



BANNER artist:
Lynn Schmidt "The Gauntlet"
1st Place Plein Air
Colleen Reynolds' 3rd Annual
Watercolor Carson City event

November/December 2023

UPCOMING EVENTS:

🎄 **December 2** Holiday brunch
Next Board/General Meeting:
January 20, 2024
Next free public demo:
January 20, 2024
Next Exhibit: **November 22**
Next Workshop: **March 6-8, 2024**

EXHIBIT NEWS

Winter Exhibit - Art to Light Up Your Life, November 22, 2023 to January 3, 2024

Wilbur May Museum (open Wednesday-Saturday 10am-4pm, Sunday noon-4pm)
To register, please visit: sierrawatercolorsociety.com/member-exhibits.html Registration deadline **November 12th**

Take-in Sunday, **November 19th** 11am-1pm; Take-down **January 4th** 11am-1pm

Reception during the **December 2nd** Holiday Brunch, 10am-noon

Chairs: Diane and Reid Sewell; Marjee Smith, marjee198@gmail.com

ART ANGELS SILENT AUCTION & RAFFLE, Wilbur D. May Museum

December 2nd to December 9th (raffle drawing **12/9** at noon)

2024

McKinley East Gallery exhibit (title tbd) February 19th to April 12th

To register, please visit: sierrawatercolorsociety.com/member-exhibits.html Registration deadline **February 1st**

Take-in Thursday, **February 8th** 9:30am-1pm Artist to pick up work on Tuesday, **April 16th** 9am-3pm

(McKinley staff to do all hanging and take-down)

Reception is Thursday, **March 7th**, 5-7pm.

Chairpersons needed

Downtown Reno Public Library exhibit (title tbd) May 6 to June 21

301 South Center St.

To register, please visit: sierrawatercolorsociety.com/member-exhibits.html Registration deadline **April 28**

Take-in Sunday, May 5, 11am-1pm; Take-down Sunday, June 23

Reception date to be determined

Chairpersons needed

Reno Public Market/Maker's Paradise, Artown exhibit (title tbd) July 1 to July 31

Take-in Sunday June 30; Take-down Thursday, August 1

To register, please visit: sierrawatercolorsociety.com/member-exhibits.html Registration deadline **June 23**

Reception is Saturday, July 20, 2-5pm

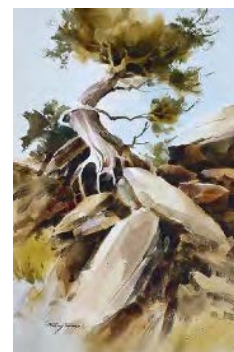
Chairpersons needed

Fall Exhibit, Wilbur May Museum, Tentative dates: September 1 to September 29; *Chairpersons needed*

Winter Exhibit, Wilbur May Museum, Tentative dates: December to January 2025; *Chairpersons needed*



Sterling Edwards
October demo



Sterling Edwards
finished demo



Sterling Edwards
finished workshop demo

A MESSAGE FROM OUR PRESIDENT - Ronnie Rector

As the seasons change, I'm thinking about temperatures. It's in the 30's in the morning as I drive to work, and mid-seventies as I drive home. Fall in the Sierra – heater on in the morning, windows open going home – and loving every minute of it!

As artists, we need to think about temperature in our paintings. Values are easy to see – light vs dark. But temperature can be challenging. “Is this red a cool red or a warm red?” Obviously, this will depend on what colors are next to it – the “local colors.” Put the red next to cerulean blue (a cool blue), the red will appear warm. Put it next to a color like gamboge or quinacridone gold (my favorite), it's going to appear colder.

This is an important part of art, especially when rendering shadows and contours. It's all about light and shadow. The value difference is obvious – where the top of an apple dips down to its stem, or making the back leg on an animal look like it's a back leg, the values of the shadow will provide the impression that, yes, that part is curving away from us or is behind the other leg. But what is the temperature of that shadow...is it warm or cool?

