEBSITE	JUROR
Watercolor West	Brea, CA	Oct 13 - Dec 16	June 28	www.watercolorwest.org	Katherine Chang Liu
California Watercolor Assoc.	Pleasanton, CA	Jan 11 - Feb 16	Sept 1	www.california watercolor.org	Iain Stewart
WASH - Go With The Flow	Sacramento, CA	Sept 4 - Sept 30	July 6	www.sacfinearts.org	Linda Erfle
Watermedia Showcase	WC magazine	April 2019 issue	Early bird July 1, Aug 1	www.artistsnetwork.com	Magazine staff

MORE MEMBER NEWS & ANNOUNCEMENTS

TEACHING MEMBERS

Eileen Fuller 233-4796
eileenfuller@sbcglobal.net

Tricia Leonard 925-640-1156
triciastudio.com; triciastudio@att.net

Eva Stramer Nichols 530-414-1289
eva@mbay.net
beautyonlocation.com

CLASSES BY EVA NICHOLS

ARTSTAY @ EMANDAL FARM, Willits, CA

Sign up at: www.emandal.com

September 17-21, 2018

“Watercolor Pen & Ink Techniques Beyond the Ordinary”

Food & Lodging included!

Cost: \$900-998 depending on your lodging choice.

Fabulous home cooked meals included!!

Supplies Needed.

MAX 10 STUDENTS, SO DON'T PROCRASTINATE. THIS WORKSHOP FILLS UP FAST!

**FREE WATERCOLOR DEMOS on
Eva's YouTube Channel: Eva Nichols Art**



May Challenge Winners using just two colors, left to right: Ronnie Rector 2nd place, Joycette Dapra 1st place, Breanne Craig 3rd place

The Best of the Best!

AMERICAN WATERCOLOR SOCIETY 2018 TRAVELING EXHIBIT June 4 - 30, 2018 at Sacramento Fine Arts Center



“San Miguel Allende” by Frank Webb, AWS, D.F.

GALA CELEBRATION, June 8, 5:30-8:30 pm,
Music, Food, Wine, Games, Silent Auction • **Tickets \$50**

2nd Saturday Opening, June 9, 5:30-8:30 pm

Special 3rd Saturday Opening, June 16, 5:30-8:30 pm

Every year, the American Watercolor Society, founded just after the Civil War in New York, selects watercolor paintings from among over 1000 entries. 40 of these exceptional paintings travel throughout the country so that the American public can enjoy the skill and artistic expressions of these world class fine painters.

Sacramento Fine Arts Center, Inc.

5330B Gibbons Drive, Carmichael, CA 95608
916-971-3713

Open daily 10am-5pm

A Donation of \$10 is appreciated

MORE MEMBER NEWS & ANNOUNCEMENTS

NEVADA FINE ARTS in Reno has quite a bit of events listed for June & July. For full descriptions, supply lists, and how to sign up, go to the Classes page at www.nvfinearts.com. SWS members get a 10% discount in the store - just show them your membership card!

Nevada Fine Arts Gallery: Dick Mantis and the Crazy Heads Opening Reception

When: Sat, June 2, 5pm – 7pm

A great new gallery show featuring artwork from Jerry Stinson!

PORTRAIT SOCIETY OF RENO

Date: Every Wednesday

Instructor: No Instructor

Email: johnandkaygenasci@mac.com

PSOR meets every Wednesday from 9:00am to 12:30pm at Nevada Fine Arts. \$10.00 drop-in fee.

BEGINNING PRINTMAKING

Date: Every Third Thursday

Instructor: Barbara Fenne

Email: bfenne@aol.com

Time: 2pm - 4pm Class Fee: \$30

BEGINNING CALLIGRAPHY

Date: Every Fourth Thursday

Instructor: Barbara Fenne

Email: bfenne@aol.com

Time: 2pm - 4pm Class Fee: \$25

BASIC DRAWING WITH CHRISTOPHER NEWHARD

Date: Every Tuesday plus Sunday, June 17th

Instructor: Christopher Newhard

Email: christophernewhard@gmail.com

Time: Every Tuesday, 11am - 1:30pm Class Fee: \$30 for Drawing Class, \$50 for Drawing & Painting Classes

BASIC PAINTING WITH CHRISTOPHER NEWHARD

Date: Every Tuesday plus Sunday, June 17th

Instructor: Christopher Newhard

Email: christophernewhard@gmail.com

Time: Every Tuesday, 2pm - 4:30pm Class Fee: \$30 for Painting class, \$50 for both Painting and Drawing Classes

MODERN CALLIGRAPHY WITH MIKE

Date: Friday June 01

Instructor: Michael Moreno

Email: mikemodesigns@gmail.com

Time: 4:30pm - 6:30pm Class Fee: GA is \$35. *Bring a friend for \$5 OFF both your entry fees.* To sign up, call 775.287.9719.

