

Sierra Watercolor Society

sierrawatercolorsociety.com

May/June 2022

EXHIBIT NEWS

Artown Exhibit, Wilbur D. May Museum. “**Art Matters**” Take-In July 5; Take-down August 10, Co-chairs are Gail Kramer and Nancy Podewils-Baba.

Fall Judged Exhibit, Sparks Heritage Museum, “**In the Limelight**” Judge: Frank Eber, Take-In October 16; Take-down, November 30. Co-Chairs are Judy Welsh and Michelle Hall.

Winter Exhibit “A Time to Celebrate” November 9 through December 11, Wilbur D. May Museum, Take-in November 9, Take-down December 14. Co-Chairs Sandi Sailing and Carolyn Runnels.

PAST EXHIBIT

McKlinley Exhibit The award for People’s Choice went to Ronnie Rector for “Whale Watchers” and Jean Hare for “Aspens”. It was a tie!

PRESIDENT’S MESSAGE

May/June, 2022

As I write this with the return of Daffodil Smashing Season (a foot of new snow predicted this week and my daffies are just now about to open...happens EVERY year), the Reno Artists Co-Op will be hanging their “Wild Flowers and Gardens” exhibit May 1 to May 31. The reception will be May 8 from noon to 4; drop by and see the paintings, new yard art and other spring pretties.

On Saturday, your Board met to discuss exhibits, workshops and Judy’s August Challenge. At that time, we decided to increase the prizes for the Challenge – those gift cards to Nevada Fine Arts will now be \$30/\$20/\$10 for First, Second and Third Place. Another incentive for you to enter the Challenges!

After the Board meeting, I picked up James Gayles and his artwork for his talk at the Latimer meeting. I was very happy to see many SWS members there, even a couple applying for Latimer membership, too; good job, Breanne and Laurel! The Latimer Club holds several paint-outs throughout the year and 2022 will be no exception. They have a new paint-out committee who have selected some really interesting sites in the area. Follow their website for more info as it comes out. And I’m sure Eileen Fuller will share details at a future SWS meeting, too. You don’t need to be a LAC member to join in on the paint-outs; they just want to know if you’re coming so they can watch for your arrival, or send out a search party should you not show. And James Gayles’ exhibit at the Renaissance, “The Souls of Black People,” will hang there at least until May 22; the hotel has asked him to leave it up longer. It’s a very impressive collection of works. Do take some time to stop in and see it!

RonnieEmail me! ronnierector@yahoo.com or presidentsierrawatercolor@gmail.com

ART ANGELS

Art Angels continues to go to elementary classrooms in WCSD. Since my last report we have gone to a 2nd grade class at Lois Allen Elementary and a 5th grade class at Peavine Elementary, with 30 students and 26 students, respectively. Many thanks to Vickie Behrens and Graciella Mancini, who helped with both classes, and to Laurel Sweigart and Anita Watson, who each helped once, to make the experience so much fun for everyone. The students and teachers were very pleased with their paintings, and are interested in having us back next year! 😊 Future classes this spring are

on April 28, May 2, May 13, May 20, May 25, and June 2. Although I have some helpers for each class, I can still use another person or two for each, so let me know if you are available. Thanks!

Our May 7 Art Angels Community Workshop at the TM Boys & Girls Club continues to get registrations, but we are still less than half full! I posted a notice on Facebook and announced the workshop at the recent Arts Consortium meeting, and I have also given or sent flyers to all the teachers and TMBGC. So we will see if this event generates enough interest to continue offering a spring/Mother's Day workshop. Unless we get a deluge of calls, I have enough instructors and helpers, but please let me know if you are interested/available, if we do. Thank you.

Thanks so much for all your support for Art Angels! Let me know if you have any questions or suggestions. I appreciate all of you! Happy Spring!

Future Art Angels Workshops are scheduled at the Wilbur D. May Museum: on Friday, July 1 (9:00-11:30, 12:30-3) and on Saturday, December 10, 9-11:30. Let me know if you are available to instruct or to help with either, both or all of these workshops. Call me if you have questions. Thanks so much!