North light is a cool light. South light is warm. Think of painting the shadows at Taylor Creek in Galena in November, as opposed to the shadows in a canyon in El Paso, Texas in summer. Typically, cool light creates warmer shadows; warm light creates cooler shadows. Yes, there are exceptions to this, but it's fun to really pay attention and “see” the warmth...or chill...in your painting!

Please be sure to consider donating a small original piece of framed art to the Art Angels annual silent auction. You can deliver it when delivering your artwork to the Winter exhibit take-in on November 19. Send its name, size and ‘retail value’ to Nancy Podewils-Baba so she can have an auction sheet made for it.

And don't forget our annual holiday party/artists reception and potluck on December 2 at the Wilbur May Museum, from 10 to noon! Bring \$ to enter the raffle for original artwork from this year's workshop artists, and something yummy to share at the potluck!

Ronnie Rector, yer Pres (still...) 😊

Board Members

President	Ronnie Rector
Vice President	Jennifer Amrhein Anita Watson
Treasurer	Anette Rink
Secretary	Vickie Behrens
Past President/ Advisor	Diane Sewell

Committee Chairs

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Art Angels	Nancy Podewils-Baba Linda James
Biographer	Vacant
Challenges	Graciela Mancini James Gayles
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DVD Library	Bess Inouye Sandy Retter
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Membership	Sally DuPre Lynn Schmidt
Newsletter	Linda Halicki
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Publicity	Nancy Podewils-Baba
Website	Julene Hunter



Ronnie Rector "Summertime Adventures"
1st Place
Colleen Reynolds' 3rd Annual
Watercolor Carson City event

COMMITTEE CHAIR NEWS

MEMBERSHIP - Sally Dupre, sdupre728@gmail.com or (775) 232-8362

Hello all SWS members - it's time to renew your memberships! Starting November 1st we will have a new membership registration page set up on the SWS website. Remember EVERYONE must renew their membership registrations for the new year, 2024. Again registration is a mere 35 bucks for the entire year, and you can pay by credit card or send in a check to our P.O. Box. If you have any questions... please contact me – Sally Dupre, sdupre728@gmail.com.

To renew or signup your membership, please go to SWS website registration:
sierrawatercolorsociety.com/membership-info.html

If you would like to order an official SWS badge please call or text Lynn Schmidt (775) 527-3249
Cost is \$10.00 for pin back or \$12.00 for magnetic back.

EXHIBITS - Sharon Reed smreedaz@gmail.com

DVD/BOOK LIBRARY - Bess Inouye, binouye8@gmail.com

Current Inventory: 149 DVDs, 66 Books

Have a pleasant Holiday Season and we'll see you at the January 2024 General Meeting! Please return all DVDs and Books at that time (January). Thank You.

Please see our online list for status on all DVDs and books. Contact Bess through Requests on our SWS Library website sierrawatercolorsociety.com/library.html or email her directly.

NEWSLETTER - Linda Halicki, halickilinda@gmail.com

Please send items for the January/February 2024 issue to Linda by **December 20th**.

NANCY'S REPORTS - Nancy Podewils-Baba, njpodewils@gmail.com or (775) 343-8100
PUBLICITY:

I continue to attend most Reno Arts Consortium meetings, as well as to send news of our exhibits and demos to KUNR, Double Scoop, Reno Arts News, and Reno News & Review, as well as post on my personal Facebook page. For both the original and Encore "Community Perspectives" Exhibit I was interviewed on KUNR. As you all have your own networks, I would appreciate if everyone would share SWS news with their contacts, and let me know if you want me to speak at any event. Together we can make SWS thrive!

ART ANGELS SILENT AUCTION & RAFFLE:

I am soliciting small(ish) original paintings you are willing to donate to this major fundraiser for Art Angels. You can bring them on Entry Day for the Winter Exhibit (November 19) or EARLY (by 9:30 a.m.) on the day of our Brunch, 12/2/23.