MINI MIXED MEDIA WORKS WITH VANESSA

Date: Saturday June 02

Instructor: Vanessa Garcia

Email: sales@nvfinearts.com

Time: 11am - 1:30pm Class Fee: \$30

CARTOONING AND CHARACTER DESIGN CLASS

Date: Sunday June 03

Instructor: Jason Williams

Email: williamsillustration@gmail.com

Time: 12pm - 4pm Class Fee: \$35

PORTRAIT BASICS: A TRADITIONAL APPROACH WITH A LIMITED PALETTE

Date: Saturday June 09

Instructor: Christopher Newhard

Email: christophernewhard@gmail.com

Time: 9:30am - 5:30pm Class Fee: \$75

PAINTING KOI FISH IN OIL WITH PALETTE KNIVES

Date: Sunday June 10

Instructor: Monika Johnson

Email: monikapj@yahoo.com

Time: 12pm - 4pm Class Fee: \$45

Art Resin Free Demonstration!

Saturday, June 23rd, Free

Come down for a free demonstration on our new product, ArtResin!

Midtown Artwalk!

Thursday, June 28th

Come down for a big parking lot event here at Nevada Fine Arts and Statewide Lighting! There will be music, food trucks, vendors, and more!

PAINTING BOATS IN OIL WITH PALETTE KNIVES

Date: Sunday July 08

Instructor: Monika Johnson

Email: monikapj@yahoo.com

Time: 12pm - 4pm Class Fee: \$45

HOW TO PAINT LIVE FLOWERS IN SUMI STYLE - FREE DEMO

Date: Saturday July 14

Instructor: Yuming Zhu

Email: taylor@nvfinearts.com

Time: 10am - 12pm

HOW TO PAINT LIVE FLOWERS IN SUMI STYLE - FREE DEMO

Date: Saturday July 14

Instructor: Yuming Zhu

Email: taylor@nvfinearts.com

Time: 1:30pm - 3:30pm

“PAINTING YOUR SURROUNDING IN SUMI STYLE” ONE-DAY SUMI PAINTING WORKSHOP

Date: Sunday July 15

Instructor: Yuming Zhu

Email: taylor@nvfinearts.com

Time: 11:30am - 4:30pm Class Fee: \$82

Jeff Lock Presentation: My Year Behind the Lense

When: Fri, July 20, 6pm – 7pm

Where: Nevada Fine Arts

FREE GOLDEN LECTURE 2018

Date: Saturday July 28

Instructor: Tesia Blackburn

Email: taylor@nvfinearts.com

Time: 10am - 12pm

LUMINOUS IMAGE TRANSFER WITH TESIA BLACKBURN

Date: Saturday July 28

Instructor: Tesia Blackburn

Email: tesia.artist@gmail.com

Time: 1:30PM - 6PM Class Fee: \$82

NEVADA FINE ARTS

1301 S. Virginia St. Reno, NV

775-786-1128

...AND NOW A WORD FROM OUR SPONSORS!

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Nevada Fine Arts	www.nvfinearts.com
Salis International	www.docmartins.com
Strathmore Artist Papers	www.strathmoreartist.com
Tara Materials	www.taramaterials.com
Tombow	www.tombowusa.com
Winsor & Newton; ColArt Americas, Inc.	www.winsornewton.com



www.JerrysArtarama.com



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Sierra Watercolor Society
 P. O. Box 70564
 Reno, NV 89570
www.sierrawatercolorsociety.com

MARK YOUR CALENDAR!

DATE	TIME	EVENT	CONTACT
8/4/18	10 a.m. to Noon	Board Meeting, Renown	Ronnie Rector, President
8/14 to 8/17/18	9 a.m. to 4 p.m.	Julie Pollard Workshop	Linda Parisi, Vice President
8/18/18	10 a.m.; Demo at 1 p.m.	General Meeting & Demo by Julie Pollard	Ronnie Rector, President
9/8/18	10 a.m. to Noon	Board Meeting, Renown	Ronnie Rector, President
10/9 to 10/12/18	9 a.m. to 4 p.m.	David Lobenberg Workshop	Linda Parisi, Vice President
10/13/18	10 a.m.; Demo at 1 p.m.	General Meeting & Demo by David Lobenberg	Ronnie Rector, President

General meetings, demonstrations and workshops are held at
 Temple Sinai, 3405 Gulling Road, Reno, NV.