PUBLICITY I continue to represent SWS at the monthly meetings of the Reno Arts Consortium and to post information about our exhibits and workshop demos on online calendars and social media. Please let me know if there are other opportunities to get the word out to our community about all the wonderful things SWS is doing. Thank you.

Nancy Podewils-Baba. Art Angels/Outreach Coordinator 775-343-8100; njpodewils@gmail.com

PAINTING CHALLENGES

Challenges created by Judy Berland

The Sierra Watercolor Society meets 5 times a year and at each meeting the Challenge Chair, Judy Berland, presents a themed challenge to the members to bring to the following meeting. The paintings are displayed unsigned and members vote for their favorite based on adherence to the challenge theme and quality of work. First, second, and third place winners receive ribbons and prizes!

May 21, General Meeting Challenge:

After the dark March Challenge, do you need a little color? SIGNS and MURALS are all over the world. Old English pub signs, (though not as colorful as Nashville and New Orleans, or Welcome to Denver's mural) make the best paintings, Even better, design your own sign or mural to welcome us to your hometown (or where you live now) or to a restaurant or a retail store, etc.

Rules for all Painting Challenges

Entries will not be accepted unless they meet the following Challenge rules exactly - NO EXCEPTIONS

1. Do not sign your painting.
2. Entries must fit the theme.
3. Entries must be matted (they do not need to be framed).
4. Entries may only be submitted into one Challenge. You may not enter a challenge painting into a second Challenge, even if it fits the theme.
5. Entries must be new, having been painted specifically for the Challenge.
6. Entries cannot have been shown in an exhibit prior to the Challenge.

Contact Judy Berland if you have any questions.

DVD LIBRARY - BESS INOUE

145 DVDs on file, 26 checked out
 116 Books on file, 27 checked out

A record number of DVDs and Books were checked out at the March General Meeting!
 Thank you Members for responding to our call to lighten our load.

Members who wish to place any library materials on HOLD, please email Bess at binouye8@gmail.com so she can put them aside for pick up at the next scheduled General Meeting.

2022 - 2023 WORKSHOPS AND DEMOS

DATES	ARTIST	DEMO DATE	WEBSITE
May 18-20, 2022	JOSEPH CIBERE	May 21	
June 24-26, 2022	LORI BISHOP		
Aug 17-19, 2022	KEIKO TANABE	Aug 20	
Oct 18-21, 2022	FRANK EBER	Oct 22	www.frankeber.com
January 2023	Demo only, TBD		
Mar 21-24, 2023	Eric Wiegardt	Mar 25	www.ericwiegardt.com
May 10-12, 2023	Betty Carr	May 13	www.bettycarrfineart.com
June 2023	Member Artist workshop	TBD	
Aug 16-18, 2023	Julie Cohn	Aug 19	www.juliecohnfineart.com
Oct 3-6, 2023	Sterling Edwards	Oct 7	www.sterlingedwards.com

Workshops are held at Temple Sinai, 3405 Gulling Road, Reno, NV.

Register for workshops online on the Sierra Watercolor Society website at www.sierrawatercolorsociety.com



May 18 - 20, 9am—4pm (3 Days) Free Public Demo, May 21. 1pm.

JOSEPH CIBERE - “Loosen Up and Paint Workshop” Learn how to loosen up and paint watercolors with Joe Cibere, NWS. No matter what you’ve heard, watercolor is by far the easiest medium to paint with. You only have to paint half a painting and let the paint and the water do the rest. You can take advantage of what the watercolor paints do for you and then finish with your own style and creativity. How fun!

June 24-26, 9am-4pm (“weekend” workshop)

LORI BISHOP “Drawing and Painting a Portrait”

Registration opens March 1

As a forensic artist, Lori worked with the US Secret Service and FBI Academy for ten years before retiring and moving into fine art. She has taught art at the Fallon campus of Western Nevada College and in private workshops as well. Currently she continues with her teaching in her home studio. “For me, teaching art is about sharing every single thing I know as openly and honestly as possible. I feel that it’s important to pass on information that my students can sort through until they find their own voice, their own expression. That is the exciting and rewarding part of teaching for me.”