I also need people to oversee the Silent Auction and to sell raffle tickets on Saturday, December 2; Sunday, December 3; Wednesday, December 6; Thursday, December 7, Friday, December 8, and Saturday, December 9 (the day of the Art Angels Workshop). There are mostly 2 hour shifts, and you will have an instruction sheet, as well as a cash box. I can cover some of the time, but not all of the shifts. So please let me know when you can help. Thanks so much!

COMMITTEE CHAIR NEWS, continued

NANCY'S REPORTS, cont.

ART ANGELS HOLIDAY WORKSHOP, Saturday Dec. 9th, 9-11:30 a.m., Wilbur May Museum
I may need one more instructor and two more helpers for this event. Please let me know if you are available. Thanks!

ART ANGELS CLASSROOM VISITS:

We have not yet begun classroom visits for the 2023-24 school year, but will be going to schools starting in December. Please let me know if you can help with any of the following classes - thank you!

- Monday, December 11, 12:30-3:30 p.m. Poulakidas Elementary, 9600 Mojave Sky Dr. *Need two helpers*
- Monday, December 18, 12:30-3:30 p.m. Poulakidas Elementary *Need two helpers*
- Thursday, February 1, 11:45 a.m.-3:15 p.m. Spanish Springs Elementary, 100 Marilyn Mae Dr. *Need 1 helper*
- Thursday, February 15, 11:45 a.m.-3:15 p.m. Spanish Springs Elementary *Need three helpers*
- Thursday, February 22, 11:45 a.m.-3:15 p.m. Spanish Springs Elementary *Need one helper*

✓A note from Linda James: Please save new art supplies or items that look new which you aren't using for the Art Angels basket raffle. Items we have included in the past are pads of watercolor paper, watercolor paint sets, brushes, watercolor pencils, how to books, regular colored pencils, drawing pads, pencils and erasers. Bring them to a SWS meeting and she will store them for the next Art Angels Workshop.

"Community Perspectives" Exhibit Encore

The artwork has been hung at Reno Little Theater--with special thanks to helpers Eileen Fuller and Laurel Sweigart! Although some of the paintings in the original exhibit were sold or otherwise committed to other exhibit venues, we had 24 paintings on display in the RLT lobby--in time for Jazz at RLT on 10/22 and Dio de lost Muertos (Day of the Dead) on 10/29. The exhibit will come down on 10/30.

By the time this Newsletter goes to print the Encore of the music we commissioned to highlight the artwork will have been performed live at RLT by James Winn on baby grand piano, Peter Lenz on cello, and Joshua Anderson on clarinet. In addition composer Monica Houghton will have enlisted the musicians to perform four more of her original composition. Report on attendance and response will be in the next Newsletter...



The poster for the Sierra Watercolor Society Exhibit features the SWS logo at the top left and the Reno Little Theater logo at the top right. The main title is "SIERRA WATERCOLOR SOCIETY EXHIBIT" with the subtitle "COMMUNITY PERSPECTIVES: ISSUES, RESPONSES, RESOURCES". The event is scheduled for Monday, October 23, 2023, at 7 p.m. at the Reno Little Theater, 147 E. Pueblo St., Reno, with contact number 775-813-8900. The exhibit is free. An encore performance of "LET'S HOPE" by Monica Houghton, inspired by the artwork and performed by Peter Lenz (cello), James Winn (piano), and Joshua Anderson (clarinet), is also featured. The poster includes several watercolor paintings and logos for the Nevada Arts Council and the National Endowment for the Arts.

We were informed by the Nevada Arts Council that we will receive the full grant allotment of \$7000, plus possibly 10%, so we will not be "out of pocket" for costs associated with this project. :)

UPCOMING 2024 WORKSHOP/DEMO ARTISTS



January (demo only)
Donna Jeanne Koepp
donnakoepp.com

March - Iain Stewart
iainstew.fineartstudioonline.com/



May - Jeanne Vodden
jeannievodden.com



June - Lisa Jefferson
facebook.com/lisajeffersonart/



Aug. - Brenda Swenson
swensonsart.net



October - David R. Smith
dsmithfineart.com

Workshops are held at Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno, NV. Register for workshops online on the Sierra Watercolor Society website at www.sierrawatercolorsociety.com

WORKSHOP & DEMO SCHEDULE

WORKSHOP DATES	FREE DEMO	FEATURED ARTIST	SUBJECT
	January 20	Donna Jeanne Koepp	Gouache
March 6 – 8	March 9	Iain Stewart	
May 8 – 10	May 11	Jeanne Vodden	
June 20 – 22		Lisa Jefferson	
August 14 – 16	August 17	Brenda Swenson	The Art of the Illustrated Journal
October 16 – 18	October 19	David R. Smith	

PAINTING CHALLENGES

Chairperson Graciela Mancini

January 20th General Meeting “The Value of a Value Study” Challenge

✓ *Please note: You will need to present **both** the value study and the resulting painting*

According to Tom Hoffman, a well known watercolorist, obtaining a successful watercolor painting requires a great deal of thought and planning - there are many variables affecting the final result. One of his recommendations is to create a monochromatic value study of the subject to be painted. Why? What role does ‘value’ play?

Defining big shape values into a few categories helps us understand dark/light relationships. By limiting the number of values in the study, the painting process is simplified, and also builds the cohesiveness of the painting.

How to do it: First complete your sketch. Then, on dry paper, start applying paint, using only one color. The first application is done with a light-mid value to cover almost the entire paper with the exception of the white areas you want to reserve. The second application is done with a dark-mid value on the areas to define shapes and separate spacial planes. The last application is the dark value (the darkest darks) to make your center of interest really pop. This study will have 4 values: white, light-mid value, dark-mid value and dark value.

Alternative sketching tools include pencil, ArtGraf (watersoluble graphite), charcoal, Tombow pen, etc. Many professional artists advocate doing preliminary value studies - following are several informative youtubes:

Andy Evansen: [youtube.com/watch?v=OdX-5sg0sWw](https://www.youtube.com/watch?v=OdX-5sg0sWw)

Carl Purcell: [youtube.com/watch?v=r6wK5VcP_cQ&t=5s](https://www.youtube.com/watch?v=r6wK5VcP_cQ&t=5s)
[youtube.com/watch?v=VM375yBYAQ0&t=522s](https://www.youtube.com/watch?v=VM375yBYAQ0&t=522s)
[youtube.com/watch?v=tOLwpsFwzFE&t=210s](https://www.youtube.com/watch?v=tOLwpsFwzFE&t=210s)
[youtube.com/watch?v=iixilQmFrRw](https://www.youtube.com/watch?v=iixilQmFrRw)

David R. Smith: [youtube.com/watch?v=-cSvfbWPW8o](https://www.youtube.com/watch?v=-cSvfbWPW8o)

So, lets experiment with this! Have fun and keep learning!



Andy Evansen - the Schaffer farm, value study process

RULES FOR ALL CHALLENGES (Entries must meet the following Challenge rules exactly - NO EXCEPTIONS):

- In order to be included in the raffle, please sign your painting, or leave your name on the signup sheet.
- Entries must fit the **theme**.
- Entries must be **new**, having been painted specifically for the Challenge.
- Unless your painting will be a sealed painting, entries must be **matted** (no need to be framed).
- You may not enter a challenge painting into a **second** Challenge, even if it fits the theme.

MEMBER NEWS & ANNOUNCEMENTS

TEACHING MEMBERS

Eileen Fuller (775) 233-4796
eileenfuller@sbcglobal.net

Tricia Leonard (925) 640-1156
triciastudio@att.net
triciastudio.com

Eva Stramer Nichols (530) 414-1289
evanicholsart.com

Colleen Reynolds (775) 461-0846
colleenreynoldsartist@gmail.com
colleenreynolds.com

TOOT, TOOT!