Lori will be going into detail drawing and painting a portrait.





**Workshop August 17-19, 9am-4pm (free public demo August 20, 1pm)
KEIKO TANABE “No Fear Approach to Watercolor”**

Registration opens May 1.

Watercolor can be the most exciting medium, but is often said to be more unforgiving or difficult than other mediums. This workshop is for those who refuse to believe that myth and are determined to have fun without struggling too much!

Keiko will teach you to confidently capture the essence of a subject to convey certain moods and atmospheres in this no-fear approach to watercolors. Through small studies and step-by-step demonstrations, she will explain her methods and techniques that students will apply to their class work. She will share her decision-making process that enables students to understand key elements and how to make them work in a painting.

Any level is welcome, but previous experience in watercolor is beneficial. www.ktanabefineart.com



Workshop October 18-21, 9am-4pm (free public demo October 22, 1pm) FRANK EBER “Beyond Technique: Finding Individual Expression”

Registration opens July 1 - price to be determined

A painter's painter, Frank Eber works in a direct, loose style influenced by the Old World masters. Typical in his art are color mixes and light that evoke nostalgia while remaining absolutely in the present. Frank's watercolor workshops reach beyond technique, encouraging individual expression and observing the elusive balance of forces that create beauty in painting.

All levels are welcome but students should have an understanding of the watercolor medium and of simple one point perspective. Frank stresses a

solid foundation in the basics, “...so that our focus is on creating timeless art. An emotional link is necessary in our work, as well as the connection to the vibrancy of everything we paint.” www.frankeber.com

WORKSHOP REGISTRATION: www.SierraWatercolorSociety.com WORKSHOP QUESTIONS: swworkshops@gmail.com

HOW TO TURN YOUR ART INTO A BUSINESS WITHOUT DESTROYING YOUR LIFE

Tricia Poulos Leonard

May 14, 2022 1-3pm

Join me in exploring how to sell your art and still maintain your current lifestyle. You will receive a complimentary book, “The Artist’s Map to Success” as well as learn what led me to write the book and develop my online coaching program for artists. I will take you through the first lesson of my program and give you a way to handle the anxieties that come with the creative life. I will encourage you to share your artistic experiences and your hopes and dreams for the future. See you on Saturday, May 14th ! the cost is \$25.

VALERIE P. COHEN SHOW

Next summer, Valerie P. Cohen (CWA, SDWS) will have a show at the USFS Schulman Grove Visitor Center, in the Ancient Bristlecone Pine Forest, in California’s White Mountains.

She will exhibit watercolors (and a few inks) of that range and the Great Basin.

Valerie P. Cohen

VALERIEPCOHEN.COM

215 Lindley Way
 Reno, NV 89509-3724
 (775) 828-4283



“White Mountain, Geologic Chaos”
 India Ink on Arches 300lb., 18”x30”

MORE NEWS FROM THE BOARD

NEXT BOARD MEETING

July 9, 2022
 Starts at 9:30 am
 Artists Co-Op Gallery of Reno
 627 Mill Street, Reno, NV
 All are welcome

NEXT GENERAL MEETING

May 21, 2022
 Social time starts at 10:00 am followed by the
 General Meeting at 10:30 am. Lunch begins at
 12:00 noon. The Free Demo by Lori Bishop is open
 to the public and starts at 1:00 pm. Meetings are
 held at Temple Sinai, 3405 Gulling Road, Reno, NV.

<u>Officers, 2022:</u>	
President	Ronnie Rector, 1 year
Vice President	Jennifer Amrhein and Anita Watson
Treasurer	Anette Rink, 1 year
Secretary	Vickie Behrens
Past Pres./Advisor	Diane Sewell
<u>Committee Chairs:</u>	
Archivist	Vickie Behrens
Art Angels	Nancy Podewils-Baba, Linda James
Biographer	Linda Parisi
Challenges	Judy Berland, Vicki
Community	Nancy Podewils-Baba
DVD Library	Bess Inouye, Sandy Retter
Exhibits Coordinator	Marjee Smith
Facebook/Instagram	Handled via Website
Hospitality	Fran Johnson, Ann Simons, Marilyn Howell

Membership	Sally DuPre, Lynn Schmidt
Newsletter	Maria Hatjopoulos
Publicity	Nancy Podewils-Baba
Website	Julene Hunter

MESSAGE FROM MEMBERSHIP CHAIR - Sally Dupre. Be sure to send any address, phone and/or email changes to Membership Chair SALLY DUPRE at: sdupre728@gmail.com or 775-232-8362.

MESSAGE FROM NEWSLETTER CHAIR - Send items for the July/August 2022 newsletter to mariahatjopoulos@gmail.com by June 20, 2022. Please put "SWS Newsletter" in the subject box.

MESSAGE FROM THE BIOGRAPHER - LINDA PARISI

As the new biographer, please send me updated biographies for our notebooks. Also, if you are a new member, please send me a bio so I can update. Remember that you must be current in your dues. I will purge the biographies at the end of March.

MESSAGE FROM THE ARCHIVIST

SWS Archives: If any members have Exhibit postcards from previous years that they want to add to the Archives, please bring them to the next general meeting. Or if you have other SWS documents/flyers that you think we should add to our archive folders at Nevada Historical Society, please contact Vickie Behrens at: nana2ej@gmail.com

MEMBERSHIP RENEWAL for 2022

All membership renewals and new applications need to be submitted online! Just mailing a check does not automatically renew your membership!

MEMBERS - Information for Members can be found on the MEMBERSHIP page on our website. You can join or renew your membership with SWS, view the Bylaws and Standing Rules, enter, and get information on exhibits, learn how long elected officers serve, and so much more.

TEACHING MEMBERS

Eileen Fuller (775) 233-4796

Eva Stramer Nichols (530) 414-1289

eileenfuller@sbcglobal.net

evanichols.com; beautyonlocation.com

Tricia Leonard (925) 640-1156

Coleen Reynolds (775) 461-0846

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colleenreynoldsartist@gmail.com

...AND NOW A WORD FROM OUR SPONSORS!

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www.JerrysArtarama.com



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Sierra Watercolor Society
 P. O. Box 70564
 Reno, NV 89570
www.sierrawatercolorsociety.com

DATE	TIME	EVENT	CONTACT
5/18/22	9 a.m. to 4 p.m	Workshop by Joseph Cibere	Jennifer Amrhein and Anita Watson, Co-Vice Presidents
5/21/22	10 a.m.; Demo at 1 p.m	General Meeting & Demo by Joseph Cibere	Ronnie Rector, President
6/24/22	9 a.m. to 4 p.m	Workshop by Lori Bishop	Jennifer Amrhein & Anita Watson Co-Vice Presidents
7/9/22	9:30 a.m. to 10:30 a.m	Board Meeting, Artists Co-op Gallery, Reno	Ronnie Rector, President
8/17/22	9 a.m. to 4 p.m	Workshop by Keiko Tanabe	Jennifer Amrhein & Anita Watson Co-Vice Presidents
8/20/22	10 a.m.; Demo at 1 p.m	General Meeting & Demo by Keiko Tanabe	Ronnie Rector, President
9/10/22	9:30 a.m. to 10:30 a.m	Board Meeting, Artists Co-op Gallery, Reno	Ronnie Rector, President
10/18/22	9 a.m. to 4 p.m	Workshop by Frank Eber	Jennifer Amrhein & Anita Watson Co-Vice Presidents
10/22/22	10 a.m.; Demo at 1 p.m	General Meeting & Demo by Frank Eber,	Ronnie Rector, President
11/12/22	9:30 a.m. to 10:30 a.m.	Board Meeting Artists Co-op Gallery, Reno	Ronnie Rector, President
Dec 2022	10:30 a.m. to 12 noon	Holiday Brunch	Chair