The Transparent Watercolor Society recently awarded our very own **Ronnie Rector** with **1st place** for her "Legacy" painting!

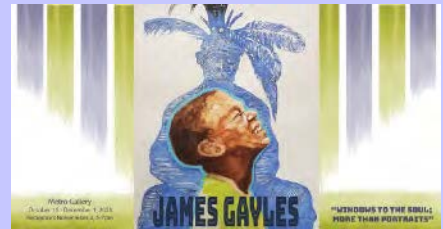


Upcoming portraiture class

James Gayles news:



Ongoing Carson City exhibit



Ongoing Reno exhibit



You are invited!

Eva Nichols has an Open Studio in Glenshire on Saturday, 12/2 & Sunday, 12/3 from 10-4 PM at her home studio 16127 Wellington Way, Truckee, CA (From Reno take Exit 194 on I-80 W)

Eva's free watercolor classes:
 Youtube channel - [youtube.com/c/EvaNichols28](https://www.youtube.com/c/EvaNichols28)
 Art Academy - evanicholsartacademy.podia.com/



Valerie Cohen
 Juniperus occidentalis

"The trees of the Great Basin speak to us, Juniper, Pinyon, Bristlecone, and Limber Pines. These trees hold within their forms a long history of fortitude in the face of change... One must spend a long time with these trees to hear what they have to say. We listen, as well as we can."

Valerie Cohen was a recent guest blogger for Nevada Humanities. Valerie's complete post "Nevada's Trees Call Out to Us" is located at: nevadahumanities.org/blog/2023/9/13/nevadas-trees-call-out-to-us

The Northeastern Nevada Museum in Elko will be unveiling an ambitious Art Exhibition on December 12, 2023. The show is titled, Shared Visions: A Retrospective by Marlin Rotach and Don Weller.

Some paintings (from the artists' private collections) have not been seen by the public for decades and present a creative flow from their long and varied careers. This is a two-fold concept displaying artistic development as well as presenting a large body of work in their full mature style. There will be approximately 20 works by each artist and the majority will be for sale.

The Formal Reception will be the evening of Wednesday, January 31, 2024 and will be in conjunction with the National Cowboy Poetry Gathering in Elko. It is a week-long event celebrating the rural West with poetry, music, dancing, and of course fine art. Both artists will be in attendance. The following day, February 1st, an informal signing session is scheduled from 10 am – noon, promoting their co-written coffee table book, *The River Flows; Watercolors of the American West*. This is your chance to get to know and discuss the passion and motivation behind their creative process and collaboration for the book.

www.marlinrotach.com

THE RIVER FLOWS: WATERCOLORS OF THE AMERICAN WEST

41 artists portraying the West over two centuries. 200 pages. 11" x 12.5".

Meet the authors at the Artist Reception Jan 31, 2024 and book signing Feb 1, 2024 at the Shared Visions Exhibition at the Northeast Nevada Museum, Elko. A painting retrospective by Marlin Rotach and Don Weller. The show runs through April 6, 2024.

The early explorers took artists instead of cameras. We begin there and move through Russell and Remington up to your contemporary favorites.

A BOOK WORTHY OF YOUR COFFEE TABLE

Hardcover: Available from Amazon, Barnes and Noble, and *Art of the West* Magazine
 Elegant Clamshell Edition: with two signed giclée prints, also available: www.riverflowsbook.com

Join the Artists Co-op for
HOLIDAY TREASURES

The bearer of this coupon is entitled to a one-of-a-kind 10% discount on any purchase at the Artists Co-op Gallery during the Christmas Holiday Show. This coupon is to be used on purchases of \$20 or more.
 Expires 12/31/23

10% Discount

Receptions: Sunday, November 12 12-4pm
 Sunday, December 10 12-4

November 12-December 28

The best of handmade ornaments will lure you in to see what other great gifts of art and decorations are available this season! Our feature room will be filled with art and photography as well as jewelry, pottery, notecards, textiles and holiday crafts to brighten your home. There will be an abundant selection of affordable gifts, all made by local artists. Two receptions to meet the artists will be held.

Artists Co-op of Reno • 627 Mill Street, Reno, Nevada 89502 • 775-322-8896
 Open 11am to 4pm, 7 days a week • www.artistsco-opgalleryreno.com

SPONSORS

SWS greatly appreciates the support of our exhibit sponsors. Be sure to keep these generous companies in mind when making your next art supply purchase!

American Frame Corp.
www.americanframe.com



Judson's Plein Air Outfitters
www.judsonsart.com



Ampersand Art Supply
www.ampersandart.com



Legion Paper
www.legionpaper.com



Archer & Olive
www.archerandolive.com



M.Graham & Company
www.mgraham.com



Armadillo Art & Craft
www.armadilloart.com



Nevada Fine Arts
www.nvfinearts.com



Art Summits
www.artsummits.com



Old Holland, Netherlands
www.oldholland.com



Blick Art Materials
www.dickblick.com



Royal Talens
www.royaltalens.com



Chartpak, Inc.
www.chartpak.com



Cheap Joe's Art Stuff
www.cheapjoes.com



Salis International
www.docmartins.com



Dixon Ticonderoga
www.dixonticonderoga.com



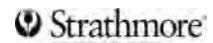
Schut Paper, Netherlands
www.schutpapier.nl/en/home/



En Plein Air Pro
www.enpleinairpro.com



Strathmore Artist Papers
www.strathmoreartist.com



Faber-Castell USA
www.fabercastell.com



Golden Artists Colors, Inc.
www.goldenpaints.com



Wildthorne Handmade Watercolors
www.wildthorne.com



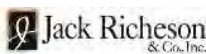
Holbein Artist Materials
www.holbeinartistmaterials.com



Winsor & Newton; ColArt Americas
www.winsornewton.com



Jack Richeson & Co., Inc.
www.richesonart.com





Sierra Watercolor Society
 P. O. Box 70564
 Reno, NV 89570
www.sierrawatercolorssociety.com

☀️ MARK YOUR CALENDAR ☀️

DATE	TIME	EVENT	LOCATION
12/2/23	10am - noon	🎄 Holiday brunch 🎄	May Museum, Rancho San Rafael
1/20/24	9:45 a.m. - 10:45 a.m. 11:00 a.m. - Noon	Board Meeting General Meeting	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
1/20/24	1:00 p.m. - 3:00 p.m.	Donna Jeanne Koepp demo	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
3/6 - 3/8/24	9:00 a.m. - 4:00 a.m.	Iain Stewart workshop	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
3/9/24	9:45 a.m. - 10:45 a.m. 11:00 a.m. - Noon	Board Meeting General Meeting	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
3/9/24	1:00 p.m. - 3:00 p.m.	Iain Stewart demo	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
5/8 - 5/10/24	9:00 a.m. - 4:00 a.m.	Jeannie Vodden workshop	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
5/11/24	9:45 a.m. - 10:45 a.m. 11:00 a.m. - Noon	Board Meeting General Meeting	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
5/11/24	1:00 p.m. - 3:00 p.m.	Jeannie Vodden demo	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
6/20 - 6/22/24	9:00 a.m. - 4:00 a.m.	Lisa Jefferson workshop	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
8/14 - 8/16/24	9:00 a.m. - 4:00 a.m.	Brenda Swenson workshop	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
8/17/24	9:45 a.m. - 10:45 a.m. 11:00 a.m. - Noon	Board Meeting General Meeting	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
8/17/24	1:00 p.m. - 3:00 p.m.	Brenda Swenson demo	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
10/16 - 10/18/24	9:00 a.m. - 4:00 a.m.	David R. Smith workshop	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
10/19/24	9:45 a.m. - 10:45 a.m. 11:00 a.m. - Noon	Board Meeting General Meeting	Reno Public Market, Makers Paradise classroom, 299 Plumb Lane, Suite 155 Reno
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